



Making a difference...together

**Minutes of the Regular Meeting of the  
Salt Spring Island Community Economic Development Commission  
Held July 18, 2013 in the School Board Meeting Room, Salt Spring Island, BC**

---

**PRESENT:** **Director:** Wayne McIntyre  
**Commission Members:** John Tylee (Chair), Tarquin Bowers, Emma-Louise Elsey, Darryl Martin, Amber Quiring, Janet Smith arrived at 4:40 pm  
**Staff:** Karla Campbell, CRD Senior Manager; Tracey Shaver, Recording Secretary

**ALSO PRESENT:** Peter Grove, Islands Trust Liaison

**EXCUSED:** Daniel Logan

The Chair called the meeting to order at 4:05 pm.

The Chair called for round table introductions and welcome for Karla Campbell.

**1. Approval of Agenda**

**MOVED** by J. Tylee, **SECONDED** by D. Martin,  
That the agenda be accepted as presented with Amber Quiring providing the presentation on behalf of the Ganges Beautification Group under Item 3.

**CARRIED**

**2. Approval of Minutes**

**MOVED** by J. Tylee, **SECONDED** by T. Bowers,  
That the minutes of the June 20, 2013 Regular Meeting be revised with input provided by Commissioners, Tylee, Smith and Elsey. Revisions will be made and the minutes will be represented for approval at the next regular meeting.

**CARRIED**

**3. Presentations / Delegations**

Ganges Beautification Group- RE: Sign posts

A. Quiring provided a handout and basic overview of the intended project. Each business would provide \$250 and be given eight blank wooden signs which would then be decorated by the merchants to match their individual businesses. These wooden signs would be placed on a pole with a base surrounded by seasonal flowers. The signs would be pointing to the business locations from several different spots around town. A map was provided as a starting basis for locations and to determine the process of obtaining permission from the various property owners (example: MoT, Mouats, CRD).

Brief discussion regarding the challenges of unifying the style of advertisement in the downtown area without legal authority. W. McIntyre to collaborate with other

island commissions to gain support where they may have authority over the properties being considered for sign placement.

A. Quiring to be the lead project coordinator. Limited start up with merchants whom are in agreement with replacing their sandwich boards in favor of this beautification project. Introduce sign project with the limited samples already in place and then present to the downtown merchants to gain support and legitimize this project.

#### **4. Reports**

##### **4.1 Chair Report**

The Chair had several points to share:

- The Chairs of the 3 SSI Commissions are meeting on a regular basis to coordinate efforts which are inter-related. (Recreation, Transportation and Economic Development)
- Casual survey of Market Vendors- yes to increasing fees to provide money for downtown related capital projects such as bathroom improvements in Centennial Park.
- No reply on SALA project
- Industrial Land Use Review- useful information on the Island's overall economic picture. Requested presentation at next meeting.
- Finalize Fall Work Plan- Strategic plan, booth at Fall Fair, SALA project.

##### **4.2 CRD Director Report**

W. McIntyre provided the following update:

- CRD working on a master plan for regional transportation. Draft was presented with no mention of the EA areas. Revisions now underway to include the Southern Gulf Islands and incorporate issues for cycling and pedestrian transportation.
- Governance Study- Urban Systems have been named as the consultants.
- Director McIntyre to review PARC Budget and plans for Capital Improvement Projects

##### **4.3 Islands Trust Update**

P. Grove provided the following update:

- The Governance Study underway is to provide a comprehensive report on what our current system/structure is. The final report is targeted for completion in November. The next step would be to see if a comparison to incorporation is needed.

##### **4.4 Senior Manager**

K. Campbell provided basic overview on the following:

- Financial workings of local governments-allocation of funds
- Regulations over Donations, Tax Receipts, Grants
- Strict Procurement Policies

4.5 Commissioner Updates

E. Elsey provided the following update:

- CRD Website-waiting for over 6 weeks for directions on what can and cannot be done with social media and the CRD website. Director McIntyre to obtain answers.
- Plans in place for tourism based Health & Wellness meeting on August 1, 2013. Concept is to bring tourists to Salt Spring for the numerous styles of services based on health and wellness.
- Potential for an Oktoberfest with SSI Brewery

J. Smith provided the following update:

- Further investigation into peer mentoring program-Women's Enterprise Centre. Potential for a program for Salt Spring.

T. Bowers provided the following update:

- Informal survey of shop local campaign. Not happening during summer months, works well for smaller Christmas gifts. Increase in staff referring to other local stores for products.

D. Martin provided the following update:

- Interested in ocean activities. Will organize a small group to meet and brain storm similar to the downtown merchant events.
- SSI New Fire hall- there is a proposal to have air compressor services available with the new facility.

A. Quiring provided the following update:

- Discussion with landscape designer regarding the beautification process. Permission has been granted to install a "Living Green Wall".
- Adventure Map is now out in the community and BC Ferries is distributing it on the spirit runs as well as the inter gulf islands.
- Map has a Key Code directing to the Salt Spring App.

**5. Financial Reports**

5.1 Monthly Operating Report

The Monthly Operating Report ending June 30, 2013 was received for information.

**6. Old / Other Business**

6.1 Tourism based Health & Wellness event

August 1, 2013 from 5 to 7 pm at the Library.

6.2 Protocol for SSI Commission

Per Director McIntyre, item is under review.

**DEFERRED**

**7. New Business**

7.1 Bullock Lake Cottages- application for OCP amendment  
Invitation received by Cameron Chalmers Consulting for an informational presentation and tour of property. Developers currently have an OCP amendment and Land Use Bylaw amendment application in process with Island Trust.

Several Commissioners expressed interest in touring the facility.  
T. Bowers volunteered to take tour and report back at next meeting.

7.2 Building Capacity

What can the CEDC do to increase the capacity for successful businesses?

- awesome women website
- informal business training
- share knowledge/mentorships
- support employment services

7.3 Announcement-Library Official Opening  
Community Event August 6<sup>th</sup> 1:00 pm

**8. Correspondence / Information**

8.1 Survey – Islands Trust Industrial Lands  
The correspondence was received for information.

**9. Next Meeting**

The next meeting is scheduled on August 15, 2013 4:00 to 6:00 pm at the School Board Meeting Room.

**10. Adjourn**

The meeting adjourned at 6:00 pm.

