



Sooke & Electoral Area
Parks and Recreation
Commission

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AGENDA
CAPITAL REGIONAL DISTRICT
SOOKE & ELECTORAL AREA PARKS AND RECREATION COMMISSION

General Meeting, SEAPARC Boardroom
Tuesday, May 10, 2016 at 1 pm

1. Call to Order
2. Adoption of Agenda
3. Approval of the Minutes of April 18, 2016
4. Correspondence:
 - a) Chris Stalker – EV Charging Station
5. Chair's Report
6. Directors' Report
7. Staff Reports
 - a) Staff News
 - b) Staff Report - Proposed Fees & Charges 2016/17
 - c) Staff Report – Sooke Fine Arts Show Rental Rates
8. Public Question Period
9. Round Table
10. Motion to Move In Camera in accordance with the Community Charter, Part 4, Division 3, Section 90(1):

(k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public;
11. Adjournment

MINUTES

**Capital Regional District
Sooke & Electoral Area Parks and Recreation Commission
Minutes of a Regular meeting held Monday, April 18 2016
SEAPARC Leisure Complex Board Room, Sooke, BC**

Mission Statement:

*"Sooke Parks & Recreation Commission creates recreational opportunities for the public through the planning, development, provision and operation of recreational facilities, programs and activities with a focus on the people of the Sooke and Juan de Fuca Electoral Area"
(Mission Statement adopted October 16, 1991)*

Present: Commissioners: M. Hicks - Chair (JDF Director), J. Perkins (Vice Chair), B. Berger, D. Bishop, R. Kasper (Sooke Director)
Staff: S. Knoke, SEAPARC Manager, L. MacDonald, Recording Secretary, C. Hoglund, Program Services Manager
Absent: P. Grove
Public: 4
Press: 0

1. CALL TO ORDER

The Chair called the meeting to order at 1:03 pm.

2. ADOPTION OF AGENDA

MOVED by Commissioner Berger, **SECONDED** by Commissioner Perkins that the agenda be adopted as presented.

CARRIED.

3. ADOPTION OF MINUTES

MOVED by Commissioner Berger, **SECONDED** by Director Kasper that the minutes of the March 8, 2016 meeting be adopted.

CARRIED.

4. DELEGATION

Sandy Pedneault (Chair, Sooke Elderly Citizens' Housing Society) and a delegation including Jane Maude (Chair, Sooke Seniors Drop-in Society), Shirley Lowe and Ellen Lewers proposed that a portion of SEAPARC property be utilized as the site of a temporary seniors centre until a permanent location can be obtained (approx. 2-3 years). It was suggested that a double-wide modular unit, including kitchen and washroom facilities, be obtained by the Society which would be utilized up to 5/6 days per week for senior activities. It was noted that the building could be used in the evening and weekends for other purposes including youth programs.

Commission discussion points included:

- General support for the Society in their efforts
- The District of Sooke has set aside \$150,000 (\$50,00 per year for the past three years) toward the development of a seniors centre
- Limited space available at SEAPARC site given the proposed extension of Throup Road to Phillips Road requiring possible egress through SEAPARC property and planned expansion of the facility in 2017/18 with addition of 4,000 square foot fitness facility.
- SEAPARC location not in the preferred town core area

The Commission asked that the delegation prepare a detailed submission for the Commission including specific requirements, financial information, costing of modular units and installation, etc. and directed the SEAPARC Manager to consult with District of Sooke staff on the current plans for a Throup Road extension.

5. CORRESPONDENCE

- a) Navy League of Canada – Trophy Sponsorships
- b) Sooke Region Chamber of Commerce – Support for Land Acquisition
- c) Clark Elliott – DeMamiel Creek Golf Course
- d) Stewart Wells – DeMamiel Creek Golf Course

- a) Navy League of Canada – Sooke Branch

A donation request to cover annual trophy sponsorship costs for the “Athletic” and “Seamanship” awards was reviewed.

MOVED by Commissioner Berger, **SECONDED** by Director Kasper that a sponsorship donation be made to the Navy League of Canada – Sooke Branch in the amount of \$80 (\$40 per award).

CARRIED

- b), c) & d)

MOVED by Director Kasper, **SECONDED** by Commissioner Perkins, that the Commission receive correspondence items b, c & d for information.

CARRIED

6. CHAIR'S REPORT

7. DIRECTORS' REPORT

Director Kasper reported that Bylaw No. 4029: Conversion of the Sooke Electoral Area Recreation Specified Area Establishment Bylaw No. 1, (1973) was given third reading at the April 13, 2016 CRD Board meeting and the Bylaw will now go to the Province for final approval.

8. STAFF NEWS

Community Recreation

The arena's 40th Anniversary was celebrated on March 6 with 60 participants enjoying a skate at the 1976 price of \$1.25 and cake. March Break Skate & BMX Jam, in partnership with Debbie Holmes, was held March 12 with 20 participants and 30 spectators attending. Park users were appreciative of the new water fountain. The March 26th Easter Eggstravaganza Event was a great success this year with 425 people attending and over \$400 in donations raised plus food donations for the Sooke Food Bank.

All fitness classes (registered and drop-in) continued over Spring Break and were well attended. Spring Break Day Camps were full with 12 participants each day. Several days saw a waitlist of up to 8 children. Camp spaces are limited to 12 due to SEAPARC van size for out trips.

Aquatics

A Water Safety Instructor course with 16 registrants is currently being taught by SEAPARC's Aquatic Program Assistant Lindsay Havens.

Private swim lessons have seen an increase this past winter/spring session as follows:

2015	22 private lesson rentals totalling 116 lesson sessions
2016	40 private lesson rentals totalling 231 lesson sessions (year to date)

ADMINISTRATION:

Grant Opportunity Alert – Federal Budget 2016

The Commission reviewed a summary of Federal government grant initiatives prepared by CRD Grants & Bylaws Analyst Roseline Ferre. Initiatives relating directly to the CRD's mandate will total

approximately \$640 million for BC over the next 2-4 years. Grant readiness and worthiness, based on asset planning, is key to optimizing success in securing funding delivered through very competitive grant processes.

Travel Assistance Grant

\$400 was awarded to Sooke Minor Hockey Association's PeeWee A team to assist with travel costs to participate in the Provincial championships in West Vancouver last month. SEAPARC's Travel Assistance Funding Policy provides funds (up to a maximum of \$400) to junior aged participants (under 21) traveling to Provincial (or higher) level competitions.

Ice Allocation

The tentative date for the 201/516 Ice Allocation meeting is Wednesday, May 18 @ 6pm. Commissioner Bishop will serve as Commissioner representative at the meeting.

Bike Park

The Bike Park dirt jumps and pump track are now open.

Capital Projects Update

- LED lighting project is currently out for tender with a deadline of April 28. Once the tenders are received, staff will review the project budget and continue to seek BC Hydro funding.
- CRD Recreation Software Project is underway and will be looking at a November implementation.
- Natural Gas Boiler Retrofit is at 75% design. The final design will be completed in the coming weeks and will also be tendered for a shutdown project.
- The pool stereo is scheduled to be replaced this spring. There is an opportunity to provide a needed upgrade to the multi-purpose room and reception stereo system at the same time. This upgrade will provide better control and ensure facility paging is functional.

MOVED by Commissioner Berger, **SECONDED** by Commissioner Bishop that the Commission approve a transfer of \$6,000 from the Equipment Replacement Fund to the pool stereo replacement project in order to include the Reception and Multi-Purpose Room areas in the project.

CARRIED

- Stan Jones stair replacement is underway involving repair and replacement of the 15 year old stair case which has seen significant use and wear. The project was originally to be performed by staff, however due to internal transfers, a carpenter has been contracted to complete the work. The project should be completed by April 22, 2016.

MOVED by Director Kasper, **SECONDED** by Commissioner Berger that the Commission approve the transfer of \$10,000 from the Capital Reserve Fund to the Stan Jones Field stair replacement project to cover unanticipated costs.

CARRIED

Michael Hamilton-Wojtas

The CRD Board will be recognizing SEAPARC Aquatic employee Michael Hamilton-Wojtas whose quick action and CPR training recently helped save the life of a Mt. Washington skier experiencing cardiac arrest.

Land Acquisition Referendum

The SEAPARC Manager provided an update on the referendum process. Five Information Sessions have been held over the past few weeks and voting will begin with the Advance Votes on April 20 and 27 and General Voting Day on April 30.

9. MOTION TO MOVE IN CAMERA

MOVED by Commissioner Perkins, **SECONDED** by Commissioner Bishop to close the meeting in accordance with the Community Charter, Part 4, Division 3, 90 (1) (k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public;

CARRIED

The in camera meeting commenced at 1:47 pm and adjourned at 2:37 pm. The regular meeting reconvened at 2:38 pm.

10. PUBLIC QUESTION PERIOD

11. ROUND TABLE

12. ADJOURNMENT

The regular meeting adjourned at 3:04 pm.

Next meeting scheduled for Tuesday, May 10 at 1pm.

Mike Hicks, Chair

Lynn MacDonald, Recorder

CORRESPONDENCE

Email forwarded by Mayor Tait:

**SEAPARC
RECEIVED**
MAY 3 2016

From: Chris Stalker
Sent: Tuesday, December 8, 2015 11:18 AM
To: Maja Tait
Subject: EV Charging

Good morning Maja,

I've been a Sooke resident for almost 20 years, and in that time witnessed a vast amount of growth and improvements within our community. I'm writing to find out if the District of Sooke has considered installing an EV charging station in the community, primarily at SEAPARC, as well as within the town core? I suggest SEAPARC, because there are several families driving in from other communities as well as our own residents, who make countless trips to and from there for Hockey, swimming, and other activities. With the limited range, EV'ers need to charge when and where they can.

I believe this investment would encourage others, and provide them with an incentive to make the switch to an EV, especially those who suffer from, "Range Anxiety".

As you know, Sooke has been recognized by the UBCM as a BC Climate Action Community, and we should continue to lead the way, improve our Carbon Footprint, and overall impact on the environment.

Thank you for your consideration.

Chris Stalker

STAFF NEWS



STAFF REPORT TO THE SOOKE &
ELECTORAL AREA PARKS AND RECREATION COMMISSION
MEETING MAY 10, 2016

SUBJECT: Staff News

PURPOSE/ISSUE: Information

PROGRAM SERVICES:

No report

ADMINISTRATION:

Land Acquisition Referendum

The April 30, 2016 referendum to authorize the borrowing of \$750,000 for the purpose of purchasing the 23 acre property located at 6518 Throup Road was successful with Preliminary Voting Results as follows:

In Favour	978
Opposed	209

Bylaw 4052 will now proceed to adoption by the CRD Board at its meeting on May 11, 2016. Final possession date is currently set for July 15, 2016.

BCRPA Symposium

The SEAPARC Manager and Recreation Programs Coordinator attended the 2016 BCRPA Symposium April 27-29, 2016.

Canada 150 Celebration Project

As part of a Canada 150 Celebration Project funding application being spearheaded by Elida Peers with partnership from the Sooke Fine Arts Society, T'Souke and Songhees Nations, SEAPARC has agreed to serve as a site for a "legacy sculpture". The initiative, if successful, would eventually see a series of sculptures, based on local First Nations myths, situated throughout the area.

LED Lighting Project

SEAPARC received three tenders for the LED lighting project. The final process is being completed to award the project. The goal is to complete the project during our regular annual shutdown period. As a part of this project SEAPARC will be conducting building hazard assessment. BC Hydro will contribute a grant of approximately \$35,000 towards this energy saving project.

Stan Jones Stairs Replacement

The Stan Jones stairs repair/replacement project is now complete.

Steve Knoke
SEAPARC Manager

STAFF REPORT(S)



**STAFF REPORT TO THE SOOKE &
ELECTORAL AREA PARKS AND RECREATION COMMISSION
MEETING OF MAY 10, 2016**

SUBJECT: 2016/2017 Fees and Charges (effective September 1, 2016)

PURPOSE:

This report contains recommendations regarding proposed fee increases and amendments to the Recreation Services and Facilities Fees and Charges Bylaw, effective September 1, 2016.

BACKGROUND:

The CRD requires the Commission to approve Fees and Charges by early June each year as these are then added to a CRD Fees and Charges annual Bylaw.

The last adjustment to the Fees and Charges was on September 1, 2014.

The annual process for reviewing Fees and Charges includes consideration of:

- Past and actual budgeted expenses and revenues
- Activity and usage levels
- Recognition of desired recovery rates and operational deficits
- Operational assumptions regarding access, facility enhancements and recovery
- Fees and charges at other municipal recreation departments
- Previous year's fee increases
- Economic times
- Discussions with key user groups

The primary consideration in the review of recreation fees and charges is to find a balance between fiscal accountability, access to recreation services, and the marketplace

The review process is also consistent with SEAPARC's Fees and Charges Policy:

- Fees should be based on recovery of direct costs.
- Fees should encourage maximum public participation and minimize, within reason, the tax subsidy.
- Registrants should be responsible for financially contributing to their recreation activity.
- Fees for youth and children should be lower than those for adult and senior whenever possible.
- Fees for commercial users should be more than they are for adult users.
- Fees for non-prime time use should be discounted.

Proposed Fees and Charges Adjustments

The follow fee increases are proposed:

- Admission Fees – 2-5% (with the exception of annual passes & arena dry floor drop-in fees)
- Rental Fees – approx. 1%
- Private Swim & Skate Lessons – 4-5%

These increases will help offset the general increase to the tax requisition. Further they will contribute to contracted or projected increases in major operating cost categories of wages and benefits, hydro, water, and implementation of new software for registration and maintenance management.

Currently SEAPARC's fees are considered to be at an appropriate level for services required and for costs associated and operation.

Proposed Fees and Charges Summary attached as Appendix A.

ALTERNATIVES:

1. That the Commission approves the recommended fee adjustments for 2016/17 as outlined in this report;
2. That the Commission approves the recommended fee adjustments for 2016/17 with some exceptions;
3. That the Commission maintains the fee structure at current levels for 2016/17.

IMPLICATIONS:

- Utility costs and staffing costs have increased; therefore any proposed increased fees are recommended to keep pace with these costs.
- Failure to meet revenue projections, for whatever reason, may result in a greater reliance on the tax requisition.

CONCLUSION:

Fees increases described in this report have been added to the Fees and Charges Summary attached.

RECOMMENDATION(S):

That the Commission approve the proposed SEAPARC Recreation Fees and Charges for 2016/17 effective September 1, 2016 for inclusion in the 2016/17 Fees and Charges Bylaw to be approved by the CRD Board.



Steve Knoke
SEAPARC Manager

Attachments: Appendix A – Proposed 2016/2017 Fees and Charges

APPENDIX A

SEAPARC RECREATION FEES AND CHARGES Effective September 1, 2016

		2015/16	2016/17	% change
DROP- IN FEES (swim, skate, weight room, aerobic classes)				
Admission fees inclusive of tax				
Adult (19 - 59)	Single Admission	\$ 5.75	\$ 6.00	4.3%
	10x	\$ 51.80	\$ 54.20	4.6%
	1 month	\$ 57.50	\$ 60.10	4.5%
	12 month	\$ 431.25	\$ 431.25	0%
	Arena Dry Floor Admission	\$4.00	\$4.00	0%
Senior (60+)	Single Admission	\$ 4.35	\$ 4.50	3.4%
	10x	\$ 39.20	\$ 41.00	4.6%
	1 month	\$ 43.50	\$ 45.50	4.6%
	Arena Dry Floor Admission	\$4.00	\$4.00	0%
Student (19+)	Single Admission	\$ 4.35	\$ 4.50	3.4%
	10x	\$ 39.20	\$ 41.00	4.6%
	1 month	\$ 43.50	\$ 45.50	4.6%
	Arena Dry Floor Admission	\$4.00	\$4.00	0%
Youth (13 – 18)	Single Admission	\$ 3.45	\$ 3.50	1.4%
	10x	\$ 31.00	\$ 31.80	2.6%
	1 month	\$ 34.50	\$ 35.50	2.9%
	12 month	\$ 258.75	\$ 258.75	0%
	Arena Dry Floor Admission	\$2.00	\$2.00	0%
Child (5 – 12)	Single Admission	\$ 2.90	\$ 3.00	3.4%
	10x	\$ 26.10	\$ 27.30	4.6%
	1 month	\$ 29.00	\$ 30.30	4.5%
	12 month	\$ 217.50	\$ 217.50	0%
	Arena Dry Floor Admissions	\$2.00	\$2.00	0%
Family (Maximum 5)	Single Admission	\$11.50	\$12.00	4.3%
	10x	\$ 103.50	\$ 108.20	4.5%
	1 month	\$ 115.00	\$ 120.25	4.6%
	12 month	\$ 730.00	\$ 730.00	0%
	Arena Dry Floor Admission	\$12.00	\$12.00	0%
Preschool Age (4 and Under)	Single Admission	\$ 0.00	\$ 0.00	0%
Lifestyle Pass All Ages	12 month	\$ 365.00	\$ 365.00	0%
Regional Pass All Ages	12 month	\$ 475.00	\$ 475.00	0%

MISCELLANEOUS ADMINISTRATION (Includes applicable tax)			
Administration Fee	\$ 10.00	\$ 10.00	0%
Card Replacement	\$ 5.00	\$ 5.00	0%
Towel Rental	\$ 2.00	\$ 2.00	0%
Shower Fee	\$ 3.00	\$ 3.00	0%
Loonie Admission	\$ 1.00	\$ 1.00	0%
Toonie Admission	\$ 2.00	\$ 2.00	0%
Cash Withdrawal Fee	\$ 1.50	\$ 1.50	0%
POOL FACILITY (Rates per hour unless otherwise noted; Subject to applicable tax)			
Private Swim Lesson (15 min)	\$ 11.75	\$ 12.25	4.3%
Private Swim Lessons (15 min) (5 lessons discount)	\$ 10.00	\$ 10.50	5%
Pool Rental (includes 2 guards)	\$148.00	\$149.50	1%
Pool Rental Guard/Instructor (additional staff)	\$ 23.00	\$ 24.00	4%
Lane Rental – Commercial	\$ 24.50	\$ 24.75	1%
Lane Rental - Youth	\$11.00	\$11.25	2.3%
Lane Rental – Adult	\$ 20.50	\$ 20.75	1.2%
ARENA FACILITY (Rates per hour unless otherwise noted; Subject to applicable tax)			
Private Skate Lesson (15 min)	\$ 11.75	\$ 12.25	4.3%
Private Skate Lessons (15 min) (5 lessons discount)	\$ 10.00	\$ 10.50	5%
Ice - Adult Prime*	\$ 214.00	\$ 216.00	1%
Ice - Adult Non-Prime*	\$ 182.50	\$ 184.30	1%
Ice – Youth Prime Rate (8 pm – 10 pm Weekdays; 7 pm – 10 pm Weekends)*	\$210.00	\$212.00	1%
Ice – Youth Non-Prime	\$105.00	\$106.00	1%
Ice – Youth Early Morning Resident*	\$ 52.50	\$ 53.00	1%
Ice – Youth Early Morning Non Resident*	\$105.00	\$106.00	1%
SD 62 School Use*	\$ 77.00	\$ 78.00	1%
Dry Floor – Adult Non Profit*	\$ 73.00	\$ 73.80	1%
Dry Floor – Youth Resident*	\$ 36.50	\$ 36.90	1%
Dry Floor – Youth Non Resident*	\$ 73.00	\$ 73.80	1%
Dry Floor – Commercial*	\$107.00	\$108.00	1%
Arena Office Space – fee per month	\$300.00	\$300.00	0%
RATES PER DAY FOR THE FOLLOWING ITEMS:			
Complex – Dry Floor Non Profit (per day)*	\$ 1,165.00	\$1,176.00	1%
Complex – Dry Floor Non Profit (Move In/Out)* 50% of Day Rate	\$ 551.00	\$ 588.00	6.7%
Complex – Dry Floor Commercial (per day)*	\$ 1,713.50	\$1,730.00	1%
Complex – Dry Floor Commercial (Move In/Out)* 50% of Day Rate	\$ 811.00	\$ 865.00	6.7%
*Discounted rental rates may be negotiated if the event provides a benefit to the community and/or facility space available in low priority times.			
ARENA SKATE SHOP FEES (Includes applicable tax)			
Skate Rental	\$ 2.50	\$ 2.50	0%
Skate Rental – Family Rate (Maximum 5)	\$5.00	\$5.00	0%
Skate Rental – SEAPARC Lessons	\$ 1.00	\$ 1.00	0%

Skate Sharpening	\$ 4.50	\$ 4.50	0%
Skate Sharpening 10x	\$ 40.50	\$ 40.50	0%

RATES PER HOUR UNLESS OTHERWISE NOTED:			
SEAPARC ROOM RENTAL (Rates per hour; Subject to applicable tax)			
Boardroom	\$ 15.50	\$ 15.75	1.5%
Boardroom – Local Non Profit	\$ 0.00	\$ 0.00	0%
Multipurpose Room – Half Room	\$ 30.50	\$ 30.75	1%
Multipurpose Room – Full Room	\$ 61.00	\$ 61.50	1%
SEAPARC Stan Jones Field (Subject to applicable tax)			
Per Game	\$ 20.50	\$ 21.00	2.4%
FACILITY ADVERTISING (Subject to applicable tax)			
Rink Board (per year)	\$ 600.00	\$ 600.00	0%
Zamboni Ad (per year)	\$ 1,000.00	\$1,000.00	0%
Brochure Advertising	Negotiated	Negotiated	0%



**STAFF REPORT TO THE SOOKE &
ELECTORAL AREA PARKS AND RECREATION COMMISSION
MEETING OF MAY 10, 2016**

SUBJECT:

Sooke Fine Arts Show - Proposed 2017-20 Rental Rates

ISSUE:

The Sooke Fine Arts Society (SFAS) currently rents the arena to host the annual Sooke Fine Arts Show. The Society requests reduced rental rates for use of the arena. It is stated that the Sooke Fine Arts show cannot be financially viable without provision of the arena at reduced rates.

HISTORY:

The Sooke Fine Arts Show will be celebrating its 30th anniversary in 2016. This popular local event is the result of considerable community effort and cooperation by over 300 volunteers. Approximately 8500 visitors view 375 works of art, submitted from 600 regional artists each year.

In 2015, SFAS booked 35 days in the Dry Floor Complex from July 3 to August 7. The Arts Show traditionally books approximately 23 days for set up and take down and 12 days for the actual Fine Arts Show to occur.

In 2010, SEAPARC in response to request from the Society, froze the daily rates to the 2010 rate for a period of 5 years (until 2016) with annual increases of 2% on top of any annual incremental increases.

In May of 2013, the SEAPARC Manager met with SFAS to discuss future rates and the process of working towards a standard rate of 20% of Adult Prime rental rates. The SEAPARC Fees and Charges Policy was subsequently updated to include this rate in September 2013.

A SFAS delegation made a presentation at the January 7, 2015 SEAPARC meeting requesting consideration for future rental rates. They expressed a desire to stabilize rental costs for long term planning and commitment

ALTERNATIVES:

1. Rent the arena at reduced rates in consideration of policies contained in the Fees and Charges Policy and as outlined in the Financial Implications section below based on reductions to the Prime Rate and Dry Floor Non Profit rate.
2. Rent the arena at Dry Floor Non Profit rates.

FINANICAL IMPLICATIONS:

Alternative 1 would see the proposed daily rates for 2017-20 Dry Floor Complex Annual Sooke Fine Arts Rental continue to increase approximately 2% per year on top of any annual incremental increases until a rate of 20% of the current Prime Rate is attained. The 2016 facility rental will increase approximately \$375 over the 2015 rental rate. Over the last 4 years the increases have ranged between \$300-600 annually. The proposed increases would be consistent with the current average

At the end of the term in 2020 the rate would be evaluated once again and reviewed by the Commission. Based on 2016 rates the subsidy on the Prime Rate is \$64,731. Current subsidy based on the above Dry Floor Non Profit rate is approximately \$10,920.

Under Alternative 2, the total cost for the duration of Fine Arts Show would be \$1165/\$551 a day or approximately \$26,653 for a 12 day show/23 days for set up/take down. This cost could potentially jeopardize the show by

SUMMARY:

The Commission's Fees and Charges policy, as it relates to the request from the Sooke Fine Arts Society, states the following:

Special Events

An event with a primary purpose of celebrating or displaying a specific theme. A Special Event may take place on an infrequent basis or once per year and may be organized by SEAPARC staff and/or non-profit agencies or societies. Special Events may be priced and supported differently than other programs and rentals, depending on community benefit and achievement of socially worthwhile goals.

Cost Recovery

Cost recovery reflects a desirable level of revenue recovery for each facility rental or program service. It varies from each user group based on the indirect benefit approach, the achievement of socially worthwhile goals and the cost of providing the service.

Public Benefit

In general, refers to anything which increases the welfare of the community, is of value to the community as a whole, or responds to a need of the general public.

Sooke Fine Arts Show provides public benefit:

- Artz 4 Kids – Free access for children to experience music, dance, art demonstrations and interactive art challenges
- Artz 4 Youth – 100 student art works included, 3 participating schools, youth art scholarship, youth night organized by Sooke Youth Council
- Artist Talks and Demonstrations
- Seniors Teas – estimated 400 seniors attend
- Economic Benefit – Considerable financial benefits to the region
- Social Benefits – Increase civic pride and community involvement
- Volunteer opportunities- 300 volunteers participated to produce the show.

This framework fits the existing continuum and considers the proportion of community benefit in relation to private benefit.

Factors for Consideration – Dry Floor

- Rates for hourly rentals for the various categories of users are reflected as a percentage of the prime rate.
- The hourly rental rates for dry floor rental are as follows:

○ Local Non Profit (Youth)	17% of Prime Rate
○ Local Non Profit (Adult)	34% of Prime Rate
○ Non Resident Service Group - Youth	34% of Prime Rate
○ Commercial/Non Resident Service Group – Adult	50% of Prime Rate
○ Sooke Fine Arts Show*	approx. 20% of Prime Rate

*approved September, 2013

CONCLUSION:

That the price subsidy outlined under Alternative 1 in Financial Implications become the framework for future rentals during the term 2017-20. The intent is to provide both Sooke Fine Arts Society and SEAPARC with stable rental costs for long term planning and commitment.

RECOMMENDATION(S):¹

1. Rent the arena at reduced rates in consideration of policies contained in the Fees and Charges Policy and as outlined in the Financial Implications section above.
2. That the Daily Rates for 2017-20 Dry Floor Complex Annual Sooke Fine Arts rental continue to increase 2% per year on top of any annual incremental increases until a rate of 20% of the current Prime Rate is attained.



Steve Knoke
SEAPARC Manager

¹ Rates are based on Commission approval of the recommendations of the annual Fees and Charges Report.