

SALTSPRING ISLAND PARKS AND RECREATION COMMISSION

Minutes of the PARC Planning Committee Meeting
Held October 11, 2011 at 7:00 pm in the
Portlock Park Meeting Room

Attendance: Commissioner Gregg Dow – Chair
Commissioner Gayle Baker
Commissioner Dan Dickmeyer
Commissioner Richard Hayden
Commissioner Jane Horsburgh
Commissioner Stanley Shapiro
Commissioner Jon Suk
Garth Hendren, CRD Director (7:40pm)

Staff: Kees Ruurs, Parks and Recreation Manager
Sarah Shugar, Recording Secretary

Excused: Commissioner Robert Bosman

Delegation: Gary Brooks, CFSI Salt Spring Community Radio

1. The Chair called the meeting to order at 7:04pm.

2. Agenda Approval

MOVED by G. Baker, SECONDED by R. Hayden,
That the agenda be approved with the following addition:
Item 4.1 Gary Brooks, CFSI Radio R. Hayden
Item 6.1 Velo-village G. Baker
CARRIED

3. Approval of Minutes

MOVED by G. Baker, SECONDED by J. Horsburgh,
That the minutes of July 5, 2011 Regular Minutes be approved as
presented.

CARRIED

4. Delegations / Presentations

4.1 Gary Brooks, CFSI Salt Spring Community Radio
Mr. Brooks verbally presented three options for PARC to be
involved with Salt Spring Community Radio. The first option

would be to have a regular report on the Monday Morning News Program. The second option would be to have paid advertisements and the third option would be to have events included in the Community Events Segment.

The Chair thanked Mr. Brooks for the presentation.

Mr.
Brooks
leaves
meeting
7:22pm.

5. Subcommittee Reports

There were no subcommittee reports at this time.

6. Items Arising From Previous Meetings

6.1 Velo-village

Commissioner Baker advised that the Velo-village Idea Factory is scheduled on October 26, 2011 at 7:00pm at GISS. She reported that Velo-village is a preconference event on Salt Spring Island scheduled on June 21st to 24th, 2012. Velo-city is the European Cycling Federation's Global event to be held in Vancouver the following week.

7. New Business Items

7.1 BC Grants Announcement

In a News Release, the Ministry of Community, Sport and Cultural Development announced that the province supports healthy communities with a \$30M program.

The Manager advised that there is no further information on the web site at this time.

It was generally agreed to include this item on the agenda of the October Commission meeting.

Director
Hendren
arrives at
meeting
7:40pm.

The Chair
called a
break
from 7:55
to
8:00pm

7.2 Communications

7.2.1 Radio Communications

The Chair led a discussion on the possibilities of PARC using the Salt Spring Community Radio Station as part of their communications.

It was generally agreed that Commissioner Hayden would follow up with Gary Brooks to clarify the options.

7.2.2 Print Based Media Communications

Commissioner Shapiro verbally presented the status of the print based media communications.

It was generally agreed to look into printing personal interest type stories that revolved around PARC facilities.

7.2.3 Web Based Media Communications

The Manager provided a verbal update on the status of the CRD IT Department.

The Chair and Commissioner Suk presented information on web based media.

It was generally agreed that the Manager would clarify the CRD policy on the use of private advertising.

It was generally agreed to include this item on the agenda of the October Commission meeting.

8. Tabled Items

There were no tabled items at this time.

9. Correspondence & Information Items

9.1 Communities In Bloom

9.2 Appointments to Islands Trust Advisory Committees

The Correspondence items were received for information.

10. Next Meetings

The next meeting of Commission is scheduled on October 24, 2011.

The next PARC Planning meeting is scheduled on November 14, 2011.

11. Adjourn

MOVED by G. Baker, SECONDED by J. Horsburgh,
That the meeting adjourn at 9:35pm.

CARRIED