



Making a difference...together

**Minutes of the Regular Meeting of the  
Salt Spring Island Community Economic Development Commission  
Held May 16, 2013 in the School Board Meeting Room, Salt Spring Island, BC**

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**Present:** **Director:** Wayne McIntyre  
**Commission Members:** John Tylee (Chair), Tarquin Bowers (4:10 pm),  
Emma-Louise Elsey (4:20 pm), Daniel Logan, Darryl Martin, Amber Quiring  
**Staff:** Kees Ruurs, CRD EA Senior Manager; Sarah Shugar, Recording  
Secretary  
**Observers:** Peter Grove, Island Trustee; Maxine Leichter, Member of Public  
**Excused:** Janet Smith

The Chair called the meeting to order at 4:05 pm.

**1. Adoption of Agenda**

**MOVED** by A. Quiring, **SECONDED** by T. Bowers,  
That the agenda be accepted as presented.

**CARRIED**

**2. Adoption of Minutes**

**MOVED** by W. McIntyre, **SECONDED** by A. Quiring,  
That the minutes of the April 18, 2013 Regular Meeting be accepted as  
presented.

**CARRIED**

**3. Presentations / Delegations**

There were no delegations to be heard at this time.

**4. Reports**

4.1 Chair Report

J. Tylee provided the following report:

- Two additional sectors (restaurants & food; marine) have been identified to be included in the Tourism Group. There are ten sectors included in this working group. The Tourism Group has expressed interest in creating a Facebook group.
- J. Tylee and W. McIntyre attended the Electoral Area Committee meeting.
- J. Tylee, T. Bowers and W. McIntyre attended the Experience the Gulf Islands meeting.
- J. Tylee met with the Chair of the Parks and Recreation Commission (PARC) to discuss possible collaboration

possibilities. The Saturday Market and the GI Experience were identified as possibilities.

- J. Tylee met with the Chair of the SSI Transportation Commission (SSITC) to discuss possible collaboration opportunities. Positive feedback was received.
- J. Smith is researching potential funding opportunities.
- J. Tylee, W. McIntyre, D. Logan and P. Grove attended a meeting regarding the boardwalk.
- There has been no response regarding the application for the UBC SALA program to study Ganges. J. Tylee will follow up.
- Five new Board Members were elected at the recent Chamber of Commerce AGM.
- E. Elsey and J. Tylee are scheduled to meet regarding the wellness sector within the Tourism Group.
- There is an increased sense of collaboration in the community.

T. Bowers arrived at the meeting at 4:10 pm.

E. Elsey arrived at the meeting at 4:20 pm.

#### 4.2 Director's Report

W. McIntyre provided the following report:

- The close date for the RFP for the consultant for the governance study review is May 27, 2013.
- The interview process is in progress for the EA Senior Manager position. K. Ruurs is scheduled to retire July 2013.
- W. McIntyre and J. Tylee met with CRD staff in Victoria regarding CRD policy.
- Southern Gulf Islands EA is interested in collaborating with SSI regarding tourism.

#### 4.3 Senior EA Manager Report

K. Ruurs advised that he will provide a staff report regarding the CCCR Strategic Development Contract for the next regular meeting.

#### 4.4 Commissioner Updates

T. Bowers provided the following update:

- There has been feedback received regarding the Ganges Merchants Group being focused on Ganges. It was noted that the Ganges Merchants Group is an inclusive group and is open to all businesses on SSI. The invitation to the next GMG meeting will note that it will be an agenda item for discussion.
- There have been two meetings for the Shop Local Group. It is a dynamic group with several action items identified.
- There has been a lack of interest in the rent group that was identified as a priority at the Ganges Merchants Meeting.
- At the Experience GI meeting, the focus was on the development of a network of trails in the Southern Gulf Islands.

A. Quiring provided the following update:

- At the first meeting of the Village Beautification Group there were seven people in attendance and four regrets. The items that were identified as priority items were:
  - Centennial Park
  - Garbage and Recycling
  - Public Art
  - The lack of evening activity in Ganges.
- The following action items were identified:
  - To contact PARC regarding the installation of white lights in the gazebo and along the boardwalk in Centennial Park.
  - To contact PARC regarding having the horse in the playground mounted permanently as an “iconic” attraction.
- The second meeting of the Village Beautification Group is scheduled on May 16, 2013.

A. Quiring left meeting at 5:05 pm.

E. Elsey provided the following update:

- The Ganges Merchants Group has a Facebook group.
- A. Quiring, T. Bowers and E. Elsey had a meeting regarding the content for the print collateral.
- The Awesome Salt Spring Women Facebook group has over 550 members. The first event for the group has 64 RSVP's and is scheduled next week at the Gathering Place.

D. Logan noted that he is on the Rotary Boardwalk Committee and the Rotary Community Services Committee.

4.5 Islands Trust Update

P. Grove noted that the review of Industrial Land Use is in progress and it is expected that a comprehensive set of data and analysis will be available in the fall.

## **5. Financial Reports**

- 5.1 The Monthly Operating Report ending April 30, 2013 was provided for information.
- 5.2 Administrative Support  
The analysis of hours spent by office staff on CEDC business was provided for information.
- 5.3 Breakdown of Unallocated Funds  
The Unallocated Funds in 2013 Budget Report was provided for information.

## **6. New Business**

There were no new business items at this time.

**7. Old Business**

7.1 Revised 2013 Provisional Work Plan  
The revised 2013 Provisional Work plan was provide for discussion. J. Tylee noted that the plan is provisional upon availability of resources and opportunities.  
It was noted that the Agricultural Sector meeting outcomes be included in the work plan.  
It was generally agreed to accept the 2013 Provisional Work plan with the addition of the Agricultural meeting information and the updates from this meeting.  
It was generally agreed to schedule a budget meeting regarding the unallocated funds. W. McIntyre, D. Martin, J. Tylee to attend.

7.2 Communications strategy  
E. Eley circulated the proposed CEDC website sitemap for review. It was noted that the CRD web site may not be as user friendly as desired. A redirect URL was discussed as a possible option.  
K. Ruurs will set up a meeting with CRD IT on SSI. E. Eley to attend.

There was discussion regarding how to connect people that are interested in getting involved with initiatives.

There was discussion regarding how to communicate the CEDC initiatives to the community. It was generally agreed to invite the Driftwood to the regular meetings. It was generally agreed that the CRD CEDC web site would be the venue to report the CEDC business such as agendas, minutes, related documents, etc. and that the Facebook Group would be the venue to post events, initiatives and would be more interactive.

D. Logan left the meeting at 5:55 pm.

**8. Correspondence / Information**

8.1 Response Note – Campbell

8.2 Arts Council Brochure

The correspondence items were received for information.

**9. Next Public Meeting**

The next regular meeting is scheduled on June 20, 2013 at the School Board meeting room.

Item for consideration at the next meeting:

- CCCR contract report. K. Ruurs

**10. Adjournment**

The meeting adjourned at 6:15 pm.