



Did you drive, cycle, bus or walk today?

Your household has been randomly selected to participate in the 2022 Origin-Destination Household Travel Survey for the Capital Regional District.

We value your contribution as it will directly affect transportation decisions made by local governments and communities across the region.

Your response is strictly confidential.

Thank you in advance for taking the time to complete this important survey.



Who is conducting the survey?

The Origin-Destination Household Travel Survey is a CRD initiative being carried out by Victoria-based research firm R.A. Malatest & Associates Ltd.

How will the data be used?

The survey data will benefit local governments and communities within the Capital Regional District.

The data will be used to:

- Update the regional transportation model
- Inform regional transportation plans
- Inform regional and municipal planning
- Provide input for monitoring transportation and climate targets

Participate and enter to win!

You could win \$500 cash or a \$25 local business gift card.

For more information:

www.crdtravelsurvey.ca

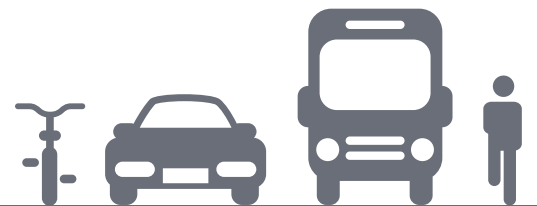
info@crdtravelsurvey.ca

1.888.430.2115 (toll-free)

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Shaping the future
of regional transportation

CRD

Making a difference...together

Help shape your transportation future!

Travel is a daily part of life. People travel all across our region by driving, walking, biking, wheeling, and taking transit from one destination to another.

To help us understand the travel patterns of residents, the CRD conducts a household travel survey every five or six years.

By learning where, when and why people travel, and how they get there, transportation planners in the region can make informed decisions on future transportation options.

Whether you walk, cycle, bus or drive, your participation is essential to shaping our region's pedestrian and cycling pathways, transit systems, roads and bridges.

Please participate by logging in with your invitation letter's secure code at www.crdtravelsurvey.ca and help shape the future of transportation!

What will I be asked?

We will ask **where** you and others in your household travelled in a day, **when** you went, and **how** you got there.

We will also ask you a few questions about your household, such as the type of building, number of vehicles, bicycles, ages of residents, and so on. This will help us to better understand who travels where and what travel options they have.



The survey will take between 10 and 25 minutes depending on the size of your household.



The survey is voluntary and will be strictly confidential.



You could win a **\$500** cash prize, or a **\$25 gift card** to a local business (50 prizes).



For questions about the survey, please contact Malatest's toll-free survey hotline at **1.888.430.2115** or visit **www.crdtravelsurvey.ca**

* Prizes are administered by R.A. Malatest & Associates Ltd. and will be drawn after the survey is completed.

How do I participate?



ONLINE

To take the survey online, have your secure access code ready! You can find it in the top right corner of the survey invite you received in the mail. Log in with your access code at **www.crdtravelsurvey.ca**



BY PHONE

To complete the survey by phone, call (toll-free) at **1.888.430.2115**

Do not share your secure access code with anyone outside your household. If you have misplaced your secure access code, please contact Malatest's toll-free survey hotline at **1.888.430.2115** or e-mail us at **info@crdtravelsurvey.ca**.

Our survey team is committed to your privacy! Any information collected will be protected per the provisions of the *Freedom of Information and Protection of Privacy Act*. If, after completing the survey you wish to withdraw participation, please contact Malatest's toll-free survey hotline at **1.888.430.2115** or email us at **info@crdtravelsurvey.ca**.