

## CRD TRAFFIC SAFETY COMMISSION

### MINUTES OF MEETING

Thursday, February 9, 2017

The Lakes Banquet Room, 4670 Elk Lake Road, Victoria

**Members:** Kim Bruce, Prevention Services, Island Health  
A/S/Sgt. Ron Cronk, CRD Integrated Road Safety Unit  
Judy Dryden, Child Passenger Safety Program, BCAA Community Impact  
Dr. Murray Fyfe, Medical Health Officer, Island Health  
Jeff Groot, RoadSafetyBC  
Bill Laughlin, Vancouver Island Safety Council  
Barb McLintock, BC Coroner's Service (Acting Vice-Chair)  
Alan Perry, Media  
Colin Plant, CRD Director (Chair)  
Dr. Holly Tuokko, Institute on Aging and Lifelong Health, University of Victoria  
Colleen Woodger, ICBC Road Safety Division

**Associates:** Cst. Andy Brown, West Shore RCMP  
Sgt. Marc Chateau, Saanich Police  
Sgt. Al Gurzinski, Saanich Police  
Cst. Mark Hall, West Shore RCMP  
John Hicks, Active Transportation, CRD  
Sgt. Ray Maxwell, Oak Bay Police  
Dr. Richard Stanwick, Office of the Chief Medical Health Officer, Island Health

**Guest:** Tricia Roche, Associate Director, University of Victoria Centre for Youth and Society

**Regrets:** Leo Belanger, Commercial Vehicle Safety and Enforcement  
Chris Foord, Community Member (Vice-Chair)  
Marnice Jones, School Districts  
Tina Rogers, Ministry of Transportation and Infrastructure

**Recording Secretary:** Arlene Bowker

The Chair called the meeting to order at 12:00 p.m.

#### 1. Approval of Agenda

**The following items were added to the agenda:**

- Update on website
- Update on film contest
- Update on Sarah Beckett Memorial Scholarship
- Future lunch meeting expenses
- Funding for motorcycle skills training event
- Transportation of children with special needs

**MOVED** by Colleen Woodger, **SECONDED** by Jeff Groot, that the agenda be approved as amended.

**CARRIED**

#### 2. Approval of Minutes – January 12, 2016

**MOVED** by Murray Fyfe, **SECONDED** by Judy Dryden, that the minutes of the meeting held on January 12, 2017 be approved as distributed.

**CARRIED**

#### 3. Chair's Remarks

Chair Plant remarked that he was happy to see the high turnout for today's meeting and acknowledged the great work done by people around the table, particularly the police officers, in helping keep communities safe in the last 24 hours.

Chair Plant did his first CFA interview yesterday and talked about general traffic safety using some of the information from the "Shift into Winter" website regarding preparing your vehicle and driving for the conditions.

He thanked everyone for the work that has occurred between TSC meetings. A lot has happened in the last month.

4. **Media Clips**

Barb McLintock is retiring from full time work at the Coroner's office. A retirement celebration will be held on February 16 at 4:30 at the Irish Times Pub.

5. **Presentation on Roy Watson Traffic Safety Award – Tricia Roche, UVic**

Tricia Roche provided an update on the Roy Watson Traffic Safety Award which is hosted by the UVic Centre for Youth and Society. Over the last two years there have been some changes. The Centre is piloting a new way to do this award and Ms. Roche wanted to give information to the TSC about the new articulation of Roy Watson Award opportunities as follows: support student research interest related to traffic safety; respond to a limited number of small research requests, i.e., small non-profits; boost research projects that are happening at UVic on traffic safety related issues.

The UVic Centre for Youth and Society has been in existence for almost 20 years and unites about 32 faculty researchers. Also, at any given time there are approximately 40 graduate students doing research.

Dr. Stanwick gave a history of the Roy Watson Award which began 20 years ago with a contest funded by the TSC. Over the years, the award has changed and it is now time for the award to more accurately reflect the aspirations of the TSC and the university.

At the Centre, in addition to research taking place, there is a lot of graduate student training taking place, as well as knowledge mobilization, i.e., a way to summarize or synthesize to make the research messages attractive and accessible. When students apply, they learn about the award's namesake. Dr. Roy Watson was deeply immersed in community affairs and was the Founding Chair of the University of Victoria's combined Department of Anthropology and Sociology. He was a tireless advocate for the creation of UVic's School of Social Work and he served as a Director of both the Greater Victoria Community Social Planning Council and the Canadian Mental Health Association.

Today's students are attracted to learning by doing. Through the Roy Watson Award, students can contribute positively to a safer traffic environment. Some of the ways the award is used are for research assistant hours embedded in larger projects on traffic safety and small papers on community identified traffic safety topics. There have been papers produced on the following topics: Walking School Bus; Distracted Driving – Improving Young Drivers Safety; Driving under the Influence of Marijuana; Right Design for Right Response – Using the Built Environment to Calm Traffic.

Currently, the Centre is shifting back to using the award to give a boost to an existing traffic safety research project. As part of the Active and Safe Routes to School project, a research project is being done with Island Health called Way2Go Girls around what girls themselves think would encourage the use of more active ways to get to school.

The benefit for having this award housed with the Centre on Youth and Society is that they are skilled at working with marginalized youth. If you want change to happen with traffic safety, then it would be valuable for these youth to be participating in the research.

Ms. Roche thanked the TSC for funding the Roy Watson Traffic Safety Award.

Dr. Stanwick commented that it is exciting to see how the Centre has embraced this opportunity and wondered if there may be other opportunities we could be exploring with the Centre. Perhaps

we need to have some more formal bridge beyond the award in terms of saying we are interested in these areas. This could be a highly productive and cost effective way of advancing some of the other TSC initiatives.

6(a) **Additional Business**

**Website:**

Chair Plant provided an update on the website. This is an ongoing project with funding allocated in the amount of \$5,000. Caorda has been selected as the company to do the website development. The website was presented to provide members with a sense of some of the components. It is not live yet but it is planned to have it up within the next couple of weeks. The website will have YYJ traffic# running and that is a live updated feed which enables people to see what is going on with anything traffic related in Victoria. The plan is to have a video of traffic sites in the region on the website and there would be a one-time cost of \$575 to provide two – three approximately six minute videos of an aerial shot. This is on top of the \$5,000 allocation and authorization for this expenditure is required. We will be able to do the website updates ourselves and training will be provided in the \$5,000 allocation.

**MOVED** by Bill Laughlin, **SECONDED** by Barb McLintock, that funds in the amount of \$575 be approved to pay for videos of traffic sites in the region. **CARRIED**

**Film contest:**

Colleen Woodger advised that she is working with Nancy Moore at the CRD regarding the rules and regulations for the contest. It is hoped to go live on Wednesday. Alan Perry showed the latest draft of the poster and talked about the prizes that will be offered. London Drugs will provide the prizes below cost. It is hoped to get a second set for of prizes for the school that the winning student in the 18 and under age category attends.

The contest will be unveiled in the next few weeks and run until April 30 and will be open to people under 18 and ages 19-25 who live in the CRD. It is not required that they be attending school. Chair Plant has offered to host all the submissions in a screening night at the Claremont Secondary School Theatre. It is hoped to have the ads broadcast on television. Alan Perry has been discussing possibilities for this with CTV along with publicizing the contest and hosting a creative brief for students. It will also be publicized on the TSC website, and on Facebook, YouTube and Instagram.

**Sarah Beckett Memorial Scholarship:**

All the information regarding this scholarship that is going forward for approval to the CRD meeting in March was distributed to TSC members via email today. After this has been passed, we will need to be ready to advertise in April and May. A selection committee will be established in due course.

**TSC Meeting Lunch Expenses:**

After discussion regarding increased lunch prices, it was agreed that because of the good facilities, central location, and parking availability, the TSC should continue to meet at the Lakes Grillhouse.

**MOVED** by Alan Perry, **SECONDED** by Colleen Woodger, that the TSC continue to meet at the Lakes Grillhouse for 2017 with the increased cost of \$23/person plus GST and gratuity.

**CARRIED**

**Funding for Motorcycle Skills Training Event:**

Bill Laughlin asked that the TSC partner with the Vancouver Island Safety Council, local police and ICBC for the second annual motorcycle skills training event by donating \$1,000 towards the cost. It was agreed to deal with this item under the budget update section of the agenda.

**Transportation of Children with Special Needs:**

Judy Dryden talked about issues around having safe transportation products for children with special health care needs who can't be accommodated in a standard car seat. For some time, these products have been allowed to be bought in from the US through Transport Canada with a

prescription from a doctor, or an OT or PT. There were programs through the BC Government which gave additional funds to families to purchase these transportation products but as the products are no longer going through the Transport Canada approval process, funding won't be provided any more. Families are now having to purchase these special items which can cost up to \$3,500. It is hoped that the TSC can provide some advocacy on this issue.

Dr. Stanwick advised that he did a national webinar on this topic and could give an abbreviated presentation on this at next month's TSC meeting to provide background for members.

6(b) **Business Arising from the Previous Minutes**

➤ **Budget Update**

John Hicks advised that a firm list of committed expenses is needed. Confirmation is required on which programs from last year have been carried over and if budgets are to be retained at the same level. A budget forecast needs to be prepared along with a plan to spend the budget surplus. Also, in going through past invoices, it has been discovered there is another \$2,000 available.

**Action:** *Chair Plant, John Hicks, and Dr. Murray Fyfe will meet and bring a budget update to the March TSC meeting.*

**MOVED** by Holly Tuokko, **SECONDED** by Judy Dryden, that \$1000 be authorized to support the motorcycle safety training event, with a report to be provided to the TSC on how the funds were used. **CARRIED**

➤ **Allocating Surplus Funds**

**Action:** *Deferred to the March meeting*

➤ **Advertising**

**Action:** *Deferred to the March meeting*

➤ **Commission Membership**

Further to discussion at last month's meeting, Jack Knox and Cliff Lequesne were contacted to see if they would be interested in filling the second media spot on the TSC. Jack Knox is unable to take this on at the present time and an answer hasn't been received yet from Cliff Lequesne.

**Action:** *Chair Plant to contact people from the sectors that currently have membership vacancies and bring forward possible names to the March TSC meeting.*

➤ **Letter to CRD Board recommending mandatory use of bike helmets on trails**

**Action:** *Barb McLintock to bring draft letter to the March meeting.*

➤ **Updates from planning groups**

**Structures Sub-committee:**

Kim Bruce provided an update:

- The draft TSC project application form for use by people applying for funding for partnership projects which promote and support traffic safety was distributed for review by email. Suggested changes will be added and the form will be added to the website when completed.

**MOVED** by Kim Bruce, **SECONDED** by Colleen Woodger, that the TSC project application form be adopted with changes as suggested. **CARRIED**

7. **Member Updates**

➤ **RoadSafetyBC**

No update

➤ **ICBC**

Colleen Woodger gave the following update.

- A distracted driving campaign is coming up next month and Colleen will give a report in March on what's happening. Colleen will provide key messaging if anyone is going to be on CFA in March.

➤ **Youth and Children**

Judy Dryden provided the following update:

- A letter needs to be sent to Beacon Community Services confirming that the TSC has allocated \$8,000 to them to provide educational programs on child passenger safety initiatives.

➤ **Seniors**

No update

➤ **Active Transportation**

John Hicks provided the following update:

- The People Power Program is going very well

➤ **IRSU**

No update

➤ **CVSE**

No update

➤ **Vancouver Island Safety Council**

No update

8. **Other Business**

9. **Next Meeting**

The next meeting will be held on **Thursday, March 9, 2017** at **noon** in **The Lakes banquet room**.

On motion, the meeting adjourned at 1:31 pm.