



Making a difference...together

**Minutes of the Regular Meeting of the  
Salt Spring Island Community Economic Development Commission  
Held September 19, 2013 in the School Board Meeting Room, Salt Spring Island, BC**

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**DRAFT**

**PRESENT:** **Commission Members:** John Tylee (Chair), Tarquin Bowers, Emma-Louise Elsey, Amber Quiring, Janet Smith  
**Staff:** Sarah Shugar, Recording Secretary

**ALSO PRESENT:** Peter Grove, Islands Trust Liaison

**ABSENT:** Karla Campbell, Daniel Logan, Darryl Martin, Wayne McIntyre

Chair Tylee called the meeting to order at 4:00 pm.

**1. APPROVAL OF AGENDA**

**MOVED** by J. Smith, **SECONDED** by E. Elsey,  
That the agenda be adopted as presented.

**CARRIED**

**2. ADOPTION OF MINUTES**

It was noted the amendments that were advised at the July 18, 2013 meeting are not reflected. It was noted Peter Grove be listed under Also Present as the Islands Trust liaison.

**MOVED** by E. Elsey, **SECONDED** by T. Bowers,  
That the minutes of the meeting of June 20, 2013 be adopted as amended.

**CARRIED**

It was noted Peter Grove be listed under Also Present as the Islands Trust liaison.

**MOVED** by E. Elsey, **SECONDED** by T. Bowers,  
That the minutes of the meeting of July 18, 2013 be adopted as amended.

**CARRIED**

It was noted Peter Grove be listed under Also Present as the Islands Trust liaison.

**MOVED** by E. Elsey, **SECONDED** by T. Bowers,  
That the minutes of the meeting of June 20, 2013 be adopted as amended.

**CARRIED**

**3. REPORTS**

**3.1 Chair Report**

- Stefan Cermak, Islands Trust Planner provided an update on the Industrial Land Use at the last meeting. The SSI Industrial Land Needs Assessment prepared by Urbanics Consultants Ltd. is posted on [www.islandstrust.bc.ca](http://www.islandstrust.bc.ca)
- The PARC/SSITC/CEDC review of the Saturday Market is in progress. There was a survey of market vendors and of tourists returning to Vancouver Island via BC Ferries.
- The next meeting of the Tourism Group is scheduled on September 26, 2013 5:00 – 7:00 pm at the library.
- A successful first meeting of the Ocean Activities meeting was held in August, thanks to Commissioner Martin. There is a volunteer to represent the sector on the Tourism Group. The minutes will be circulated.
- Michael Ableman has volunteered to represent Foodies on the Tourism Group.
- Expected launch date for the new CRD web site is November 2013.
- Christopher Roy has developed a digital strategy for SSI that he interested in presenting to the Commission. It was agreed to invite him as a delegation to the next regular meeting.
- Experience Gulf Islands proposed meeting date is November 5 2013 3:30 - 5:00 pm at the School Board meeting room and 5:00 – 7:00 pm at the library. Representatives from CRD Trails Advisory Group, the Historical Group and the Agricultural Group will be invited. Commissioner Bowers and Commissioner Quiring volunteered to attend.

**3.2 Electoral Area Director Report**  
There was no report at this time.

**3.3 Commissioner Updates**  
Commissioner Elsey reported:

- The second meeting of the Health and Wellness Group was held on August 22, 2013 at the library. An executive group was formed at the meeting. A third meeting is scheduled on October 10, 2013 5:00 -7:00 pm at the library. The SSI Chamber of Commerce is in the process of developing a Health and Wellness Group. Sheena Bull has partnered with the Chamber of Commerce to host monthly networking and business building meetings.
- CRD has requested a high quality logo and web site content for the new CEDC web site. It was agreed to use the standard CRD logo. Commissioner Elsey and Chair Tylee will meet to discuss the content of the web site and will forward the information to Manager Campbell.
- The UBC Sauder School of Business accepts proposals for projects. Commissioner Elsey is looking into the process for proposals.
- The next Awesome Salt Spring Women event, a SSI Ale Tasting evening is scheduled on October 2, 2013 at Moby's.

Commissioner Quiring reported:

- The Merchants Group has not met due to busy season. A meeting will be scheduled soon.
- The owner of Bohemia Consignment expressed interest on the sign project.

Commissioner Smith reported:

- Lisa Sliwowska was unable to attend the Women's Enterprise Centre Mentoring Program training in September. It has been rescheduled.
- Attended a meeting for the new fire hall. There is a survey on what to do with the old fire hall at [www.firehallinfo.com](http://www.firehallinfo.com)

There was discussion regarding the new fire hall. Chair Tylee to meet with Director McIntyre regarding the bonding requirements and whether local contractors will be eligible to bid on the project. Old Fire Hall site is to be added as a future agenda item.

Peter Grove reported:

- The 2013 Fall Fair was a huge success.
- Kevin Bell has retired. David Toynbee is the new President of Mouat's Trading Co. Commissioner Quiring will contact Mr. Toynbee regarding the Merchants Group.

Commissioner Bowers reported:

- The Shop Local Group is scheduled to meet next week. It was agreed to plan a meeting for the Merchants Group and Shop Local Group in late October/ early November at the library.

#### 3.4 Financial Reports

It was requested that Manager Campbell provide the actual status of the budget and an explanation of the new format at the next regular meeting.

### **4. OLD / OTHER BUSINESS**

#### 4.1 CEDC Economic Development Strategic Plan

Chair Tylee circulated the Strategic Plan planning document for review. A draft working document will be circulated via email. Please send feedback to Commissioner Bowers at [zydecogreco@gmail.com](mailto:zydecogreco@gmail.com) by September 25, 2013.

Strategic Plan Workshop meeting is scheduled on October 10, 2013 4:00 – 7:00 pm at the School Board Office. Prior to the workshop, the Situation Analysis and framework document will be circulated for review. Please review and consider level of commitment on specific projects for the next year. The Strategic Plan will include a Situation Analysis and a Matrix of Actions.

**5. NEW BUSINESS**

There were no new business items for consideration at this time.

**6. NEXT MEETING**

The next meeting is scheduled on October 17, 2013 at 4:00 to 6:00 pm at the School Board Meeting Room.

Items for next meeting agenda:

- New Fire Hall
- Christopher Roy – SSI Digital Strategy
- New web site update
- August 2013 Financial Report

**7. ADJOURN**

The meeting adjourned at 5:20 pm.

DRAFT