

Salt Spring Island Community Economic Development Commission
Tuesday June 21 2011 4-6:00pm
School Board Office, Rainbow Road

Minutes

Attending: Commissioners Kerr, Scott, Muldoon, Mainprize, Treasurer Grove, Vice Chair McIntyre, Chair Wiltzen, Director Hendren, Assistant Clark

Regrets: None

Call to order: 4:10pm

1. Approval of agenda

MOVED by Director Hendren **SECONDED** by Vice Chair McIntyre the agenda be approved with the following change:

-move item 5.1 to item 4.1

CARRIED

2. Delegations

2.1. Seven Ravens Farm

-not in attendance

2.2. Salt Spring Forum

-not in attendance

3. Adoption of the minutes of the meeting held May 17, 2011

Deferred to the next meeting.

4. Old business

4.1 Economic Dependencies

Commissioner Kerr detailed his analysis of 2006 BC Stats census data as compiled by Gary Horne.

-highest average incomes from film and public sector

-highest multipliers on fishing and film

-provides valuable info re sectors providing highest income and multiplier, and thus possible directions for the EDC

-could provide input into screening tool for proposals coming to the Commission

-may need to consider who is employed in each sector as criteria i.e., young people and students

4.2. Potential strategies

Commissioners discussed the potential strategies document, and utilizing the information from the discussion in 4.1 for evaluation.

Potential strategies from the OCP

Discussion points included:

- home based business recycling
- light industrial park
- affordable housing, and status of affordable housing commission/society
- revise list: remove branding and public transportation; combine 3.6 and 3.7
- green construction and LEED standard

Action: Chair Wiltzen to investigate status of ALR to industrial zoning application; Director Hendren to contact Uli Temmel re potential role in the Commission to encourage green building.

Harbour Management Plan

Commissioners discussed concerns with the Driftwood article reporting re the Commission and the Harbour Management Plan.

- many stakeholders are involved in the harbour
- will need to be a joint effort between several entities

MOVED by Commissioner Kerr **SECONDED** by Treasurer Grove that Chair Wiltzen contact Trustee Torgrimson to explore how the Commission can work collaboratively with the Islands Trust on advancing the Ganges Harbour Management Plan.

CARRIED

5. New business

5.1 Commission communications

MOVED by Commissioner Kerr **SECONDED** by Director Hendren Chair Wiltzen be designated as official Commission spokesperson.

CARRIED

MOVED by Commissioner Kerr **SECONDED** by Commissioner Muldoon the Commission establish a website similar to the Salt Spring Island Transportation Commission including: mandate, contact person, agenda and minutes library, communications.

CARRIED

Commissioners discussed a potential future communications plan, and mechanisms for funding potential projects. The Commission cannot provide grants-in-aid, but can directly contract for work.

Action: Assistant Clark to distribute a calendar with upcoming meetings.

Tourism proposal

Chair Wiltzen left the meeting at 6:20 due to a potential conflict of interest. Vice Chair McIntyre assumed the role of chair for the remainder of the meeting.

Commissioners discussed the Tourism Committee proposal, and concluded the Commission is not able to provide funds in the manner requested.

MOVED by Director Hendren, **SECONDED** by Treasurer Grove that Vice Chair McIntyre draft a letter to the Tourism Committee stating that the Commission has reviewed their proposal and that in the context of the CRD rules the Commission is not able to provide funding for the proposal.

CARRIED

5.3 Riparian areas regulation

-deferred

6. Next meeting date

Next meeting to be held Tuesday, July 19, 2011 from 4-6pm in the School Board office.

7. Adjourn meeting

MOVED by Vice Chair McIntyre, **SECONDED** by Treasurer Grove the meeting be adjourned at 6:42pm.

CARRIED