



Making a difference...together

**Minutes of the Regular Meeting of the
Salt Spring Island Community Economic Development Commission
Held May 7, 2015, in the School Board Meeting Room, 112 Rainbow Road,
Salt Spring Island, BC**

Present: **Director:** Wayne McIntyre
Commission Members: Darryl Martin (Chair), Amber Quiring, Christine Grimes,
Randy Cunningham, Judith Barnett,
Staff: Karla Campbell, Senior Manager, Erin Jory, Recording Secretary
Absent: Janice Harkley

Ron McKenzie spoke to the Commission on how to make meetings more effective.

Chair Martin called the meeting to order at 4:27pm.

1. Approval of Agenda

MOVED by Director McIntyre, **SECONDED** by Commissioner Cunningham,
That the agenda be approved.

CARRIED

2. Adoption of Minutes of April 23, 2015

MOVED by Commissioner Cunningham, **SECONDED** by Commissioner Quiring,
That the Minutes of April 23, 2015 be adopted.

CARRIED

3. Reports

3.1. Director

- Salt Spring Island Governance Study: met with Ministry of Community, Sport and Culture with Peter Grove and George Grams from the Islands Trust. Funding of \$120,000 has been provided by the Ministry to complete a full study and costing; first order is to engage with community; the three elected officials are ex officio members (cannot vote but do the work) and will oversee a committee (25 quality applicants received so far). The selection process is to be finalized within two to three weeks. Past study compared only governance model, not costing. Website: <https://ssigovernance.wordpress.com/>
- CRD Board completed four-year strategic plan and can be found on CRD website.
- BC Nature Conference starts May 7th with almost 200 people presenting/speaking. Sponsored by CRD with official opening on May 8th.
- Attended Ferry Advisory Committee meeting on May 6th re: Fulford parking upgrade (which will include separate parking lot for waiting traffic and is projected for completion in 2019). Only downside is the walkway will not be completed unless CRD, in conjunction with others, divvies up funds to complete that portion.

3.2. Staff

- Salt Spring in the City group will attend next meeting and provide post-event report.
- 2014 Report and 2015 Action Plan being amended and reformatted and 75 copies professionally printed.
- Staff followed up on the status of a project plan for Experience the Gulf Islands, and working with Southern Gulf Islands and Mayne Island re: trails.

3.3. Chair

- Service Review has been sent. Lee Pullen from Southern Gulf Islands commented that he would discuss with John Hicks that the Southern Gulf Island's focus is on transportation to the islands. The Service Review requires more clarity.
- Mr. Ed Andrusiak has volunteered to do Phase 1 of Experience the Gulf Islands as a volunteer, provided his travel expenses are paid, which will allow the money set aside for Phase 1 in the budget to be used for Phase 2.

3.4. Commissioner Barnett

- General beautification of downtown core: met with Nancy Kreig to discuss how to create a general plan for Ganges; was advised a plan would take about two years and start at \$80,000 and Nancy suggested the Commission approve the Kanaka dock project instead. The Kanaka project would require the Harbour Authority, CRD and Mouat's each pay \$100,000 and a survey would be required.
- Shell Station:
 - No progress has been made. Shell communicated in an email today that no site investigation has been performed since 2013 and the site is fit for use at its current state based on risk-based portion of the provincial regulations.
 - Chair drafted press release and sent to Shell and owners (what has happened to date) for fact checking. Responses from both provided more details. Shell seems to be the key to moving forward, opposed to dealing directly with the owners.
 - Options are: 1) obtain approval to install artwork onto fence; 2) pay for a rental fence to be placed on property; 3) if forecourt is safe for public access, the CRD lease the forecourt, 4) move the fence back towards the building and install picnic tables.
 - Ministry of Transportation Infrastructure and Mainroad Contracting staff visited the site. Advised no barriers can block access to the site. Proposing to paint new fog lines and "no parking" circles in front of fence.
 - Suggestions made:
 - If the land is leasable then it is available to anyone to lease.
 - Director suggests a clearer vision required before any more discussion. A firm action without impediments is required.

3.5. Li Read, Chamber President

- Looking forward to meeting with Chair and Vice-Chair at next Chamber Executive board meeting at Harbour House.
- Boardwalk project very important.
- Businesses are struggling.
- Suggested that a tourism manager be hired, outside of the CRD, Chamber, or Commissions.

4. Outstanding Business

4.1. Tour des Iles

Free transportation for four days within the Southern Gulf Islands on a private yacht to create interest for Experience the Gulf Islands. Outer islands have committed some funding and would like:

- Point person on Salt Spring who would administer communications on why people should come to Salt Spring from outer islands during event;
- A paid event planner be hired.

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the Salt Spring Island Community Economic Development Commission is prepared to offer up to \$2000 for Tour des Iles subject to the budget outlined for the Southern Gulf Islands being confirmed.

CARRIED

5. New Business

5.1. 2014 Economic Development Strategic Report

Nothing to report.

5.2. Beautification Study Idea

This item was dealt with during Commissioner Barnett's report above.

5.3. Shop Local

- Driftwood publisher sent an email inviting Commission to participate in proposed "ShopSaltSpringIsland" initiative.
- Chamber came up with idea of Shop Local years ago; declined invitation to participate in Driftwood's initiative.
- Chair noted both the Driftwood and Chamber's relationship important to Commission.
- Director suggested inviting Driftwood to next meeting to make a stronger pitch.
- Chair suggested community should be unified and Commission not promote dual initiatives.

7. Next Meeting: June 4, 2015 from 4-6pm at the Salt Spring Island Public Library.

8. Adjournment

The meeting was adjourned at 6:10pm.

CHAIR

SENIOR MANAGER