



Making a difference...together

**Minutes of the Special Meeting of the
Salt Spring Island Community Economic Development Commission
Held February 5, 2015, in the School Board Meeting Room, 112 Rainbow Road, Salt Spring
Island, BC**

Present: **Director:** Wayne McIntyre
Commission Members: Darryl Martin, Amber Quiring, Janice Harkley, Christine Grimes
(4:12pm), Randy Cunningham, Judith Barnett
Staff: Karla Campbell, Senior Manager, Erin Jory, Recording Secretary

Commissioner Martin called the meeting to order at 4:01pm.

1. Election of Chair and Vice Chair

- Senior Manager called for nominations for Chair. Commissioner Martin was nominated and agreed to stand. Senior Manager called twice more for nominations, and hearing none, nominations were closed. Commissioner Martin was elected as Chair.
- Chair called for nominations of Vice-Chair, and nominated Commissioner Barnett. Commissioner Barnett was undecided and election of Vice-Chair was deferred to the next meeting.

2. Approval of Agenda

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the agenda be approved.

CARRIED

Commissioner Grimes entered the meeting at 4:12pm.

3. Adoption of Minutes of September 8, 2014

MOVED by Commissioner Martin, **SECONDED** by Commissioner Quiring,
That the Minutes of September 8, 2014 be adopted

CARRIED

**4. Presentations/Delegations
Li Read, Chamber President**

The Chamber of Commerce is creating opportunities for Salt Spring businesses and visitors and trying to come up with an alternative to 'tourism', by focusing on two streams year round which will be finalized at February 18, 2015 Chamber Board Meeting. Chamber meets on first Wednesday of each month from 4-6pm and invited the Commission to attend.

5. Reports

5.1. Director

- Attended Islands Trust Local Trust Committee meeting.
- Nils Jensen, Mayor of Oak Bay and David Howe, Southern Gulf Islands Electoral Area Director, elected as Chair and Vice-Chair on CRD Board.
- SSITC approved Harbour's End pathway project which is eligible for Active Transportation

Grant. Also looking for logical expansion of BC Transit service on SSI in 2015. Suggested an Infinity Bus trial in the summer.

- SSI Governance Study delivered to Ministry of Community, Sports and Cultural Development in November 2013, still waiting for action. Director requested meeting with Minister Oakes re: governance.
- Met with Cheryl McLay, Regional Manager Vancouver Island/Coast, Regional Economic Operations, Ministry of Jobs, Tourism and Skills Training, and presented the Canada/BC Job Grant brochure.
- Selection of Building Canada Fund application for Salt Spring – grants are for communities under 100K, in a position to put forward a very sophisticated business case – picked Ganges Waste Management Upgrade which affects affordable housing/Ganges core. \$3.9million spread over 500 parcels.
- Strategic Planning session for Emergency Preparedness for 2015-2020 dealing with stakeholders and POD program.
- The new provincial Recycling model penalizes rural areas.
- February 19 – CRD Commission Orientation meeting to be held at Community Gospel Chapel.
- CRD Board Strategic Planning Day – conducted by Gord McIntosh – looked at priorities through the lens of climate change: integrated waste management; forming agricultural land trust; active transportation modes; aging population support; public confidence in CRD, public consultation; First Nations; housing; regional planning; and regional economic development.
- Regional Housing Trust Fund Committee focuses on affordable housing for lower income/disadvantaged. Six large projects reviewed that started last year. Three of six going to the Board – will give the region another 250 units of affordable housing. Also funded two projects on Salt Spring (the Abbyfield Highway project and Bracket Springs).
- Peter Grove made proposal for Plaza Plan for Ganges Core (i.e. between Old Salty's, Treehouse and Mouat's Trading).

5.2. Chair

- Commission put together and presented a Strategic Plan in October, 2014 which included public feedback. Former Chair Tylee has been working since to incorporate all feedback into plan. Major points coming out of October event (video available): budget should be higher and bringing different economic actors together more often.
- November elections seeing incumbents return and transportation referendum approved
- Calvin's Bistro closed after 10 years.
- Chair and Commissioner Tylee met with Ministry of Transportation to work on ferry strategy stabilization
- Commissioner recruitment
- Interfacing with Chamber on tourism - changing top item in Action Plan to Experience the Gulf Islands.
- Cheryl McLay from Jobs and Tourism out of Nanaimo to assist Commission and Salt Spring community grow economy. Commissioner Barnett and Commissioner Cunningham also attended meeting.
- Met with David Howe – Southern Gulf Islands wants to work in cooperation with Salt Spring lobbying together and creating trade between islands improves economic activity for everyone, specifically through transportation. Sidney interested in participating.

6. Outstanding Business

6.1. Salt Spring Art's Council – Juried Art Show Prize

MOVED by Commissioner Harkley, **SECONDED** by Commissioner Quiring,
That the Salt Spring Island Community Economic Development Commission enter into a fee for service agreement in the amount of \$5000 with Salt Spring Arts Council for promotional funding for the Juried Arts Show for 2015, whereby 75% of funds are provided up front, with 25% of funds held back upon reporting of event by the Art's Council to the Commission.

CARRIED

6.2. Destination Marketing Program

MOVED by Commissioner Quiring, **SECONDED** by Commissioner Harkley,
That discussion on the destination marketing program be deferred to the next meeting.

CARRIED

6.3. Travel Expense – Canadian Rural Revitalization Conference

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the Salt Spring Island Community Economic Development Commission supports payment to John Tylee in the amount of \$1438.12 for attendance at the 2014 Canadian Rural Revitalization Conference; and further that a procedure be developed for future instances.

CARRIED

7. New Business

7.1. Setting 2015 Meeting Schedule

Next meeting will be held March 5, 2015 from 4-6pm. Future meeting dates to be determined.

7.2. 2015 Action Plan and Receipt of 2014 Report

MOVED by Commissioner Quiring, **SECONDED** by Commissioner Barnett,
The Salt Spring Island Community Economic Development Commission adopts the 2014 Report and 2015 Action Plan as final, pending confirmation no further changes have been made by former Chair, John Tylee.

CARRIED

7.3. Government Grant Opportunities

Chair identified that Western Diversification has a program aimed at local Commissions with similar mandates, and proposed Commission make an application. BC Jobs has an easy, flexible program and Chair suggests Commissioners try to disseminate the information. Chair will call Ann Macy at Salt Spring Abbatoir.

7.4. Ganges Beautification

7.4.1. Harbour Authority Access to Kanaka Wharf

Issue of access past the Treehouse to the ocean as the land ownership is split, with a difference of opinion on how space should be utilized.

7.4.2. Ganges Shell Station

Two issues: 1) finish remediation 2) what to do with the unsightliness in the meantime. Islands Trust has been asked to take a position on remediation. Commission currently attempting to determine remediation schedule before finalizing temporary beautification plan.

7.5. Salt Spring in the City

Group requested funding for 2015 event. Senior Manager requested proposal, which has not yet been received. Commission members to contact group to offer expertise.

7.6. 2014 Year-end budget

Surplus of \$55,259 will be carried forward into 2015.

8. Next Meeting: March 5, 2015 from 4-6pm.

9. Adjournment

MOVED by Director McIntyre, **SECONDED** by Commissioner Harkley,
That the meeting be adjourned at 6:08pm.

CARRIED

CHAIR

SENIOR MANAGER