



- Islands Trust has hired a consultant for the review of Industrial Land Use. It is expected that Islands Trust will have a comprehensive set of data and analysis within three months.

4.2 Director's Report

W. McIntyre provided the following report:

- At the Ferry Advisory Committee meeting last week, there was a proposal for a nature walk at the Long Harbour Ferry Terminal.
- Attended a conference in Sooke. The community of 10,000 people has a waterfront convention center.
- Sea Capers is returning and is scheduled to be held on June 8 – 9<sup>th</sup>, 2013. Will discuss with A. Quiring regarding a ship for the event.
- The Lieutenant Governor of BC visited SSI on April 16, 2013.
- At the Electoral Area meeting on April 17, 2013, a motion was passed to support the inclusion of an emergency operation center in new fire hall plan.
- The RFP for the consultant for the governance study review has been released.

4.3 Senior EA Manager Report

There was no report at this time.

4.4 Commissioner Updates

A. Quiring provided the following update:

- The first Ganges Merchants Roundtable was held on April 17, 2013. The meeting had over fifty attendees. Four sub groups were formed: village beautification, open times and market relations, rent, and shop local/concessions and discounts. Nineteen attendees volunteered to assist on these priority projects. E. Eelsey volunteered to assist the shop local sub group.

E. Eelsey provided the following update:

- There is a new Facebook group – Awesome Salt Spring Women with over five hundred members.

D. Logan arrived at the meeting at 4:30 pm.

**5. Financial Reports**

5.1 The Monthly Operating Report ending March 31, 2013 was provided for information.

5.2 Proposed Budget Transfer

C. Perrins reported that the recording secretary is no longer a contract position and therefore it is recommended to transfer the unallocated funds from the budget for contract to budget for staff.

**MOVED** by J. Tylee, **SECONDED** by A. Quiring,  
That the Salt Spring Economic Development Commission approve the  
budget transfer of the unallocated funds in the Contract for services to the  
staff account

**CARRIED**

It was generally agreed to request a detailed report on Administrative  
Support costs for both contract and staff, for the next meeting.

**6. New Business**

- 6.1 2013 Provisional Work plan  
The 2013 Provisional Work plan document for information. The work plan  
is the outcome of three retreat meetings and is subject to availability of  
resources and opportunities.

It was generally agreed to defer this item to the next meeting to provide  
the opportunity for discussion with the new Commissioner and to provide  
time for review.

**Item Deferred**

- 6.2 Communication Strategy  
C. Perrins reviewed the CRD policy regarding social media.  
E. Elsey provided a presentation on social media.

It was generally agreed to terminate the ssistrategy.com website at a  
future date, as it does not conform to CRD policy. CEDC has a page on  
the main CRD website. E. Elsey will prepare a site map and will work  
with J. Tylee on the plan for a revised web page. K. Ruurs will provide  
the expected launch date for the redesigned overall CRD web site that is  
currently in progress.

It was generally agreed to have an email address for the CEDC linked to  
the new website.

Andy Rowe has offered to do online surveys and analysis for CEDC at no  
cost.

It was generally agreed that CEDC would like a Facebook page. Staff will  
coordinate regarding CRD training for administration of a CRD Facebook  
page. E. Elsey and A. Quiring to attend training for CRD Facebook  
policy if possible.

It was noted that Twitter may be an opportunity for the future.

It was noted that a regular CEDC column in the Driftwood may be an  
opportunity for the future.

It was generally agreed to develop a two-sided rack card for distribution at events. E. Elsey and T. Bowers will work on the content.

It was noted that additional communication is needed with Agriculture, Construction, SSI Digital, and Transition SSI. An opportunity to meet with each sector or group would be to invite each to be a delegation at a regular meeting.

**6.3 Inter Island Collaboration**

There is an opportunity for inter island collaboration at a Mayne Island Conference in June 2013.

It was generally agreed to be involved with the conference. T. Bowers will take the lead on planning. J. Tylee and W. McIntyre will assist.

D. Logan left the meeting at 6:00 pm

**7. Old Business**

There were no old business items at this time.

**8. Correspondence / Information**

**8.1 Duart Campbell - email**

The correspondence was received for information. This item will be taken under consideration in the Tourism and Ganges portfolio's.

**9. Next Public Meeting**

The next regular meeting is scheduled on May 16, 2013 at the School Board meeting room.

Items for consideration at the next meeting:

- 2013 Provisional Work Plan
- Social Media
- Mayne Island Conference
- Administrative support costs report

**10. Adjournment**

The meeting adjourned at 6:05 pm.