



Making a difference...together

**Minutes of a Meeting of the Eastside Public Advisory Committee  
Held Wednesday, June 17, 2015, in Room 488, 625 Fisgard St., Victoria, BC**

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**Present:** B. Mumford (Acting Chair), D. Broad, T. Davies, B. Gilbert, G. Klima, J. Knock

**Staff:** N. More, Committee Clerk (recorder)

**Consultant:** A. Gibbs, Public Assembly (4:07)

**Also Present:** Director L. Helps (4:10)

**Absent:** Director V. Derman (Vice Chair), D. Dickson, S. Marks, D. Sutton, N. Thambirajah

The meeting was called to order at 4:00 pm. The Committee elected B. Mumford to chair the meeting.

**1. Approval of Agenda**

**MOVED** by J. Knock, **SECONDED** by T. Davies,  
That the agenda be approved.

**CARRIED**

**2. Adoption of Minutes**

**MOVED** by G. Klima , **SECONDED** by B. Gilbert,  
That the minutes of the June 3, 2015, meeting be adopted as previously circulated.

**CARRIED**

**3. Chair's Remarks:** There were none

The Committee welcomed new appointee David Broad and introductions were made.

A. Gibbs entered the meeting at 4:07 p.m.

**4. Update**

A. Gibbs provided an update and spoke of Urban Design Systems development of methodology for the upcoming phases, including an online format to capture responses from more people than have been attending events.

Director Helps entered the meeting at 4:10 p.m.

Director Helps described the next phase of decision-making and answered questions from the Committee. On June 24, the sites will be presented to the public for feedback, with a variety of solution sets that would appropriately apply to different sites. The Committee discussed what information would be provided at the June 24 event and ways to improve the presentation of the sites for comparison and ranking by the public.

Director Helps expressed appreciation to the Committee and spoke of the value of their work.

Director Helps left the meeting at 4:28 p.m.

The Committee continued to discuss the way information on the sites will be provided to the public. They discussed the methodology to date and the degree of effectiveness. A. Gibbs clarified that the methodology included both qualitative and quantitative tools, using both a public participation model and the professionally-recognized polling done by IPSOS.

The Committee discussed some of the positive aspects of modern sewage treatment facilities that are possible, such as facilities built so they blend well with the surroundings, and facilities that provide additional benefits, such as park water-features.

T. Davies left the meeting at 4:45 p.m. and quorum was lost.

A. Gibbs clarified that besides the upcoming major online survey coming up, there will be further public events face-to-face, print, radio and digital ads and media relations to draw people into the website, as well as presence at public events with iPads so people can take the survey on the spot or with hand-out cards directing the public to the website.

The Committee briefly discussed the use of social media channels.

## **5. Methodology Discussion**

A. Gibbs will prepare a report outlining the methodology which will be shared on the public website.

## **6. Ethelo Decisions Platform**

Ethelo is a Canadian company providing a software solution described as a user-friendly, web-based platform that “lets people share their feelings and knowledge, and put their collective minds into problem solving for a clear purpose” (<http://ethelodecisions.com/what-is-ethelo/>). A. Gibbs will invite a team member to demonstrate Ethelo for the Committee. The survey experience for the public using Ethelo is planned to last from five-to-ten minutes.

A. Gibbs reviewed that on June 24, the Eastside and Westside sites will be presented together, public input will be gathered, Eastside and Westside proposals will come forward to the Core Area Liquid Waste Management Committee and the technical committee, and Class B cost analysis will be ready for presentation to the public for feedback in late fall.

The Committee questioned how private sites might be brought forward during the process and A. Gibbs noted that the deadline for site proposals is June 24.

## **7. Meeting Schedule into July and August**

The Committee determined the meeting schedule for July and August:

Tuesdays @ 4:00 pm

- June 23
- July 7
- July 21
- August 25 or Sept. 1 (to be confirmed)

**8. Next Steps: Fall 2015**

The work in the fall will be to work out how to present the next stage of information.

**9. New Business:** There was no new business.

**10. General Discussion**

**a) Technical and Community Advisory Committee (TCAC) Terms of Reference, For Information**

The Committee briefly discussed the roles of the Eastside Public Advisory Committee (EPAC) and TCAC, but would like further clarification.

**b) Pros and Cons of Sites and Public Concern**

The Committee discussed giving clear information to the public, with unbiased presentation of both pros and cons, and the strong concerns that members of the public express, especially related to site locations, livability and property value. Ways of educating the public on modern plants built with livability in mind were discussed, as well as potential messaging around how concerns will be met regarding properties near the future site(s).

**c) Next Eastside Select Committee Presenter from EPAC**

The next member to present at the Eastside Wastewater Treatment and Resource Recovery Select Committee will be determined.

**11. Adjournment**

**MOVED** by B. Gilbert, **SECONDED** by G. Klima,  
That the meeting be adjourned at 5:40 p.m.

**CARRIED**

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CHAIR

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RECORDER