



Making a difference...together

**Minutes of the Salt Spring Island Market Advisory Group
Held November 8, 2016 at the Portlock Park Meeting Room, 145 Vesuvius Bay Road, Salt
Spring Island, BC**

DRAFT

Present: **Chair:** Malcolm Legg (member of the public)
Committee Members: Bree Eagle (Vendor), Garth Hendren (PARC), Julia Grace (Island Natural Growers), Grant Wickland (Woodworkers), Donna Cochran (Basketry), Rosemary Trump (Public), Alvaro Sanchez 5:07 pm (Jewelry), Janet Clouston 5:08 pm (Chamber of Commerce), Scott Simmons 5:13 pm (SS Arts Council).
Staff: Dan Ovington, Parks and Recreation Manager; Rob Pingle, Market Coordinator; Carin Perrins, Administrative Secretary; Tracey Shaver, Recording Secretary
Absent: Tye O'Connor, Sean Goddard, Donna Johnstone, Wendy Squirrel

Public Gallery: estimated 5 people

Chair Legg called the meeting to order at 5:05 pm.

1. Approval of Agenda

MOVED by Garth Hendren, **SECONDED** by Grant Wickland,
That Salt Spring Island Market Advisory Group agenda of November 8, 2016 be approved with the addition of item 6.1 Seasonal Vendors.

CARRIED

2. Adoption of Minutes

MOVED by Bree Eagle, **SECONDED** by Donna Cochran,
That the minutes of the Salt Spring Island Market Advisory Group meeting of August 31, 2016 be approved.

By friendly amendment the word "Day" is to be struck from item 5.2 (15) regarding the absent points statement

CARRIED

3. Presentations/Delegations

There were no presentation or delegations

4. Reports – Chair

No report

5. New Business

Alvaro Sanchez and Janet Clouston join the meeting

5.1 Review of Farmer Definition (Staff Report)

Manager Dan Ovington reviewed the reasons for the review of the vendor guidelines and specifically the definition for qualifying as a "Farmer". A subcommittee was convened and provided a recommendation for discussion.

Scott Simmons joined the meeting

- Main change is the use of the BC Assessment definition for qualifying as a "Farmer"
- Differences between food producer and selling a value added product
- Consideration for jurying of value added products
- Qualifying under BC Assessment provides the bases for the establishment of a Farmer definition
- The BC Assessment requires a level of income based on the portion of land being used to produce the farmed product; not the entire land parcel
- All new vendors to the market are reviewed by the Market Coordinator to qualify under the guidelines
- The vendors who do not meet the classification requirements of a Farmer can appeal to the MAG

MOVED by Garth Hendren, **SECONDED** by Janet Clouston,
That the Market Advisory Group recommends that the Parks and Recreation Commission direct staff to update the Market Vendor Guidelines definition to qualify under the "Farmer" classification as:

- 1) "Farmer" - a resident who vends eligible farm products as defined by the BC Assessment Authority on land classified for farming purposes that the farmer owns or leases. Eligibility is determined by valid BC Assessment notice indicating farm status or a valid BC Farmer ID Card:
 - a. A farmer is permitted to sell value-added products whose contents, by volume, contain at least 50% of the product they have received farmer certification for.
 - i. All value added farm product vendors must have their products reviewed by a Market Advisory Group subcommittee to ensure the product complies with market guidelines and the spirit of the market.
 - b. A farmer may use 10% of their booth space to sell non-farmed products as long as they have been produced by the farmer and follow the regular market guidelines.
 - c. Farmers who do not qualify for farm classification under BC Assessment may appeal to the Market Advisory Group

CARRIED

MOVED by Bree Eagle, **SECONDED** by Donna Cochran,
That the Market Advisory Group recommends that the Parks and Recreation
Commission direct staff to allow existing farm vendors who no longer qualify under the
“Farmers” definition to transfer their accrued points over to the day vendor category as
long as they still meet the spirit of the market philosophy

CARRIED

6. Outstanding Business

6.1 Seasonal Vendors

It was clarified that the placement of day vendors into “seasonal” spaces as they become
available will be based soely on points. The availability of these spaces will be determined
by the retirement of vendors who hold the “seasonal status”.

7. Correspondence

Two items were received for information and consideration.

- Off season permits will remain at \$25.00

8. Next meeting- to be announced.

9. Adjournment

MOVED by Alvaro Sanchez, **SECONDED** by Grant Wickland,
That the meeting adjourned at 5:50 pm.

CHAIR

SENIOR MANAGER