

CRD TRAFFIC SAFETY COMMISSION

MINUTES OF MEETING

Thursday, April 12, 2018

The Lakes Banquet Room, 4670 Elk Lake Drive, Victoria

Members: Corey Burger, Greater Victoria Cycling Coalition
S/Sgt. Ron Cronk, CRD Integrated Road Safety Unit
Judy Dryden, Child Passenger Safety Program, BCAA Community Impact
Chris Foord, Community Member (Vice-Chair)
Dr. Murray Fyfe, Medical Health Officer, Island Health
Bill Laughlin, Vancouver Island Safety Council
Todd Litman, Walk On Victoria
Barb McLintock, BC Coroner's Service
Alan Perry, Media
Dr. Holly Tuokko, Institute on Aging and Lifelong Health, University of Victoria
Colleen Woodger, ICBC Road Safety Division

Associates: S/Sgt. Marc Chateau, Saanich Police
Sgt. Andy Duke, Central Saanich Police
Sgt. Al Gurzinski, Saanich Police
John Hicks, CRD
Sgt. Shannon Perkins, Victoria Police
Dr. Richard Stanwick, Island Health

Regrets: Erin Anderson, RoadSafetyBC
Shawn Haley, Ministry of Transportation and Infrastructure
Janelle Hatch, Island Health
Marnice Jones, School Districts
Colin Plant, CRD Director (Chair)
Rudi Wetselaar, Commercial Vehicle Safety and Enforcement

Recording Secretary: Arlene Bowker

The Chair called the meeting to order at 12:02 p.m.

1. Approval of Agenda

The following item was added to the agenda under the budget update section:

- Chek TV advertising proposal

MOVED by Corey Burger, **SECONDED** by Judy Dryden, that the agenda be approved as amended. **CARRIED**

2. Approval of Minutes – March 8, 2018

MOVED by Alan Perry, **SECONDED** by Barb McLintock, that the minutes of the meeting held on March 8, 2018 be approved as distributed. **CARRIED**

3. Chair's Remarks

Vice-Chair Foord chaired the meeting in Colin Plant's absence and thanked Dr. Murray Fyfe for acting as Vice-Chair while he has been away for the past three months. He also commented on the changes he has noticed in Victoria since he has returned, with several major projects underway.

4. Media Clips

There were no media clips

5. Priority Business

- **Budget Update**

John Hicks advised that based on the funding allocations made at last month's meeting, there is approximately \$5,000 left in this year's budget.

➤ **CTV VI Advertising**

Funding was allocated at the March meeting to continue this advertising through to July 2019 and work is underway on getting the next ads out.

➤ **Advertising Proposal from Chek TV**

Colleen Woodger was contacted by Chek TV to see if they could submit an advertising proposal to the TSC. They were advised that the Commission had already agreed to advertise with CTV for the coming year but would look at their proposal if they sent one. After reviewing the Chek TV proposal, it was agreed to continue with the CTV advertising as approved at last month's meeting.

Action: Colleen Woodger will follow up with Chek TV to advise that we have committed to advertising with CTV and that the TSC will be looking at advertising again next spring for the following year if they wanted to submit a proposal at that time.

6. **Business Arising from the Previous Minutes**

➤ **Follow-up re moving forward with getting data for Future Campaigns**

John Hicks discussed with UVic the possibility of getting a compilation of existing local data, however, he advised that this won't be moving forward anytime soon. The data is already available through various jurisdictions and at last month's meeting, police departments commented this wasn't a big issue for them. Corey Burger suggested that next spring would be the time to bring forward some data to help direct our campaigns and various options for advertising. Colleen Woodger suggested that if ICBC data is desired for next year, the request should go in now and Corey agreed to do that.

➤ **Proposed Letter advocating for Red-light Cameras**

As the Province have announced that they will be going ahead with upgrading red-light cameras to target and ticket speeders, it was decided not to send a letter at this time

➤ **Letter to the Province re MVA Revisions**

Deferred to a future meeting

7. **Member Updates**

➤ **RoadSafetyBC**

No update

➤ **ICBC**

Colleen Woodger gave the following update:

- The recent distracted driving campaign exceeded the last one with the number of activations, education and enforcement
- A high-risk driving campaign is coming up and will be working with police and volunteers on this
- Also working on more big projects that will be rolled out in the next few months

➤ **Youth and Children**

Judy Dryden gave the following update:

- Child passenger safety educator training was held with Peninsula firefighters so now there are more people online for helping families with their car seats

Barb McLintock referred to an article on child passenger safety seats out of Sweden that was published in the NY Times. The link to this article is:

<https://www.nytimes.com/2018/04/09/upshot/car-seats-road-safety-us-sweden.html>

➤ **Seniors**

Dr. Holly Tuokko gave the following update:

- The Canadian Association of Road Safety Professionals will be having their annual meeting in Victoria in June and she will be presenting in the driver fitness session.

➤ **Active Transportation**

John Hicks gave the following update on active transportation, as well as some CRD items:

- The Saanich active transportation plan is coming to completion. The final stakeholder meeting will take place in the next couple of weeks.
- A meeting of district engineers will be taking place in May at which engineers from all the municipalities meet to talk about their priorities. The origin destination data for each of their municipalities will be released to them.
- For the Active and Safe Routes to School Program, some of the municipalities have been doing a good job in releasing infrastructure and doing improvements around the schools, in terms of sidewalks, signage, and intersection improvements.
- The City of Victoria has been working with both experienced and inexperienced bus drivers to see how they handle the width of the new protected bike lanes and have made some minor amendments to the infrastructure based on that.
- The CRD is doing regional travel time surveys and will be going out across the region and set corridor studies and timing between certain key origins and destinations which will be used as baselines to do the studies every 2-3 years.

➤ **IRSU**

S/Sgt. Ron Cronk provided the following update:

- IRSU is moving to e-ticketing at the end of the month as one of five police agencies who will be piloting this. This is new technology being rolled out by Road Safety Initiative which will have a positive impact overall. A person who receives an e-ticket from the police should be able to pay online within 15-20 minutes of being served. Tickets are often not easy to read due to poor handwriting which results in many fines being cancelled and e-ticketing will resolve this and make the process more efficient and quicker. Possibly someone from Road Safety Initiative could be invited to give a presentation to the Commission on e-ticketing.
- IRSU will be targeting enforcement on the Malahat after construction is completed. Single lane traffic in each direction during construction has been having a positive impact on collisions.

➤ **CVSE**

No update

➤ **Vancouver Island Safety Council**

Bill Laughlin provided the following update:

- In response to a request from a student, VISC is putting on a crash scene management seminar at the end of May, i.e., what should you do if you are first on the scene of a crash. A car club in Victoria has also expressed interest in this and it may be expanded if it works out well.

➤ **GVCC**

Corey Burger provided the following update:

- The next protected bike lanes are coming down Wharf Street, while Cook Street still under discussion. There has been a lot of discussion on language that should be used around these bike lanes by an organization from the US called PeopleForBikes and it was found that the preferred term was "protected."
- One of the big safety issues along Admirals Road is that the Ministry is still refusing to designate what is actually a bike lane as a bike lane and are referring to it as a bike shoulder which means you can't pass on the right and if a cyclist gets hit, they are liable.
- There is an interesting study out of the US looking at distracted driving which showed that 88% of the population is distracted by their phone for a couple of minutes per hour trip.

➤ **Walk On Victoria**

Todd Litman gave the following update:

- At their last meeting, WOV discussed the proposed letter to the Minister regarding revision to the MVA Act, however, no consensus was reached
- Work is taking place with local community groups to look at doing walkability audits, identifying obstacles, etc. No jurisdiction is collecting the information needed for walkability-level service performance and one of WOV's long-term goals is to see local jurisdictions operationalize this. Standardized mapping would be of benefit.
- Todd commented on a NY Times article about Victoria which said that one of the most valuable assets that the city has is its walkability. The link to this article is: <https://www.nytimes.com/2018/04/12/travel/36-hours-in-victoria-british-columbia.html>.

➤ **Municipal Police Forces**

S/Sgt. Marc Chateau, Saanich Police, gave the following update:

- A speed reader board from Interurban Road was stolen but has been recovered. The boards have shown to be effective and are being used more. Data can be collected from the boards even when they are not turned on.

Sgt. Shannon Perkins, Victoria Police, gave the following update:

- With the rest of the bike lanes being done, some more coordinated enforcement with IRSU will take place downtown to try and alter behaviour and to provide some information to the Mayor and Council. It has been about a year since the massive targeted enforcement so will see if driving behaviour has changed in that time. A lot of complaints are being received about the "no right on red light" in bike lanes and work is being done with the engineering department to try and address that as it won't work to try and enforce our way out of the problem. Conflict is still occurring, and many on-line complaints are being received from all user groups. Sgt. Perkins believes that the word protected needs to be eliminated when referring to the new bike lines. It is a separated lane that provides a buffer, but cyclists still need to be aware.

➤ **Working Group for UVic Centre on Youth and Society Joint Project**

Dr. Richard Stanwick said that the survey questions are being developed and will get another meeting set up to see how this is progressing.

On another topic, Dr. Stanwick mentioned that the Paediatrics and Child Health Journal published the results of Dr. Bonnie Leadbeater's 10-year study on marijuana use and youth driving, and it was picked as the most socially relevant article from that journal in 2017 and will be receiving an award. Dr. Leadbeater had presented to the TSC on this topic in 2016 and Dr. Stanwick commented that the TSC can take some credit for providing some of the impetus for the study to be published.

Dr. Murray Fyfe talked about Safe Kids Week Canada. Island Health will be trying to spread out over the whole island to do something at various events, particularly focused on concussions or head injuries associated with a number of activities, including transportation. The link is: <http://www.parachutecanada.org/programs/item/safe-kids-week-2018>.

8. **Other Business**

Alan Perry showed a website from a group called I'mnovation. Their idea to come up with a new, smart crosswalk which is not actually there if there are no objects or people present. It is called Starling (**ST**igmeric **A**daptive **R**esponsive **L**earning **C**rossing). The smart zebra crossing is always aware of the surrounding pedestrians and vehicles and adapts to their needs, e.g., the crossing will widen to allow more people to cross safely at busier times, and then narrow down. If a child crosses the road chasing a ball, the Starling will signal their position within less than one-hundredth of a second. It is a crossing that adapts moment to moment to what's happening. Norway and Sweden are going to pilot it. The link to the website is: <https://www.imnovation-hub.com/digital-transformation/virtual-zebra-crossing-learns-from-pedestrians/>.

9. **Next Meeting**

The next meeting will be held on **Thursday, May 10, 2018 at noon in The Lakes banquet room.**

On motion, the meeting adjourned at 1:10 pm.