



Making a difference...together

**Minutes of the Special Meeting of the  
Salt Spring Island Community Economic Development Commission  
Held March 5, 2015, in the School Board Meeting Room, 112 Rainbow Road, Salt Spring  
Island, BC**

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**Present:** **Director:** Wayne McIntyre  
**Commission Members:** Darryl Martin (Chair), Amber Quiring, Christine Grimes,  
Randy Cunningham,  
**Staff:** Karla Campbell, Senior Manager, Erin Jory, Recording Secretary  
**Absent:** Janice Harkley, Judith Barnett

Chair Martin called the meeting to order at 4:01 pm.

**1. Election of Vice Chair**

Chair Martin called for nominations for Vice Chair. Director McIntyre nominated Commissioner Cunningham, seconded by Commissioner Grimes. Chair Martin called three times for further nominations, and hearing none, closed nominations and Commissioner Cunningham was elected by acclamation.

**2. Approval of Agenda**

**MOVED** by Director McIntyre, **SECONDED** by Commissioner Quiring,  
That the agenda be approved.

**CARRIED**

**3. Adoption of Minutes of February 5, 2015**

**MOVED** by Director McIntyre, **SECONDED** by Commissioner Quiring,  
That the Minutes of February 5, 2015 be adopted with the amendment under item 5.1,  
second bullet, replace "nominated" with "elected".

**CARRIED**

**4. Presentations/Delegations**

**Salt Spring in the City – Deanna Milligan**

Members of Salt Spring in the City group attended and presented a report on 2<sup>nd</sup> annual event taking place March 27-29, 2015 at Heritage Hall in Vancouver. Marketing in place for 2015 includes a graphic postcard to hand out to the public, in kind sponsorships from: GlobalTV for tv ads worth \$20,000; Georgia Strait print ads worth \$7,000; Salt Spring Coffee Co. providing coffee and 75 gift bags; Peak Radio contest (airfare to Salt Spring, B&B stay, dinner, scooter rental, kayak trip, BC Ferries tickets). Thirty-six vendors in total, with estimated attendance at 3,000 plus. General discussion with Commission. 2014 event brought awareness of Salt Spring as a destination and also the Saturday Market. 2015 event budget needs met; seed money required to ensure 2016 event possible.

**5. Reports**

**5.1. Director**

- Attended Drake Road steering committee meeting with CRD Headquarters to acquire up to 80 housing units, targeting for Local Trust Committee meeting in April –

divided between rental and purchase – done in stages to offer more on-island resources to be involved.

- Attended Environmental Services Committee meeting to acquire recycling for four years approved by Environmental Services Board to go to CRD Board to request four years of bridge financing to lower overall taxpayer contribution.
- Met with Aqualini Group, owners of sablefish farm, to organize meeting of manager of facility and neighbours to improve relationship and discuss noise issues.
- Pathway at the Harbours End is on schedule and may come in under budget.
- Peck's Cove vision by Robin Williams to have commissions work together (Transportation, CEDC and PARC).

### **5.2. Chair**

- Met with John Wellingham who has volunteered to assist with Shell Station – already interacting with ownership group.
- Emails with Shell and Esso who have abandoned stations on Salt Spring.
- Met with Green Sector representatives – wanting to try to tie in more closely – Transitions Coop
- Received and returned a number of phone calls about Treehouse issue – not resolved but look forward to more concrete results at next meeting.
- Attended CRD Orientation for new commission members – main things: notion that whenever a quorum is gathered, it is an official meeting; recognize that FOI applies to all Commissions - correspondence etc. can be brought forward for inspection.
- Met Community Economic Development group of Duncan – open to using some of their business development counselling for Salt Spring Island.
- Made initial contact with Catalyst Paper in Crofton – an employer of many Salt Spring residents.
- Attended public meeting on Age Friendly Pilot Study.
- Attended Green Drinks event.
- Attended a breakfast event involving a dozen groups, and reported, in a four minute “speed accounting”, on the the Salt Spring Island Community Economic Development Commission.
- Reviewed changes to Strategic Plan.

### **5.3. Commissioner Grimes**

Healthy Harbours project – derelect vessels and debris on ocean floor feasibility study needed; storm water run-off carries pollutants into harbour can be addressed through education, rain gardens and how they can contribute to clean run-off. Demonstration rain garden possible.

### **5.4. Commissioner Cunningham**

Attended invasive wildlife seminar in Saanich Peninsula – water contamination issue with geese, damage to crops from geese, deer and rabbits; a lot of green space suffering economic damage and health and safety from geese; sent information to Director McIntyre for guidance. In Saanich Peninsula, the CRD is in charge; Salt Spring Island has no mandate.

**5.5. Li Read – Chamber President**

- Chamber bylaws currently state only Chamber members able to attend Chamber Board meetings. Bylaws should be amended to allow non-Chamber members at Chamber Board meeting.
- Chamber doesn't receive funding except for in-kind from Tourism Vancouver Island. At meeting held in Tofino it came up that visitors noted there is a lack of accommodations on Salt Spring, which needs to be addressed.
- Suggested a new tourism map should be created to include Georgia Strait, Galiano, Salt Spring, Cowichan and west – calling it a "Fat Map".

**6. Outstanding Business**

**6.1. 2015 Action Plan and 2014 Economic Development Report**

Additions to Report provided and discussed.

**MOVED** by Commissioner Quiring, **SECONDED** by Commissioner Cunningham,  
That the Salt Spring Island Community Economic Development Commission ratify the 2015 Action Plan and 2014 Economic Development Report with additions as presented.

**CARRIED**

**6.2. Beautification Project – John Wellingham**

Mr. Wellingham made a verbal report on his efforts to date with the beautification of 106 Lower Ganges Road: discussions with present owners; internet research of products available to attach to fence; owner may consider permitting weatherproof artwork on the fence.

**MOVED** by Commissioner Quiring, **SECONDED** by Commissioner Grimes,  
That the Salt Spring Island Community Economic Development Commission allocate up to \$5,000 for the beautification of the former Ganges Shell Station (106 Lower Ganges Rd), in accordance with the law, to: install low profile traffic barriers to create a safe pedestrian route; clear away weeds and align fence and arrange for the supply and installation of weatherproof artwork on the fence.

**CARRIED**

**6.3. Travel Expense – former Chair John Tylee**

**MOVED** by Chair Martin, **SECONDED** by Commissioner Quiring,  
That the Salt Spring Island Community Economic Development Commission approve payment to John Tylee in the amount \$2,242.06 for conferences attended and mileage expenses incurred in 2014.

**CARRIED**

**6.4. Meeting Dates for 2015**

It was generally agreed that the 2015 meeting schedule will be as follows: April 9, May 7, June 4, September 10, October 1, and November 5.

**CARRIED**

**7. New Business**

**7.1. Commission Operating Protocols and Procedures**

Deferred to next meeting.

**7.2. Salt Spring in the City**

**MOVED** by Chair Martin, **SECONDED** by Director McIntyre,

That the Salt Spring Island Community Economic Development Commission agree to enter into a contract for services with Salt Spring in the City, up to \$2,500, specifically related to marketing activities, defined in advance, with a report provided post-event, for the purpose of marketing the Saturday Market and Salt Spring Island as a destination, and for promoting the overall goals of the Salt Spring Island Community Economic Development Commission.

**CARRIED**

**8. Next Meeting:** April 9, 2015, time and place to be determined.

**9. Adjournment**

**MOVED** by Director McIntyre, **SECONDED** by Commissioner Quiring,  
That the meeting be adjourned at 6:12 pm.

**CARRIED**

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**CHAIR**

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**SENIOR MANAGER**