

MINUTES OF THE REGULAR MEETING OF THE  
THE PENINSULA RECREATION COMMISSION HELD FEBRUARY 24, 2011 AT  
7:00 PM BOARDROOM, PANORAMA RECREATION CENTRE

**ATTENDANCE:** Carl Jensen Chair  
Commissioners: Alice Finall, Roy Laschuk, Larry Cross, Jack Mar,  
Dunstan Browne (for Ruby Commandeur), Ron Kubek, Gay Helmsing,  
Marilyn Loveless

Administrator	Ian Hennigar
Manager of Program Services	Kerry Broome
Administrative Secretary	Bev Crooks

**GUESTS:** John Bell, Memorial Park Society  
Mark Dickinson, Memorial Park Society  
Chad Rintoul, Executive Director Memorial Park Society  
Laura Lavin, Editor of the Peninsula News Review

**CALL TO ORDER**

The Chair called the Meeting to order at 7:00 pm.

**ADOPTION OF AGENDA**

11.02.01           **Motion**  
Commissioners Kubek and Laschuk that the agenda be approved as  
circulated.

CARRIED

**ADOPTION OF MINUTES**

11.02.02           **Motion**  
  
Commissioners Finall and Laschuk that the Minutes of February 3, 2011  
Regular meeting be adopted as circulated with the correction on page 6 that  
Commissioner Helmsing's husband be recognized for his efforts in starting  
the New Year's Eve event at the Panorama recreation centre.

CARRIED

**DELEGATIONS:**

**1. PRC/MPS TASK FORCE REPORT – Recommendations for  
Board approval**

The Senior Manager presented the PRC/MPS Task Force Report to the  
Commission. The sub-committee was tasked with fact finding and  
preparation of a net basis pro-forma financial model and agreed to focus  
solely on the financial impact of a lease/management structure and

conduct thorough research on all financial areas including staff remuneration and benefits, cost savings, synergetic increased revenues. The sub-committee had three meetings' August 5, August 23, and November 9, 2011. The report was presented to the MPS Board who adopted the report with the recommendations. The Consultant's report from Bob Yates was also reviewed. The total net increased cost to operate the MWC by PRC is \$21,978.00. Commissioner Kubek pointed out that the revenues were conservatively underestimated and the expenses overestimated. There are three preliminary funding options to look at. Commissioner Finall wanted to know what the benefits of merging the MWC with the PRC would be to the local taxpayers.

Dunstan Browne arrived at 7:25 pm

Commissioner Kubek said this is an opportunity to change recreation and culture on the Peninsula and to have it all under one organization. It becomes a one stop place for culture and recreation and fitness on the Peninsula and eliminates competitive programming between the two organizations. Commissioner Loveless said that based on my observations at The Shoal Centre a merger provides opportunities or improved programmes because of a greater economy of scale. Competition among service providers is replaced by a co-operative model

The Peninsula Recreation Mission Statement reads" Peninsula Recreation promotes individual and community wellness by providing recreation opportunities in an effective and efficient manner reflecting the needs of our communities." The Senior Manager said that under the current model, the PRC does not have the ability to provide field access for recreation opportunities.

Commissioner Kubek thanked the Senior Manager of PRC and his staff and the Executive Director Chad Rintoul of the MPS Society for all of their work in putting together the report presented to the Commission and were tasked with what is in the best interest of all residents of the peninsula. Five years from now the residents of the Saanich peninsula will see the benefits of having both cultural and recreation under one roof. Commissioner Mar thanked the group for putting it all together and would like to take the report to the Central Saanich municipal staff and CAO to go through the report for a 2<sup>nd</sup> look. Commissioner Cross sees the value and the next step is to take the report back to Sidney council for their input. Commissioner Jensen sees this as further strengthening the Commission and will benefit all of the residents on the peninsula. Commissioner Finall would like to take the report back to the North Saanich Council and noted that this is a time for consolidation rather than expansion of the PRC mandate.

Commissioner Finall and Laschuk that the Peninsula Recreation Commission receive the PRC/MPS Task Force report and take the report and recommendations back to the three municipal councils for their input and report back at the next Commission meeting.

CARRIED

11.02.04

**Motion**

Commissioners Kubek and Cross that the Commission approve in principle endorsing a funding option subject to receiving wording back from the three councils, THAT the Commission agrees to continue to investigate a lease/operating agreement between the Capital Regional District (CRD) and MPS (via PRC) for the CRD to operate the Mary Winspear Centre and Blue Heron Park, THAT the Task Force presents this report to the Peninsula Recreation Commission and the MPS Board with a recommendation for approval to continue to investigate a lease/operating agreement between the CRD (via PRC) and MPS for the CRD to operate the Mary Winspear Centre and Blue Heron park and to report back to both groups no later than March 24, 2011. The focus of the next stage is to clarify the legal requirements of implementing the working model.

OPPOSED: Commissioner Finall

CARRIED

The Chair thanked the MPS Board for their participation on the report.

**BUSINESS ARISING FROM THE MINUTES**

**1. 2010 Revised December Financial Statements**

11.02.05

**Motion**

Commissioners Kubek and Loveless to receive the 2010 Revised December Financial Statements.

CARRIED

11.02.06

**Motion**

Commissioners Kubek and Cross that the Commission direct staff to transfer the 2010 Year End surplus into Capital Reserve.

CARRIED

**2. Discussion on PRC Policy and Procedures – Senior Manager**

The Senior Manager will be reviewing the Peninsula Recreation Commission policy and procedures this summer and is looking for a working policy group to bring back final recommendations to the Commission. Commissioner Finall and Jensen volunteered to be on the working committee.

## CORRESPONDENCE

## REPORTS

### 1. PROGRAM –2010 Annual Report

The Senior Manager noted the exceptional work that went into the December 2010 Annual Report. The Manager of Program services and his department are the sales force for all of the programming at the Peninsula Recreation Commission and they all do a superb job. The tennis program has over 60 kids that have now been registered in programs at the new tennis courts in Central Saanich which open late this spring.

The Manager of Program Services spoke about the PRC working towards adding value to the timed and per-visit passes in order to appeal to a broader spectrum of the community. This is achieved through key community partnerships. The Fitness, Weights and Rehabilitation program this fall started drop-in spin classes with 16 participant bikes and 18 classes per week. Success was overwhelming with participation growing over the months. An additional \$566 in revenue was generated through the spin bike reservation system and increased pass sales by \$6,000. The program has only be running for four months. PRC is embracing social media and technology by using websites like twitter, facebook and getting instant messaging out to existing subscribers. The organization is just beginning to explore the possibilities of using these new tools to promote the organization and goals.

Commissioner Cross thanked the Program Manager for producing an excellent report and to the Commission for the opportunities for young people to join the community in healthy ways. There has been a significant drop in crime in the community. Commissioner Kubek appreciates the partnering opportunities with the police force and the Central Saanich police force positive ticket program has gone over very well. Commissioner Jensen commented that embracing social trends and engaging in web based networking is very positive. Commissioner Mar indicated that there should be been mention of the waterslide. Commissioner Loveless really enjoyed reading the annual report and asked whether the Life Program was mentioned. The Manager of Program services said that the report is going to evolve over time. Commissioner Browne very rarely used the facility in the past but in the last three years has frequented Panorama with his grandchildren and said this is a remarkable facility and is so proud of the facility and sees that in the staff and staff morale is very good. Commissioner Helmsing said it was so positive to read about participation revenue increased 30% while the population growth remained low and found that absolutely astounding and really wants to congratulate the Commission for their support and vision. Not many organizations on the peninsula can have an annual report with increased revenue of 30% with a 1% growth in population.

11.02.07            **Motion**  
Commissioners Kubek and Laschuk to receive the 2010 Program Annual Report

CARRIED

**1. FACILITIES**

11.02.08            Motion  
Commissioners Cross and Kubek to receive the Facilities Report

CARRIED

**2. FINANCE – January 31, 2011 Financials**

11.02.09            **Motion**  
Commissioners Kubek and Laschuk to receive the January 31, 2011 Financials

CARRIED

**NEXT MEETING**

Thursday, March 24, 2011 @ 7:00 pm

**ADJOURNMENT**

11.02.10            **Motion**  
Commissioners Kubek and Mar to adjourn the meeting. Meeting adjourned at 8:20 pm.

CARRIED

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Chair