



Making a difference....together

SALT SPRING ISLAND COMMUNITY ECONOMIC DEVELOPMENT COMMISSION

Notice of Meeting on **Thursday, April 9, 2015 at 4:00 PM**

Salt Spring Public Library, 129 McPhillips Ave. Salt Spring Island, BC

Wayne McIntyre
Janice Harkley

Darryl Martin
Judith Barnett

Christine Grimes
Randy Cunningham

Amber Quiring

AGENDA

1. **Approval of Agenda**
2. **Adoption of Minutes of March 5, 2015**
3. **Presentations/Delegations**
 - 3.1 **Seawalk – Nancy Krieg**
 - 3.2 **Futurepreneur Organization**
 - 3.3 **Promotional Video Proposal**
 - 3.4 **Service Review Terms of Reference-Southern Gulf Islands and Salt Spring Island Request for Funding- John Hicks, Senior CRD Transportation Manager**
4. **Director, Chair and Commissioner Reports**
5. **Outstanding Business**
 - 5.1 **Beautification Project-Floral Project Request for Funding**
 - 5.2 **Commission Operating Protocols and Procedures**
 - 5.3 **Destination Marketing**

Motion from September 8, 2014

MOVED by Commissioner Foster and **SECONDED** by Commissioner Quiring, That Commissioner Foster and Senior Manager Campbell draft a request for proposal for the feasibility of establishing a Destination Marketing program with community stakeholders.

CARRIED
 - 5.4 **Current Projects Status**
 - 5.4.1 **Salt Spring National Art Prize**
 - 5.4.2 **Salt Spring In the City**

To ensure quorum, advise Tracey Shaver 250 537 4448 if you cannot attend.

- 6. New Business
 - 6.1 Inter Island Transportation Demo Project- Le Tour des Iles- Request for funding
 - 6.2 CEDC Contract Agreement Requirements and Template
 - 6.3 Discretionary Spending
 - 6.4 Green Entrepreneur Workshop-Motion to Fund
 - 6.5 Website
 - 6.4 "Healthy Harbours" Concept
 - 6.5 Saturday Market-Discussion
- 7. Next Meeting May 7, 2015
- 8. Adjournment



Making a difference...together

**Minutes of the Special Meeting of the
Salt Spring Island Community Economic Development Commission
Held March 5, 2015, in the School Board Meeting Room, 112 Rainbow Road, Salt Spring
Island, BC**

DRAFT

Present: **Director:** Wayne McIntyre
Commission Members: Darryl Martin (Chair), Amber Quiring, Christine Grimes,
Randy Cunningham,
Staff: Karla Campbell, Senior Manager, Erin Jory, Recording Secretary
Absent: Janice Harkley, Judith Barnett

Chair Martin called the meeting to order at 4:01 pm.

1. Election of Vice Chair

Chair called for nominations for Vice Chair. Director McIntyre nominated Commissioner Cunningham, seconded by Commissioner Grimes. Chair called three times for further nominations, and hearing none, closed nominations and Commissioner Cunningham was elected by acclamation.

2. Approval of Agenda

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the agenda be approved.

CARRIED

3. Adoption of Minutes of February 5, 2015

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the Minutes of February 5, 2015 be adopted with the amendment under item 5.1,
second bullet, replaced "nominated" with "elected".

CARRIED

4. Presentations/Delegations

Salt Spring in the City – Deanna Milligan

Members of Salt Spring in the City group attended and presented a report on 2nd annual event taking place March 27-29, 2015 at Heritage Hall in Vancouver. Marketing in place for 2015 includes a graphic postcard to hand out to the public, in kind sponsorships from: GlobalTV for tv ads worth \$20,000; Georgia Strait print ads worth \$7,000; Salt Spring Coffee Co. providing coffee and 75 gift bags; Peak Radio contest (airfare to Salt Spring, B&B stay, dinner, scooter rental, kayak trip, BC Ferries tickets). Thirty-six vendors in total, with estimated attendance at 3,000 plus. General discussion with Commission. 2014 event brought awareness of Salt Spring as a destination and also the Saturday Market. 2015 event budget needs met; seed money required to ensure 2016 event possible.

5. Reports

5.1. Director

- Attended Drake Road steering committee meeting with CRD Headquarters to

acquire up to 80 housing units, targeting for Local Trust Committee meeting in April – divided between rental and purchase – done in stages to offer more on-island resources to be involved.

- Attended Environmental Services Committee meeting to acquire recycling for four years approved by Environmental Services Board to go to CRD Board to request four years of bridge financing to lower overall taxpayer contribution.
- Met with Aqualini Group, owners of sablefish farm, to organize meeting of manager of facility and neighbours to improve relationship and discuss noise issues.
- Pathway at the Harbours End is on schedule and may come in under budget.
- Peck's Cove vision by Robin Williams to have commissions work together (Transportation, CEDC and PARC).

5.2. Chair

- Met with John Wellingham who has volunteered to assist with Shell Station – already interacting with ownership group.
- Emails with Shell and Esso who have abandoned stations on Salt Spring.
- Met with Green Sector representatives – wanting to try to tie in more closely – Transitions Coop
- Received and returned a number of phone calls about Treehouse issue – not resolved but look forward to more concrete results at next meeting.
- Attended CRD Orientation for new commission members – main things: notion that whenever a quorum is gathered, it is an official meeting; recognize that FOI applies to all Commissions - correspondence etc. can be brought forward for inspection.
- Met Community Economic Development group of Duncan – open to using some of their business development counselling for Salt Spring Island.
- Made initial contact with Catalyst Paper in Crofton – an employer of many Salt Spring residents.
- Attended public meeting on Age Friendly Pilot Study.
- Attended Green Drinks event.
- Made a presentation at a breakfast event – speed-style - a dozen different groups with four minutes to give accounting.
- Reviewed changes to Strategic Plan.

5.3. Commissioner Grimes

Healthy Harbours project – derelict vessels and debris on ocean floor feasibility study needed; storm water run-off carries pollutants into harbour can be addressed through education, rain gardens and how they can contribute to clean run-off. Demonstration rain garden possible.

5.4. Commissioner Cunningham

Attended invasive wildlife seminar in Saanich Peninsula – water contamination issue with geese, damage to crops from geese, deer and rabbits; a lot of green space suffering economic damage and health and safety from geese; sent information to Wayne for guidance. In Saanich Peninsula CRD is in charge; Salt Spring Island has no mandate.

5.5. Li Read – Chamber President

- Chamber bylaws currently state only Chamber members able to attend Chamber Board meetings. Bylaws need to be amended to allow non-Chamber members at Chamber Board meeting.
- Chamber doesn't receive funding except for in kind from Tourism Vancouver Island. At meeting held in Tofino it came up that visitors noted there is a lack of accommodations which needs to be addressed. addressed.
- Create a new tourism map to include Georgia Strait, Galiano, Salt Spring, Cowichan and west – call it a "Fat Map".

6. Outstanding Business

6.1. 2015 Action Plan and 2014 Economic Development Report

Additions to Report provided and discussed.

MOVED by Commissioner Quiring, **SECONDED** by Commissioner Cunningham,
That the Salt Spring Island Community Economic Development Commission ratify the
2015 Action Plan and 2014 Economic Development Report with additions as presented.

CARRIED

6.2. Beautification Project – John Wellingham

Mr. Wellingham made a verbal report on his efforts to date with the beautification of
106 Lower Ganges Road: discussions with present owners; internet research of
products available to attach to fence, owner may consider permitting weatherproof
artwork on the fence.

MOVED by Commissioner Quiring, **SECONDED** by Commissioner Grimes,
That the Salt Spring Island Community Economic Development Commission allocate up to
\$5,000 for the beautification of the former Ganges Shell Station (106 Lower Ganges Rd),
in accordance with the law, to: install low profile traffic barriers to create a safe pedestrian
route; clear away weeds and align fence and arrange for the supply and installation of
weatherproof artwork on the fence.

CARRIED

6.3. Travel Expense – former Chair John Tylee

MOVED by Chair, **SECONDED** by Commissioner Quiring,
That the Salt Spring Island Community Economic Development Commission approve
payment to John Tylee in the amount \$2,242.06 for conferences attended and mileage
expenses incurred in 2014.

CARRIED

6.4. Meeting Dates for 2015

It was generally agreed that the 2015 meeting schedule will be as follows: April 9,
May 7, June 4, September 10, October 1, and November 5.

CARRIED

7. New Business

7.1. Commission Operating Protocols and Procedures

Deferred to next meeting.

7.2. Salt Spring in the City

MOVED by Chair, **SECONDED** by Director McIntyre,

That the Salt Spring Island Community Economic Development Commission agree to enter into a contract for services with Salt Spring in the City, up to \$2,500, specifically related to marketing activities, defined in advance, with a report provided post-event, for the purpose of marketing the Saturday Market and Salt Spring Island as a destination, and for promoting the overall goals of the Salt Spring Island Community Economic Development Commission.

CARRIED

8. Next Meeting: April 9, 2015, time and place to be determined.

9. Adjournment

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the meeting be adjourned at 6:12 pm.

CARRIED

CHAIR

SENIOR MANAGER

Le Tour des Iles

featuring foot passenger service between all the

Southern Gulf Islands

June 15-21, 2015

Salt Spring, Galiano, Mayne, Saturna, Pender Islands

*bike, hike, walk, run, hitch hike, bus

15 minute free passenger only inter-island shuttles*

*the first inter island foot passenger service conveniently connecting all the islands

*art studio tours, free golf(Galiano), new trails, markets

*visit friends, go shopping, visit new restaurants

*register for Le Tour and access water stations, maps, t-shirt
register LeTourdesIles@gmail.com

*start on any island and finish on any island any day

*stay for the Solstice celebrations

*enjoy B&Bs, Inns, Camping specials

*daily live music

****Fernwood Dock– Retreat Dock (15 min one way)**

****Sturdies Bay Dock- Miner's Bay Dock (15 min one way)**

****Horton Bay Dock-Lyall Harbor Dock-Port Hope Dock (30 min one way)**

Shuttles will run every 2 hours and will meet public transit where applicable
(Salt Spring, Galiano)



Proposed expenditures:

-vessel cost: \$500 per boat per day x 2 = \$1,000 x 7 days	= \$7,000
-3 vessels required, Retreat/Fernwood vessel confirmed donated - coordinator/marketing	\$2,000
-Galiano bus fuel	\$500
total	<hr/> = \$9,500

Revenue: other island groups (Lions, etc.) also to be considered.

Galiano Chamber	\$750
Mayne Chamber	\$750
Saturna Chamber	\$300
Pender Chamber	\$1,000
SSI Chamber	\$2,000
CRD EDC SGI	\$2,000
CRD SSI	\$2,000
Trust per island	\$500 = \$2,500

total \$11,300

:boats used are private charter boats...12 person max (including captain)

:**vessel confirmed** for the Retreat Cove-Fernwood shuttle. This service has been **donated**. (shuttle is scheduled to meet 7 daily Saltspring Transit buses and the Galiano Bus Company). Other routes' not confirmed 15/03/30

:May, Holman, Howe, McIntyre + Trustees invited for Maiden Voyages for "**le Tour**" that will allow the politicians to do the complete tour on day one. Radio/TV/print coverage invited.