



Making a difference...together

**REPORT TO ELECTORAL AREA SERVICES COMMITTEE  
MEETING OF WEDNESDAY, 05 MARCH 2008**

---

**SUBJECT      OVERVIEW OF DOG LICENCE SALES IN THE CAPITAL REGIONAL DISTRICT**

**PURPOSE**

To report on compliance rates of dog licencing, and comparing Capital Regional District (CRD) compliance rates to other municipalities.

**HISTORY/BACKGROUND**

The municipalities of Langford, Sooke, Metchosin and the Highlands utilize CRD licences. CRD licences are also sold in the three electoral areas of the CRD. All other municipalities have their own licences and record systems. We licenced 6,426 dogs in 2006 and 7,449 dogs in 2007. Our overall compliance rate is 68.5% but is much higher in the municipal areas (see attached chart).

**ALTERNATIVES**

1. Retain dog licence fees as they are.
2. Increase dog licence fees.
3. Reduce dog licence fees.

**FINANCIAL IMPLICATIONS**

The 2007 dog licence revenue was \$129,019. This revenue helps reduce the annual requisition to Sooke, Metchosin, the Highlands and the three electoral areas of the CRD. The number of dogs licenced increased from 6,426 in 2006 to 7,449 in 2007.

**SUMMARY/CONCLUSIONS**

CRD Dog Licences are the same price or lower than all other areas if the CRD. Our compliance rates are also much higher than other jurisdictions. We have been working at increasing compliance rates, in particular in the more rural areas. We are doing this by more patrols, increased advertising, more hours of canvassing, and we are exploring the implementation of online purchasing of dog licences. The most effective ways to increase compliance are through higher visibility, follow up, and enforcement when necessary. The City of Calgary has a 90 to 95% compliance rate even though their dog licences are much higher than municipalities in this region (\$31.50 for spayed or neutered dogs and \$52 for unaltered dogs). They have an animal control staff of 30, and other staff dedicated full time to dog licence sales.

**RECOMMENDATION**

That the Electoral Area Services committee receive this staff report *Overview of Dog Licence Sales in the Capital Regional District* for information.



---

Don Brown  
Chief Bylaw Officer

---

Robert Lapham, General Manager  
Planning and Protective Services  
Concurrence

DB/ch

Attachment (2)

**Dog Licences Per CRD and Non-CRD Municipalities**

| <b>Non-CRD Licenced Municipalities</b> | <b>Households</b> | <b>Dogs</b>  | <b>Licences Sold</b> | <b>PCT</b>    |
|--|-------------------|--------------|----------------------|---------------|
| Oak Bay                                | 8560              | 3531         | 1273                 | 36.00%        |
| Esquimalt                              | 8619              | 3555         | 690                  | 19.50%        |
| Saanich                                | 46382             | 19133        | 6200                 | 32.50%        |
| Victoria                               | 46074             | 19006        | 4400                 | 23.00%        |
| View Royal                             | 3700              | 1526         | 400                  | 26.00%        |
| Central Saanich                        | 6579              | 2714         | 1295                 | 47.50%        |
| North Saanich                          | 4659              | 1922         | 840                  | 43.50%        |
| Sidney                                 | 5910              | 2438         | 636                  | 26.00%        |
| Colwood                                | 5752              | 2373         | 1000                 | 42.00%        |
| <b>Total</b>                           | <b>136235</b>     | <b>56198</b> | <b>16734</b>         | <b>30.00%</b> |

| <b>CRD Licenced Municipalities</b> | <b>Households</b> | <b>Dogs</b>  | <b>Licences Sold</b> | <b>PCT</b>    |
|------------------------------------|-------------------|--------------|----------------------|---------------|
| JDF                                | 2268              | 936          | 478                  | 51.00%        |
| Langford                           | 8900              | 3671         | 2293                 | 62.50%        |
| Metchosin                          | 1891              | 780          | 722                  | 92.50%        |
| Sooke                              | 4285              | 1768         | 1673                 | 94.50%        |
| Salt Spring Island                 | 5533              | 2282         | 1473                 | 64.50%        |
| *Southern Gulf Islands             | 2736              | 1129         | 568                  | 50.30%        |
| Highlands                          | 733               | 302          | 242                  | 80.00%        |
| <b>Total</b>                       | <b>26346</b>      | <b>10868</b> | <b>7449</b>          | <b>68.50%</b> |

|                    |               |              |              |               |
|--------------------|---------------|--------------|--------------|---------------|
| <b>Grand Total</b> | <b>162581</b> | <b>67066</b> | <b>24183</b> | <b>36.00%</b> |
|--------------------|---------------|--------------|--------------|---------------|

*\*Number of households not broken down by Island, see below for a breakdown of number of licences sold.*

**Mayne - 106**

**Pender - 331**

**Galiano - 104**

**Other SGI - 27**

