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**Minutes of the Regular Meeting of the
Salt Spring Island Community Economic Development Commission
Held October 17, 2013 in the School Board Meeting Room, Salt Spring Island, BC**

DRAFT

PRESENT: **Director:** Wayne McIntyre (4:05 pm)
Commission Members: John Tylee (Chair), Tarquin Bowers, Emma Louise Elsey, Darryl Martin, Amber Quiring
Staff: Karla Campbell, Senior Manager; Sarah Shugar, Recording Secretary

ABSENT: **Commissioners:** Daniel Logan, Janet Smith

Chair Tylee called the meeting to order at 4:00 pm.

1. APPROVAL OF AGENDA

MOVED by T. Bowers, **SECONDED** by E. Elsey,
That the agenda be approved as presented.

CARRIED

2. ADOPTION OF MINUTES OF SEPTEMBER 19, 2013

MOVED by T. Bowers, **SECONDED** by A. Quiring,
That the minutes of the meeting of September 19, 2013 be adopted.

CARRIED

3. DELEGATION

3.1 Ganges Village Plan

Leah Hartley, Regional Planning Manager and Justine Starke, Islands Trust Planner, reviewed the Ganges Village Plan briefing prepared by Islands Trust. The purpose of the meeting is to initiate consultation and coordination of Ganges Village Plan which is a priority of the SSI Local Trust Committee (LTC). Islands Trust will advise the LTC about preparing a scope of work including timeframe, budget and approach. The OCP directs that a Ganges Village Plan be created that would implement vision of the community.

A general discussion was held that focus of the Ganges Village Plan should be on the village core and include areas such as Mouat Park, Centennial Park and Heiwa Peace Park; the schools; Artspring and Mahon Hall; Rainbow Road Pool; and the boardwalk.

From the discussion Chair Tylee summarized the following economic priorities to be considered in the development of the Ganges Village Plan:

1. To highlight the connection between the village and Ganges harbour (to acknowledge that Salt Spring Island is an ocean community).
2. To strive to be pedestrian friendly.
3. Ganges bypass.
4. Increase vibrancy. To encourage live/work lifestyle and affordable housing.

5. The definition of the core, including the geographical map, to reflect what is considered the core of the community.
6. The items in the plan to be prioritized and supported with a structured plan.
7. To include data – demographics on residents, businesses etc.

Islands Trust staff anticipate presenting a draft scope of work for the Ganges Village Plan at a future CEDC meeting.

Leah Hartley and Justine Starke left the meeting at 5:10 pm.

4. REPORTS

4.1 Chair Report

Chair Tylee reported the following:

- Met with Commissioner Bowers regarding the Strategic Plan.
- Met with Commissioner Elsey regarding the Tourism Sector Social Media Strategy.
- Commissioner Smith is researching the United Way Better at Home program. Correspondence was circulated.

4.2 CRD Director Report

Director McIntyre reported on the following:

- The Salt Spring Island Watershed Protection Authority has confirmed the appointment of Shannon Cowan as the new contract coordinator.
- Attended Lady Minto Hospital Foundation Board meeting today. VIHA has been renamed Island Health. Director McIntyre is looking into the funding models of the various groups. It was noted to include an economic development perspective in the process.

4.3 Commissioner Updates

4.3.1 Commissioner Martin reported the Ocean Activities sector has not met due to busy season.

4.3.2 Commissioner Bowers reported the Shop Local Group met and are waiting for information from LOCA BC. Chair Tylee will forward LOCA BC information.

4.3.3 Commissioner Quiring reported she will be scheduling a Ganges beautification meeting.

It was noted Chair Tylee, Commissioner Bowers and Commissioner Quiring will meet next week regarding garbage collection in Ganges, to take into consideration and support the work of the garbage collecting service that currently exists.

4.3.4 Commissioner Elsey reported the following:

- Health and Wellness Group has merged with the other Health and Wellness Group. The Chamber of Commerce will be leading the group and the initiatives will not be limited to Chamber members.

- There is a google doc for the Social Media Strategy and there will be a meeting scheduled in two to three weeks.

4.4 Financial Report

The operating period ending September 30, 2013 was provided for information. It is estimated there will be 20-25% more CEDC meetings in 2014 due implementation of the strategic plan and will require additional administration support. A budget will be brought to the Commission at the next meeting.

5. UNFINISHED BUSINESS

5.1 New Website Update

Manager Campbell reported staff have been trained on web site maintenance. Chair Tylee, Commissioner Elsey and Manager Campbell will meet to review web site structure, functionality and content.

6. NEW BUSINESS

There were no new business items for consideration at this time.

7. MOTION TO PROCEED TO CLOSED MEETING

MOVED by T. Bowers, **SECONDED** by E. Elsey,
That the Community Economic Development Commission meeting be closed to the public in accordance with the *Community Charter*, Part 4, Division 3, Section 90 (1) (k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public.

CARRIED

The Community Economic Development Commission closed the meeting at 5:35 pm and resumed an open session at 6:25 pm.

8. NEXT MEETING

The next regular meeting is scheduled on November 21, 2013 at the School Board Office.

9. ADJOURNMENT

MOVED by W. McIntyre, **SECONDED** by E. Elsey,
That the meeting be adjourned at 6:25 pm.

CARRIED