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**Minutes of the Salt Spring Island Community Economic Development Commission
Regular Meeting
Held January 17, 2013 in the School Board Meeting Room, Salt Spring Island, BC**

Present: **Director:** Wayne McIntyre
Commission Members: Tarquin Bowers, Emma-Louise Elsey; Daniel Logan (4:45 pm); Amber Quiring; Janet Smith; John Tylee
Staff: Kees Ruurs, CRD Senior Manager; Sarah Shugar, Recording Secretary

Delegation: Peter Grove, Island Trustee

Excused: Les Brost

The Chair called the meeting to order at 4:30 pm.

- 1. Welcome & Overview of the CEDC Mandate and Summary of Work to Date**
Director McIntyre welcomed the new Commissioners. He reviewed the CEDC mandate. He advised that CCCR was unanimously selected to conduct the Economic Development Study. Since the contract was awarded, CCCR has been in the process of data collection and this has taken greater time than was expected, due to a number of factors. The CEDC has hosted three roundtable discussions; Tourism, Ganges Village, and Health and Wellness to date. He noted that the target date for the report is Spring 2013.
- 2. Self Introduction of New and Existing Commissioners**
Director McIntyre called for introductions around the table. Introductions were carried out.
- 3. Role of CRD is Support of Commission**
K. Ruurs advised that the CRD office is responsible for administrative support for the Commission and provides support with the CCCR contract. He circulated the 2013 SSI CEDC binder and reviewed the policies. He noted that there is one vacancy on the Commission.
- 4. Election of Chair**
K. Ruurs called for nominations for Chair of Commission for 2013.
W. McIntyre nominated John Tylee. J. Tylee accepted the nomination.

K. Ruurs called a second time for nominations for Chair.
D. Logan nominated Emma-Louise Elsey. E. Elsey declined the nomination.

K. Ruurs called a third time for nominations for Chair.
No further nominations were heard.

J. Tylee was elected by acclamation and assumed the position of Chair.

5. Economic Development Strategy Overview and Update

The report was provided for information.

J. Tylee provided a verbal summary of the Tourism roundtable.

D. Logan provided a verbal summary of the Ganges roundtable.

P. Grove noted that as a result of the Ganges roundtable, the Islands Trust is in the process of considering that the Ganges Boardwalk be added to their list of priorities.

J. Smith provided a verbal summary of the Health and Wellness roundtable.

The minutes were provided in the binder for information.

J. Tylee advised that following the three roundtables it was apparent that there is more data collection necessary, he noted the technology sector, the construction sector and the alternative health sector in particular.

He advised that the goal of the strategy is not to have a great report but rather to have the potential for great implementation.

Action Items:

- J. Smith and W. McIntyre would research the Community Futures small loans program and determine if the Gulf Islands are eligible for any funding.
- It was generally agreed that the Situation Analysis Report provided is incomplete and that this item would be discussed at the retreat.

6. Developing a Work Plan for the Year

It was generally agreed to schedule a planning retreat on February 15, 2013 3:00 to 7:00 pm, location to be announced.

Action Item:

- T. Bowers and J. Tylee agreed to plan the retreat.

7. Schedule of meetings for 2013

The schedule for meetings for 2013 was provided for information.

8. Communications Strategy

J. Tylee advised that the communications strategy would be reviewed at the retreat in February. At present, all communications with the Press are done by the Chair or Director McIntyre.

9. Other Business

9.1 Tourism magazine

J. Smith provided an example of a tourism magazine.

Action Item:

- J. Smith would bring a copy of the magazine to the retreat.

10. Adjournment

The meeting adjourned at 6:30 pm.