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**Minutes of a Regular Meeting of the
Salt Spring Island Community Economic Development Commission
Held January 16, 2014 in the School Board Office 112 Rainbow Road, Salt Spring Island, BC**

Present: **Director:** Wayne McIntyre
 Commission Members: John Tylee (Interim Chair), Darryl Martin, Amber Quiring
 Staff: Karla Campbell, Senior Manager; Sarah Shugar, Recording Secretary
Absent: **Commissioner:** Tarquin Bowers, Emma Louise Elsey

Manager Campbell called the meeting to order at 4:10 pm.

1. Election of Chair and Vice Chair

The election of Chair and Vice Chair was deferred to the next regular meeting. It was agreed Commissioner Tylee would Chair the current meeting.

2. Approval of Agenda

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,

That the agenda be approved with the following additions:

7.1 Salt Spring in the City-Request for Sponsorship

7.2 Events Calendar

7.3 Mentoring program update

CARRIED

3. Adoption of November 21, 2013 Minutes

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,

That the minutes of the meeting of November 21, 2013 be adopted.

CARRIED

4. Delegations

There were no delegations to be heard at this time.

5. Reports

5.1 Chair Report

Chair Tylee reported the following:

- Met with MLA, Island Trustees, Kevin Bell, John Cade, Scott Simmons, Tom Toynbee, and Commissioner Martin for a presentation by Gregg Dow of the Union of BC Ferry Workers. An official joint statement was drafted regarding Salt Spring Island position on the BC Ferries reduction of services announcement. The statement will be released to the press soon.
- The Tourism Committee is scheduled to meet on January 21, 2014 at 2:30 pm. Experience the Gulf Islands initiative will be an agenda item.
- Ryan Foster has been appointed as a new Commissioner.

- Chair Tylee will advise the Chair of the Industrial Land Use Committee and Stefan Cermak, Islands Trust Planner to invite CRD Commissions to assign a representative to meet and provide feedback

5.2 CRD Director Report

Director McIntyre reported the following:

- Grant in Aid funding was approved for the Historical Plaque Project that was presented by Susan Wetmore. The funding approval is for the first phase of the Beddis Beach sign project.
- The new manager for CRD Planning and Protective Services has been selected and will be announced soon.
- Assisted the Salt Spring Island Library Board in resolving a lease issue.
- The Electoral Area meeting was held on January 15, 2014. The Salt Spring Island Gun Club was a priority item. Director McIntyre proposed a motion that was carried.
- The CRD Ganges Hill Feasibility Study Open House is scheduled on January 28, 2014.

5.3 Commissioner Updates

Commissioner Martin reported the following:

- The Ocean Activities sector – due to scheduling difficulties the group will try to meet via email.
- The Harbour Authority Commission Chair is interested in collaboration.

6. Outstanding Business

6.1 Update on BCIT

Chair Tylee reported three BCIT teams have accepted the proposal to study Ganges Village. It was decided to request one student to attend the Salt Spring in the City event.

6.2 Experience the Gulf Islands

Chair Tylee reported that there has been great support on the initiative. Susan Wetmore and Commissioner Quiring have been working on the text requirements for the proposal. Ed Androsiak has agreed to meet again and CEDC will pay his travel expenses. Thanked Kees Ruurs and the SSI Photography Club for their support. Chair Tylee to confirm the Experience the Gulf Islands funding needs in further detail.

7. New Business

7.1 Salt Spring in the City

Commissioner Quiring reported the following:

- Salt Spring in the City is a new event scheduled in Vancouver on March 14 - 16, 2014 to promote Salt Spring Island tourism.
- If the event is successful there may be opportunity to take the event on the road.
- Commissioner Quiring will schedule a meeting with event coordinators to discuss timelines, sponsorship requirements, etc.

MOVED by Director McIntyre, **SECONDED** by Commissioner Martin,
That Salt Spring Island Community Economic Development Commission
approves sponsorship of the Salt Spring in the City Event up to \$1,000 in
principle, subject to receiving the following information:

1. All principles involved and their relevant experience (short description-not resumes);
2. A budget for the project, including support in-kind and where revenue expected;
3. Anticipated short and longer term outcomes, and return on investment where applicable;
4. SSI organizations supporting the project (letters of support, not necessarily contributions);
5. Evaluation criteria and report to Community Economic Development Commission on outcomes;
6. How the Community Economic Development Commission might be mentioned in materials developed for the project; and further

CARRIED

Director McIntyre, Chair Tylee and Manager Campbell will work on a sponsorship criteria document for future requests. The Commission will develop evaluation criteria for similar future requests based on these items and will require, given sufficient time to compile, a follow-up report to the CEDC on event outcomes.

7.2 Events Calendar

Commissioner Martin provided the following update:

The Tourism Committee identified the need for the development of a comprehensive events calendar that would be available in January of each year to assist in the planning of tourist related events. The Parks and Recreation Commission publish a bi-annual Leisure Guide that includes an events calendar. Manager Campbell and Commissioner Martin to discuss the opportunity to build upon the Leisure Guide existing framework and expand it to suit the needs of the Tourism Committee. The goal will be to have the events calendar for 2015.

7.3 Mentoring program

Chair Tylee reported there are eight participants in the Women's Mentoring Program facilitated by Lisa Sliwowska. Chair Tylee will discuss ideas for a series of articles in the Driftwood.

8. Motion to Close the Meeting

MOVED by Commissioner Quiring, **SECONDED** by Director McIntyre,
That the Community Economic Development Commission meeting be closed to the public in accordance with the Community Charter, Part 4, Division 3, Section 90 (1) (k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the

council, could reasonably be expected to harm the interests of the municipality if they were held in public.

CARRIED

The Community Economic Development Commission closed the meeting at 5:20 pm and resumed an open session at 6:10 pm with no report.

9. Information Items

There were no information items for consideration at this time.

10. Next Meeting

There was discussion regarding 2014 meeting calendar. It was decided that the regular meetings would be from 4:00-6:00pm as follows:

- January 27, 2014
- February 24, 2014
- March 10, 2014
- April 7, 2014
- May 12, 2014
- June 9, 2014
- July 14, 2014
- August 11, 2014
- September 8, 2014
- October 14, 2014
- November 10, 2014
- December 8, 2014

11. Adjournment

MOVED by Director McIntyre, **SECONDED** by Commissioner Quiring,
That the meeting be adjourned at 6:10 pm.

CARRIED