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**Minutes of the Regular Meeting of the  
Salt Spring Island Community Economic Development Commission  
Held February 18, 2016, in the School Board Meeting Room, 112 Rainbow Road, Salt  
Spring Island, BC**

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**Present:**       **Commission Members:** Darryl Martin (Chair), John Wellingham, Randy Cunningham, Holly MacDonald, Bruce Cameron.  
**Staff:** Karla Campbell, Senior Manager, Tracey Shaver, Recording Secretary  
**Absent:** Francine Carlin, Christine Grimes, Janice Harkley, Director Wayne McIntyre.  
**Others Present:** Janet Clouson, Executive Director SSI Chamber, Murray Nurse, Secretary SSI Chamber, Peter Grove Islands Trustee, Kees Ruurs member of the public.

Chair Martin called the meeting to order at 4:03 pm

**1. Approval of Agenda**

**MOVED** by Commissioner MacDonald, **SECONDED** by Commissioner Wellingham, That the Salt Spring Island Economic Development Commission agenda of February 18, 2016 be approved with the addition of item 6.5 Consolidation of Garbage Structure.

**CARRIED**

**2. Adoption of Minutes of January 21, 2016**

**MOVED** by Commissioner Cunningham, **SECONDED** by Commissioner Wellingham, That the Salt Spring Island Economic Development Commission minutes of January 21, 2016 be approved as submitted.

**CARRIED**

**3. Delegation/Presentation**

**3.1 Islands Trust Industrial Land Use Bylaw Update Proposal**

Due to technical difficulties the anticipated skype presentation by Tom Watkins and Anke Berger did not take place.

The Commission did discuss the proposed land use bylaw that was referred for comment from the Electoral Area Services Commission which pertains to the reconfiguration of a portion of Mouat Park zoning. Further investigation of the topographic condition of the area will be performed prior to any formal response from the Economic Development Commission.

**MOVED** by Commissioner H. MacDonald, **SECONDED** by Commissioner B. Cameron, That Commissioner John Wellington will explore the physical terrain of the area in Mouat Park which is being proposed for a zoning change to allow future expansion of waste management facilities and report back at the next meeting.

**CARRIED**

Commissioner Cunningham attend open house meetings regarding proposed industrial land use changes and provided additional written material for the Commission's consideration.

Chair Martin requested that the Commission members consider all the proposed changes to the Industrial Land Use Bylaw and report back in order to form a consensus of opinion which can then be forwarded to Islands Trust. The Commission members were encouraged to contact Stefan Cermak, at Islands Trust for clarification of any items in the proposed industrial land use bylaw and or their public consultation process.

**4. Director, Chair and Commissioner Reports**

**4.1** Chair's Report - Chair Martin advised that he had attended the Electoral Area Service Commission meeting on Director McIntyre's behalf.

**4.2** Director's Report- Chair Martin consulted with Director McIntyre prior to this meeting on several current topics and will be providing a written report to convey the information to the Commission.

**4.3** Commissioners Cunningham and MacDonald provided written reports from January 21, 2016 for information.

**5. Outstanding Business**

**5.1 CRD Parameters Regarding Economic Development**

Chair Martin encouraged new commission members to set up a meeting with Karla Campbell, Senior Manager, for orientation on the structure of the CRD and the parameters of operating a public commission.

**5.2 Destination Marketing Organization (DMO) Overview- Director McIntyre**

Deferred.

**5.3 Tourism Plan Update (Action Plan Priority 1.3 Tourism, partnerships with Chamber Activities)**

Murray Nurse, Secretary of the SSI Chamber reported that the grant funding through Tourism BC that was anticipated to assist with the costs of updating the existing SSI Tourism Development Plan (2010-2013) is no longer available. The Chamber recently obtained a quoted fee for service cost of \$7,500 to provide the work of updating the plan. The Commission generally agreed that this item would not be directly pursued, however will be further investigated by the Economic Development Coordinator Position.

The SSI Chamber is recognized by BC Tourism as the destination marketing organisation of Salt Spring Island and has recently completed a five year strategic plan driven by the membership to provide a vision for sustainable business and tourism in the Gulf Islands. It was generally agreed to allow Li Read, President of the SSI Chamber to present the Executive Summary.

**5.4 Experience the Gulf Islands-Destination BC Cooperative Marketing Application**

**MOVED** by R. Cunningham, **SECONDED** by H. MacDonald,  
That the Salt Spring Island Community Economic Development Commission pledge \$2,000.00 to the Experience the Gulf Islands marketing effort as identified in the letter dated January 22, 2016 from the Southern Gulf Islands Tourism Consortium c/o Salt Spring Island Chamber of Commerce with some refinements and payable if funding from Destination BC is confirmed.

**CARRIED**

Commissioner Wellingham needed to leave the meeting which dissolved the quorum present and caused the meeting to be discontinued.

**MOVED** by R. Cunningham, **SECONDED** by B. Cameron,  
That the meeting be adjourned at 5:08 pm and the remainder of the agenda items be deferred to the next meeting on March 17, 2016.

**CARRIED**

Agenda Items deferred to the next meeting

*Outstanding business:*

**1. Community Economic Development Coordinator – Request for Expressions of Interest distributed at the table-posting to go live on Friday February 19, 2016-No discussion.**

**2. Ganges Boardwalk/Seawalk Visioning Feedback:**

<http://www.islandstrust.bc.ca/islands/local-trust-areas/salt-spring/projects-initiatives/ganges-village-plan-boardwalk/>

*New business:*

**3. Explore Common Interest/Issues with Southern Gulf Islands**

**4. Tour des Iles Decision-Inter-Island Transportation Society**

**5. Fall 2016 Walking Festival**

**6. Salt Spring in the City – Project proposal was provided at the table for consideration-no discussion.**

**7. Consolidation of Garbage Structure.**

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**CHAIR**

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**SENIOR MANAGER**