



Making a difference...together

**Minutes of the Regular Meeting of the
Salt Spring Island Community Economic Development Commission
Held Thursday March 16, 2017, in the Portlock Park Meeting Room, 145 Vesuvius Bay
Road, Salt Spring Island, BC**

Present: **CRD Director:** Wayne McIntyre (4:25 pm)
Commission Members: Darryl Martin (Chair), Randy Cunningham, Francine Carlin, Janice Harkley, Laura Patrick, Curt Firestone-via skype
Staff: Karla Campbell, Senior Manager, Salt Spring Island Electoral Area;
Recording Secretary Tracey Shaver.
Absent: Bruce Cameron, Holly MacDonald

Chair Martin called the meeting to order 4:03 pm.

1. Approval of Agenda

MOVED by Commissioner Cunningham, **SECONDED** by Commissioner Harkley,
That the Salt Spring Island Economic Development Commission agenda of March 16, 2017
be approved.

CARRIED

2. Adoption of Minutes of February 16, 2017

MOVED by Commissioner Carlin, **SECONDED** by Commissioner Cunningham,
That the Salt Spring Island Economic Development Commission Minutes of February 16, 2017
be approved with the following amendments: Item 3.3 by striking the remainder of the first
sentence after the word behalf; Item 4.3 striking the remainder of the last sentence after the
word CEDC; Item 6.3 under the first sentence of the motion remove "150" and strike the
remainder of the sentence after the word Power.

CARRIED

3. Delegation/Presentation

3.1 Michael Ableman-SSI Saturday Farmers Market

Mr. Ableman presented his opinions on the layout of Centennial Park relating to the
Saturday Market in the Park.

- No shortage of potential space
- Rethink and make more functional
- Create a Farmers/Food Area by closing road
- Spread out remaining vendors to allow space for people to walk and view items
- Better access for farmers to set up in road area
- Farmers have special needs; items are perishable, heavy and require space to display
- Urgent need to support local growers
- Recommends having a Farmers Market Consultant from outside the area review issues and come up with a long term plan

Director McIntyre joins the meeting at 4:25 pm

- CEDC could offer support to farmers for equipment, infrastructure and technology
- Moderate climate could support off season growing

4. Director, Chair and Commissioner Reports

4.1 Director McIntyre briefly reported on the following:

- Drake Road affordable housing project- Islands Trust has made a formal motion of support for the project- CRD moving forward with Hydrology Study to seek alternative water source.
- CRD Governance Committee is seeking enhanced web streaming of meetings to increase quality, access and transparency.
- CRD has endorsed the use of the CREST Radio Services for five years.
- Terms of reference established for new housing and hospital committee which links health, housing and funding for projects.
- Harbour Walk Project Steering Committee has been selected and includes a member of the Harbour Authority; now seeking a project manager.
- Facilitated communications between Harbour Authority and BC Ferries regarding the Fulford terminal upgrades 2019.
- Incorporation Vote set for September 9, 2017; public debates will be held and conducted with a moderator.
- Second phase of CRD passenger ferry study-feasibility of boat connection by loop routes between Ganges-Sturdies Bay-Miners Bay and Sydney- Ganges.

4.2 Chair Martin briefly reported on the following:

- Attended meeting with Southern Gulf Island Economic Development Commission; considering an independent body to do economic development for them; creating a website to attract permanent residents.
- Attended meeting for Regional Trails on Salt Spring
- SSNAP 2017 has provided details on recognition of funding by CEDC.

4.3 Commissioner Carlin referred to a written report on the Rural Business Accelerator and began the discussion on the Small Business BC Webinar Partner Program.

- Online educational resources for business start-up and on-going success
- Revenue sharing structure
- 30% discount on all Webinars for CEDC members;
- 30% revenue sharing on every Webinar Booking through CEDC;
- Allows CEDC to determine the allocation of revenue sharing- keep for organization or offer as additional discount to members signing up for Webinars
- Additional discount % could be geared towards clients not already in the accelerator program

ITEM DEFERRED

www.opportunitysaltspring.ca website launch in April

5. Outstanding Business

5.1 2017 SSI Economic Development Budget

Further revisions to the project cost storey will be brought back at the next meeting.

5.2 Experience the Gulf Islands- Concept Plan Dated October 2016

MOVED by Commissioner Carlin, **SECONDED** by Commissioner Cunningham,
That the Salt Spring Island Community Economic Development Commission support in principle the Experience the Gulf Islands (ETGI) Concept Plan, dated October 2016, recognizing that the ETGI Concept Plan will be optimized when satisfactory inter-island water transport is developed and linked to a safe bike and pedestrian trail system on Salt Spring and the other islands; and the Commission further advises that it is necessary to document all of the features of the Gulf Islands that are attractive to visitors.

CARRIED

5.3 Salt Spring Island Foundation Canada 150 Grant-Flower Power

Grant has been submitted; community excitement starting already (eg: Golf Course has replaced all the black golf carts with red and white)

6. New Business

6.1 Salt Spring Island Foundation Vital Signs Planning Project

- Important study
- CEDC role to be facilitator of report findings
- SSI Foundation representative invited to present information at next meeting

6.2 Island Savings Volunteer Award

Award project by Island Savings-open nomination of volunteers for 52 weeks of \$1000 to each winner.

MOVED by Commissioner Martin, **SECONDED** by Director McIntyre,
That the Salt Spring Island Economic Commission nominate volunteer Commissioner Holly MacDonald to receive an award for her stewardship in the Rural Accelerator Program for Salt Spring Island.

CARRIED

Commissioner Cunningham will submit the nomination.

6.3 Salish Sea Cycling Circuit – Request for letter of support by Island Pathways

Request received for a letter of support.

MOVED by Commissioner Martin, **SECONDED** by Commissioner Harkley,
That the Salt Spring Island Economic Commission provide a letter of support for the Canada 150 grant application submitted by Island Pathways for a video project promoting active transportation within the new Salish Sea Cycling Circuit.

CARRIED

6.4 Tour de Iles

Written report submitted by Commissioner Firestone. Hiking groups are being encouraged to participate.

Fundraising event at Moby's on May 4, 2017

6.5 Small Business BC- Webinar Partner Program re: to consider administration of partner revenue & discount

Item was discussed under commissioner reports and deferred to next meeting.

7. Next Meeting

April 20, 2017 at 4 pm in the Portlock Portable

Agenda Item for discussion: changing the Name of the Salt Spring Island Community Economic Development Commission

8. Adjournment

Prior to closing the meeting, the Chair offered to hear contributions from the crowd.

MOVED By Commissioner Carlin, **SECONDED** by Director McIntyre,
That the meeting adjourn at 6:03 pm

CHAIR

SENIOR MANAGER