

THE 6 E'S APPROACH TO ACTIVE SCHOOL TRAVEL PLANNING

The [CRD's Ready Step Roll \(RSR\) – Active School Travel Planning initiative](#) 6 E's Approach to Active School Travel Planning aims to be a comprehensive, integrated and sustainable approach to making school-neighbourhoods more walk-able and wheel-able, by identifying and addressing safety and social barriers to better support and enable active transportation with purpose and confidence.

	<p>Equity</p> <p>Ensures that the RSR program across the Capital Region is benefiting all demographics groups, with particular attention to ensuring safe, healthy, and fair outcomes for all students of diverse family, cultural, social-economic backgrounds, abilities and identities.</p>
	<p>Evaluation</p> <p>Collect data and user insights to understand school-neighborhood context, assess which approaches are appropriate, identify opportunities to improve the effectiveness of an approach for a given school community and monitor changes over time.</p>
	<p>Engineering</p> <p>Make physical improvements to the streetscape and built environment to improve the walk-ability and wheel-ability with a focus on the immediate school-neighbourhood, common/high-use routes, and on school property.</p>
	<p>Enforcement</p> <p>Increase awareness and compliance of traffic laws, parking regulations, drop-off/pick-up guidelines and personal safety with a focus on the immediate school-neighbourhood and on school property.</p>
	<p>Education</p> <p>Change perceptions of active travel and support programs to improve safety, reduce conflicts between transportation modes, and build the confidence and skills needed to safely and confidently walk or wheel to and from school.</p>
	<p>Encouragement</p> <p>Promote walking and wheeling as fun, easy, practical, exciting and inclusive ways to get to and from school.</p>