

## *Statement of Mission, Vision & Values*

*Our Mission* To support planning and development in the Capital Region with information, research and strategic advice

*Our Vision* We are the Capital Region's acknowledged leader in informing and advising on trends, challenges, opportunities and choices that will support a sustainable region and a high quality of life

### *Our Values*

#### WE STRIVE FOR:

##### Service Excellence

- Providing high quality products and services that meet or exceed client needs
- Providing the widest possible access to information, particularly that used in public decision-making
- Seeking agreement in pursuit of common objectives, working in partnership with CRD departments, member municipalities, electoral areas, and others

##### Professionalism

- Being resourceful, objective, creative and decisive, pursuing excellence in all aspects of our work
- Providing value-added knowledge and advice to support wise decision-making
- Following through on our commitments, acting ethically and with care to steward public resources and trust

##### Teamwork

- Working together as a team to accomplish our objectives, set directions, make decisions and resolve problems
- Treating everyone with fairness, respect and consideration
- Recognizing the strengths, abilities and roles of all team members, learning from and supporting each other, giving and receiving help as needed

##### Achievement

- Leading by example, setting high standards of personal and departmental achievement in reaching our goals
- Taking pride in our work, striving to improve our abilities, products and services
- Giving recognition for work done well and celebrating our individual and shared successes