



## CRD TRAFFIC SAFETY COMMISSION

### NOTICE OF MEETING

**Date:** *Tuesday, November 12, 2024, 1:00-2:30 pm*  
**Location:** *Greek Community Centre, 4648 Elk Lake Drive*

### AGENDA

1. Territorial Acknowledgement

*As we look over our agenda for the day, let us be mindful of the potential implications that our decisions have on Indigenous peoples and their Traditional Territories and to consider the common interests we have with neighbouring First Nations governments who are also making decisions and passing laws that support a sustainable region.*

2. Approval of Agenda

3. Approval of Minutes – October 8, 2024

4. Chair's Remarks

5. Business Arising from Previous Minutes

- Briefing note re Malahat Highway Bus Improvement to Promote Traffic Safety (Todd Litman)
- Update on Transportation Working Group

6. Priority Business

- Budget Update
- BCACP Calendar
  - March - Distracted Drivers Campaign/Occupant Restraint Campaign
  - May – High Risk Driving Campaign
  - July – Summer Impaired Driving Campaign (Alcohol/Drug)
  - September – Distracted Drivers Campaign/Occupant Restraint Campaign
  - October – Drive Relative to Conditions Campaign
  - December – Winter Impaired Driving Campaign

7. Other Business

- Proposal for Public Awareness Initiative on Traffic Related Changes (Neil Arason)
- November 2025 Meeting Date
- Chek TV 2024 Advertising (Jay Douillard)

8. Updates

- RoadSafetyBC (Natalia Heilke)
- ICBC (Colleen Woodger)
- Youth and Children (Hailey Bergstrom-Parker)
- UVic Institute on Aging and Lifelong Health (Dr. Paweena Sukhawathanakul)
- Capital Regional District (Jay Douillard))
- Integrated Road Safety Unit (Jereme Leslie)
- Commercial Vehicle Safety Enforcement (Myke Labelle)
- Vancouver Island Safety Council (Ron Cronk)
- Capital Bike (Douglas Baer)
- Walk On, Victoria (Todd Litman)
- Municipal Police Forces
- BC Transit (Dallas Perry)
- Ministry of Transportation and Infrastructure (Owen Page)
- Island Health (Dr. Murray Fyfe; Neil Arason)
- UVic Collaborative for Youth and Society Joint Project (Dr. Frederick Grouzet)
- MADD Canada (Adam Defrane)
- School Districts (Sean Powell)

10. Next Meeting: **December 10, 2024 - 1:00-2:30 pm**