



Making a difference...together

**Minutes of the Salt Spring Island Market Advisory Group
Held August 31, 2016 at the Portlock Park Meeting Room, 145 Vesuvius Bay Road, Salt
Spring Island, BC**

Present: **Chair:** Malcolm Legg (member of the public)
Committee Members: Sean Goddard (Vendor), Tye O'Connor 6:18 pm (Vendor), Bree Eagle (Vendor), Jon Suk, Alternate for PARC, Donna Johnstone (Fabric), Alvaro Sanchez (Jewelry), Julia Grace 6:10 pm (Island Natural Growers), Janet Clouston 6:08 pm (Chamber of Commerce), Wendy Squirrell (Pottery), Grant Wickland (Woodworkers), Donna Cochrane (Basketry), Scott Simmons (SS Arts Council), Rosemary Trump (Public)
Staff: Dan Ovington, Parks and Recreation Manager; Rob Pingle, Market Coordinator; Karla Campbell, Senior Manager, SSI Electoral Area; Carin Perrins, Administrative Secretary; Tracey Shaver, Recording Secretary

Public Gallery: estimated 35 people

Chair Legg called the meeting to order at 6:05 pm.

1. Approval of Agenda

MOVED by Alvaro Sanchez, **SECONDED** by Bree Eagle,
That Salt Spring Island Market Advisory Group agenda of August 31, 2016 be approved.

CARRIED

2. Adoption of Minutes

MOVED by Donna Johnstone, **SECONDED** by Alvaro Sanchez,
That the minutes of the Salt Spring Island Market Advisory Group meeting of November 4, 2015 be approved.

CARRIED

3. Presentations/Delegations

3.1 Brian Parterson

Mr. Paterson had three points he wanted to make:

1. Absentee point system should be reinstated. The absent points allow some flexibility for vendors who are under seniority rules which in turn opens up a space for new vendors during their absence.
2. Formation of new partnerships in existing market business allows an established vendor to sell their placement in the market (points).
3. Place a limit to the priority placement of Farmers.

3.2 Amy Sandidge

Ms. Sandidge presented information on a petition with 7 issues to address:

1. Market openness and transparency-consultation with vendors for rule changes
2. Market Advisory Group (MAG)-meetings and membership
3. Absentee Points-reinstate purchase of absent points
4. Definition of vendor types-clarify seniority of seasonal vendors
5. Priority placement given to farmers-location of farmer placement and priority
6. Clarification of farmer categories-definition and value added products
7. Market partnerships and transfers-formal review of process and enforcement

3.3 Aaron Hailman

Ms. Hailman presented arguments towards reinstatement of Absentee Points.

4. Reports – Chair

No report

5. New Business

5.1 Review of Market Issues (Staff Report)

A roundtable style of input from Market Advisory group members highlighted the following:

- Changes to the guidelines were intended to maintain the philosophy of Make It, Bake It, Grow It
- Historically there were not many farmers vending and the priority placement was intended to attract more
- All vendors should be on a level playing field
- 27 Seasonal vendors listed as farmers
- Farmers applying for seasonal spaces must register in February, be qualified, attend 50% of market days and give notice by Thursday on their intention to vend on Saturday.
- Any new farmers applying thereafter are treated as Day Vendors
- Is it appropriate to place a CAP on only 1 category of vendors?
- Perhaps change to a juried system for placement?
- Market space is limited; all vendors have to adapt
- Green product farmers have a limited production window; Tuesday Market helps address this
- Limiting space provides a balance within the year round business community

Chair Legg requested the Market Advisory Group begin deliberations by addressing the staff recommendations in order.

5.1 Part a (Part a was split into 2 separate motions)

MOVED by Chair Legg, **SECONDED** by Alvaro Sanchez,

That the Market Advisory Group recommends that the Parks and Recreation Commission direct staff to update Bylaw 3795, Section 13(7) by deleting “Easement Area A and B” and replacing it with “Easement Area C and D”.

CARRIED

Following a discussion the staff motion was moved and resulted in a friendly amendment as follows:

MOVED by Grant Wickland, **SECONDED** by Alvaro Sanchez,
That the Market Advisory Group recommends that the Parks and Recreation
Commission direct staff to update the Market guidelines to allow a maximum of 25
10'x10' Seasonal Farm vendor booths or equivalent square footage.

CARRIED

5.1 Part b

Staff motion for a farmer definition was considered and debated.

Karla Campbell leaves the meeting at 7:25 pm

MOVED by M. Legg, **SECONDED** by S. Simmons,
That the Market Advisory Group refer the definition and qualifications of a "Farmer"
back to staff for further review.

CARRIED

5.1 Part c

Manager Ovington pointed out the main change to the definition of a Partnership is
the required approval of MAG for new partnerships.

MOVED by M. Legg, **SECONDED** by A. Sanchez,
That the Market Advisory Group recommends that the Parks and Recreation
Commission direct staff to revise the definition of a Partnership in Section 11 of the
Market Guidelines to include the following statement: "Partnerships established at the
time of entry into the Market must provide proof of partnership in the form of an
agreement, bank account, Federal Business Registration and Provincial Sales Tax
Registration. New partnerships must be approved by the Market Advisory Group."

CARRIED

5.2 Absentee Points

MOVED by M. Legg, **SECONDED** by A. Sanchez,
That the Market Advisory Group recommends that Parks and Recreation Commission
direct staff to reinstate Section 15 Absent Points from the 2014 Vender Guidelines as
reflected in the following statement:

15. Days Off/Absent Points

Vendors, who have vended in the current season, can be absent and still be eligible
to acquire points from the Market for four Saturdays during the Market Season if
he/she wishes. This can be done by paying the day fee, for each of up to four
Saturdays missed, to the Market Coordinator. Absent points may only be
purchased for the current season.

CARRIED

6. Outstanding Business

No outstanding business to discuss.

7. Correspondence

Several items were received for information and consideration.

8. **Next meeting-** to be announced.

9. **Adjournment**

MOVED by S. Simmons, **SECONDED** by G. Wickland,
That the meeting adjourned at 7:45 pm.

CHAIR

SENIOR MANAGER