

**CRD TRAFFIC SAFETY COMMISSION
MINUTES OF MEETING
Tuesday, January 10, 2023**

Members: Neil Arason, Island Health
Corey Burger, Capital Bike
Ron Cronk, Vancouver Island Safety Council
Jen Dyer, Ministry of Transportation and Infrastructure
Dr. Murray Fyfe, Island Health
Sgt. Andy Harward, CRD Integrated Road Safety Unit
Steve Martin, Community Member
Dean Murdock, CRD Board

Associates: S/Sgt. Doug Cripps, Saanich Police
John Hicks, CRD
Sgt. Ryan O'Neill, Victoria Police
Dallas Perry, BC Transit
Cpl. Andres Sanchez, Sidney North Saanich RCMP

Regrets: Hailey Bergstrom-Parker, Child Passenger Safety Program, BCAA Community Impact
Dr. Frederick Grouzet, Centre for Youth and Society, UVic
Todd Litman, Walk On, Victoria
Joe Perkins, Media
Dr. Paweena Sukhawathanakul, Institute on Aging and Lifelong Health, UVic
Rudi Wetselaar, Commercial Vehicle Safety and Enforcement
Colleen Woodger, ICBC Road Safety and Community Involvement

Recording Secretary: Arlene Bowker

The meeting was called to order at 12:35 pm.

1. Election of Chair and Vice-Chair

Nominations were called for the position of Chair for a one-year period. Director Dean Murdock expressed interest. Other nominations or expressions of interest were called for three times and as none were received, Director Dean Murdock was acclaimed as Chair for 2023.

Nominations were called for the position of Vice-Chair for a one-year period. Steve Martin expressed interest. Other nominations or expressions of interest were called for three times and as none were received, Steve Martin was acclaimed as Vice-Chair for 2023.

Chair Murdock thanked everyone for the opportunity to serve as Chair and said he is looking forward to the year ahead. He offered congratulations and thanks to Steve Martin for standing as Vice-Chair.

2. Territorial Acknowledgement

Chair Murdock provided a territorial acknowledgement.

3. Approval of Agenda

MOVED by Andy Harward, **SECONDED** by Jen Dyer, that the agenda be approved as distributed. **CARRIED**

4. Approval of Minutes – December 13, 2022

MOVED by Ron Cronk, **SECONDED** by Andy Harward, that the minutes of the meeting held on December 13, 2022 be approved. **CARRIED**

5. Chair's Remarks

Chair Murdock said he has already offered the Chair's remarks and asked John Hicks if there was anything he wanted to share prior to proceeding with the meeting.

John noted that we are looking to fill several vacant membership positions on the Commission. Also, due to a change in the teaching schedule for our two university members, they will be unable to attend meetings for the first few months of this year so it will be important we have as many members attend meetings as possible in order to reach quorum.

He also commented that this Commission reports back to the Transportation Committee which is a Committee of the CRD Board. The Board is in the process of undertaking their strategic planning and from the discussions that have taken place so far, it is likely that there will be some form of profile on transportation safety.

Chair Murdock remarked that improving safety for people in our community is a topic of interest for many Board members, and as he is also Chair of the Transportation Committee, he is looking forward to the connection between both bodies and believes the Commission is well positioned to have influence in that process.

6. Business Arising from Previous Minutes

7. Priority Business

➤ Strategic Planning

There are a number of priorities that were identified last year through the Transportation Committee and the Board, and they will likely be similar this year. Once the CRD Board has identified their priorities this year, we will get some direction from that and can look at establishing the Commission priorities. We will have more information about the Board priorities next month.

Also, in context with that, as a follow-up to Neil Arason's presentation last month on low-cost road safety measures, staff from Victoria and Saanich have been invited to speak to the Commission on their road safety action plans.

Neil Arason provided a brief update on the work of the Data and Evidence Subcommittee and the project being undertaken to document factors that contribute to serious injury and fatal collisions in the Capital Regional District and the Malahat Highway. The intent of this work is to assist with setting strategic planning priorities. It is hoped that we will be able to get a short presentation from the graduate student working on this project at the February meeting.

Vice-Chair Martin commented that another item relating to this that would also help form the foundation for strategic planning would be a discussion of the current bylaws and the role that we see for the Commission.

➤ Budget Update

Our annual budget is approximately \$73,000. We also have a carryover which is not yet finalized, and we won't get the approved amount until March. We need to spend as much as possible from the carryover this year otherwise that funding will likely be pulled back. We have a good opportunity this year to bring forward meaningful projects that meet our priorities and we also encourage community groups and non-profit organizations to come forward with relevant projects for funding.

➤ BCACP Calendar

- March – Distracted Drivers Campaign/Occupant Restraint Campaign
- May – High Risk Driving Campaign
- July – Summer Impaired Driving Campaign (Alcohol/Drug)

The purpose of putting the BCACP calendar initiatives on our agenda is to act as a reminder for the Commission re the focus of our partners and to try and frame our advertising to support them. We could do the advertising ourselves or support any of our partners with additional funding to expand their campaigns.

In response to a question, Sgt. Harward said that he can bring back to the Commission the list of the BC Association of Chiefs of Police priorities aside from the normal calendar of events.

It was suggested that it would be worthwhile to align our ads on Chek with the BCACP campaigns and it was noted that part of the intent of strategic planning is to get calendars aligned so we don't miss opportunities. The contract with Chek has been renewed for this year and they will be doing several new ads for us.

8. Other Business

Corey Burger asked what the timeframe is for the new regional AAA cycling network going to the Board. John Hicks advised it will be going to Committee next week and clarified that it is identification of the AAA network across the region based on each of the municipal plans.

9. Member Updates

➤ RoadSafetyBC

No update

➤ ICBC – Colleen Woodger

No update

➤ Youth and Children – Hailey Bergstrom-Parker

No update

➤ Institute on Aging and Lifelong Health – Dr. Paweena Sukhawathanakul

No update

➤ CRD – John Hick

- Moving forward with the Let's Get Visible campaign and looking at doing one on the Peninsula, targeting Sidney, both for pedestrians along the waterfront walkway, and where Lochside Trail meets McDonald Park Road as a secondary location. There will be visibility campaigns, along with discussions on safe cycling, etc., with ICBC and the local police involved, and focusing on youth who are using the Lochside Trail to get to school, along with the senior demographic along the waterfront.
- Another big focus this term will be on training children and adults with disabilities to ride bikes. A "train the trainer" program will be held where district school staff and some non-profit staff will be trained on how to run these programs and have contracted with an organization out of Edmonton to do that. Also, there is a good program at Panorama Recreation Centre which will do on the ground summer camp work in a specialized program and teach children with disabilities how to ride.

Ron Cronk raised the issue of education for adult oriented e-bike riding, particularly for people who haven't ridden bikes for a long time and now are riding e-bikes. There are some things involved for cycling at higher rates of speed that people need to learn about. Is this something we could get behind? Corey Burger commented that Capital Bike had previously submitted a grant application around this and will look at resurrecting the application and submitting it to the Commission.

➤ Integrated Road Safety Unit – Sgt. Andy Harward

- In line with the BCACP campaigns, they conducted roadblocks in Westshore on New Year's Eve. Most people were acting responsibly but did have to take some drivers off the road.
- Continuing their enforcement efforts throughout the year and will be doing speed campaigns to target high risk drivers on the Malahat. The four main components in IRSU are speed, distracted driving, accident and collision zones within the intersections and impaired driving.

➤ Commercial Vehicle Safety Enforcement – Rudi Wetselaar

No update

➤ Vancouver Island Safety Council – Ron Cronk

- 2023 registration begins on January 16, and they are expecting high numbers of registrants. As mentioned last month, it is planned to target people who have gotten back into riding a motorcycle after having been away from it for several years and may not have had any formal motorcycle training.

- **Capital Bike – Corey Burger**
 - Their AGM will be held on February 1.
 - Winter Go by Bike Week will take place from February 6-12.
- **Walk On, Victoria – Todd Litman**

No update
- **Municipal Police Forces/RCMP**
 - **Sgt. Ryan O’Neill, Victoria Police**
 - Impaired campaigns were held through December and saw a lot of alcohol related impairments, and drug impairments.
 - **Sgt. Doug Cripps, Saanich Police**
 - Saanich also held impaired campaigns through December and saw impaired drivers during the day as well as in the evening.
 - They will be doing the BCACP campaigns throughout the year.
 - **Cpl. Andres Sanchez, Sidney North Saanich RCMP**
 - They have seen a huge increase in immediate roadside prohibitions (IRP’s) over the last few years and are seeing more IRP’s during the day. They have touched base with the Liquor Control Board as there is an issue with the local liquor stores serving people who are impaired. Several discussions have been held with point-of-sale businesses about educating them in refusing sales to people who are impaired.

It was suggested that possibly some education is needed to provide awareness of the consequences of receiving an IRP.

- **BC Transit – Dallas Perry**

No update
- **Ministry of Transportation and Infrastructure – Jennifer Dyer**

No update
- **Island Health**
 - **Dr. Murray Fyfe**
 - The provincial injury prevention committee is looking at redoing the survey re Malahat speed enforcement, particularly point to point, that was done about five years ago. That survey showed good support and they would like to redo it and increase the sample size to gauge public support and identify factors that would improve public acceptance of speed enforcement.
 - Island Health have a request out for proposals for grants up to \$50,000 around substance use. Millions of dollars are going into treatment for addiction and overdoses, etc., but there is a lot that could be done around prevention for youth. One of the streams of grants is for developing youth resiliency. One thing that is important to think about is when young people start driving that they have less risky behaviour around substance use. The deadline is next week, so if you’re aware of anyone who might be interested in applying for a grant, please let them know. Information is posted on the Island Health website.
 - Neil Arason noted that Island Health has three grant programs this year. The wellness grant, the resiliency and safety grant that Murray just mentioned, and the Vision Zero grant program.
- **Working Group for UVic Centre on Youth and Society Joint Project – Dr. Frederick Grouzet**

No update

10. Next Meeting

The next meeting will be held on February 14, 2023 at 12:30 pm. On motion, the meeting adjourned at 1:54 pm.