

CONCLUSION

The C&E Plan in Appendix 1 was developed with input from a number of bodies, including DPAC, the inter-departmental working group supporting the RSS process, Corporate Communications staff and external stakeholders. It focuses on education and awareness of the RSS as well as input from three audience groups: internal, related and external. It will be used throughout the four phases of the RSS development process to guide engagement activities for each phase and audience.

RECOMMENDATION

That the Planning, Transportation and Protective Services Committee receive Report PPS/RP2012-24 titled Regional Sustainability Strategy – Communications and Engagement for information.

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Appendix 1: Capital Regional District Communications and Engagement Plan to Support the Regional Sustainability Strategy

Appendix 2: Capital Regional District Communications and Engagement Budget