

Memo

CRD

TO: Arts Committee

FROM: James Lam
Manager, Arts Development Service

DATE: March 31, 2015

SUBJECT: IDEA Grant Summary Pages

The Arts Advisory Council will consider the IDEA Grant recommendations at their meeting of April 7, 2015. As the Arts Committee meeting falls on April 8, the AAC report will not be available for circulation with the Agenda.

At the request of the Arts Committee Chair IDEA grant summary pages are attached in advance of distribution of the Arts Advisory Council Recommendation Report, which will be circulated at the meeting.

/JL

Attachment: IDEA Grant Summaries

IDEA GRANTS Febraury 2015 - Committee Report

Community Association of Oak Bay

Project: Sno'uyutth Pole Project

Society #: S-54544
Reg. date: 19/12/2008
Proj. Start Date: Apr 30, 2015

Request	Total Rev. of Total cash & in kind	REQ as % of Total Rev.	Rev. cash only	REQ as % of cash only	Grant
\$2,000	\$45,000	4.4	45,000	4.4	\$2000

Previous Funding: new applicant

Organization Description

The Community Association of Oak Bay (CAOB) exists to:

- 1) Foster community involvement in development and land-use planning e.g. bike paths
- 2) Support co-operative equitable use of community facilities e.g. camas day celebrations, Oak Bay Green map
- 3) Promote safety and well-being of community residents e.g. community night walks
- 4) Maintain the natural environment of Oak Bay e.g. beach clean ups

Project description

Sno'uyutth Project Objectives:

- 1) Develop a First Nations public art work in perpetuity at the new Oak Bay High School. This would be the first installation of its kind in Oak Bay and reflects the history of Coast Salish in this area.
- 2) Educate students and citizens of all ages about the First People's cultural heritage in Oak Bay, through the carving process and the symbolism in the completed pole.
- 3) Increase collaboration and understanding between community stakeholders.
- 4) Knowledge transfer regarding Indigenous culture throughout Oak Bay. CAOB has commissioned Songhees nation artist and Master carver Butch Dick and his son Clarence to design and carve a welcome pole at the high school. Key activities will include: demonstration of carving techniques at the Songhees nation and high school. field trips of local schools to learn more about this cultural practice, and fall pole raising ceremony.

Comments

First time applicant. The recommendation supports the goals of the project as outlined in the project description.

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Friends of Music Society

Project: 12 Week Handbell Program

Society #: S-25346
Reg. date: 01/09/1989
Proj. Start Date: Jun 1, 2015

Request	Total Rev. of Total cash & in kind	REQ as % of Total Rev.	Rev. cash only	REQ as % of cash only	Grant
\$2,000	\$2,950	67.8	2,000	100.0	\$2000

Previous Funding: May 2012, \$1500; Feb 2013, \$2000

Organization Description

The Friends of Music Society utilizes music as the basis for its partnership between people who have a mental illness and those who do not. Our goal is to provide socialization and rehabilitation programs for people with and in recovery from a serious and persistent mental illness and maximize their full potential for integration through supportive partnerships with individuals from the community with a shared interest in music, focusing on their strengths and abilities.

Project description

Offer a 12 week handbell program that will end in September with a concert by the group at the Eric Martin theater. What sets this apart from our other programs is that the participant will not require any sort of musical ability in order to be a member of the group, and will still receive the same therapeutic benefits that comes with making music. It opens the door to those who are afraid to try, to those who have forgotten, and to those who are physically unable to continue with what they love. This three month class will run weekly in June, July and August as a part of our Summer Gap program, when most of our regular programs are shut down. Main activities: contact mental health service agencies, case managers, group homes & residences throughout the Capital Regional District; put notices in local press, FOM website and newsletter to invite participants; in September, arrange and advertise performance.

Comments

The recommendation supports a new music program featuring handbells, focussing on people with mental illness with little or no previous musical experience. The organization has previously been funded for other arts-based programming of which one, the ukulele program (funded through IDEAs in 2012) has become ongoing in partnership with another community organization.

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RAVEN (Respecting Aboriginal Values & Environmental Needs)

Project: Transformation in Earth and Stone Project

Society #: 438323-1
Reg. date: 7/09/2006
Proj. Start Date: May 1, 2015

Request	Total Rev. of Total cash & in kind	REQ as % of Total Rev.	Rev. cash only	REQ as % of cash only	Grant
\$2,000	\$11,650	17.2	9,150	21.9	\$2000

Previous Funding: new applicant

Organization Description

RAVEN's mission is to raise legal defense funds to assist First Nations who enforce their rights and title to protect their traditional territories for the benefit of all Canadians. Through our education program, RAVEN transforms public awareness to eliminate environmental racism and create a collaborative new economy. The purpose of one of RAVEN's education programs - the Artist & Community Strategist in Residence Program (ACSR) - is to develop art based community projects that explore the complex relationship between industry, ecology and culture, and how we move forward together to live well upon the land.

Project description

The Transformation in Earth and Stone Project will work with youth and community to create an engraved basalt column (petroglyph) at the 39th Annual BC Elders gathering to be hosted by the Tsawout First Nation, July 7, 8, 9 2015 at the Panorama Recreation Centre. Key project activities include: Deciding where the petroglyph will be situated at the Gathering location; Recruiting an established sculptor from the Tsawout community; Instructing youth in the use of stone sculpting tools; Working with youth to develop ideas, stories and images for the petroglyph design; Creating the petroglyph column at the Gathering; Working with youth and elders from the culture that makes up the Saanich Peninsula to identify a site of cultural and environmental significance for the medicine garden; Installing the finished artwork; Documenting the project through photograph

Comments

First time applicant. The project will result in the creation of a petroglyph and a decision of where it will be located. The recommendation is conditional on the final location being in one of the Arts Service municipalities. Of the three potential locations at Royal Roads, UVic or in Sidney a choice of Royal Roads would be ineligible according the guidelines.

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Sidney and Peninsula Literary Society

Project: Sidney & Peninsula Literary Festival 2015

Society #: S-0063359
Reg. date: 2/12/2015
Proj. Start Date: Sep 22, 2015

Request	Total Rev. of Total cash & in kind	REQ as % of Total Rev.	Rev. cash only	REQ as % of cash only	Grant
\$2,000	\$18,800	10.6	17,500	11.4	\$2000

Previous Funding: new applicant

Organization Description

Main purpose: To bring readers together with the authors they love. Using the theme "At Home with Authors," we will support 20-22 of our local and regional authors by inviting them to participate in readings and workshops during the Oct. 2-4, 2015 Festival. In addition, an educational component planned in coordination with the schools will help increase children's and youth's interest in creative writing. Our aim is to promote the written arts to all ages. give authors a platform for their work, and attract readers to "Booktown" Sidney.

Project description

Many of the award-winning authors who have already accepted our invitation live on the Saanich Peninsula, the Gulf Islands and in Greater Victoria. Others reside on the Mainland (e.g. Richard Wagamese) and Fred Stenson comes from Alberta. Key activities: Friday: Daytime youth workshops and readings at N. Saanich Middle School. Evening inaugural event: readings and prizes for writing contests. Authors for youth component Jeremy Loveday, Tara Saracuse and Terry Ann Carter. Sat.: 6 paired readings at the Sidney Pier Hotel. Memoir writing workshop by Naomi Wakan and children's creat ive writing workshop by Nikki Tate at regional library. Evening gala with readings by award-winning authors at the Mary Winspear Centre. Sun.: Breakfast with the Authors - one author at each table to allow interaction with readers; followed by readings to the whole group. Afternoon readings and concluding presentation. MCs and invited dignitaries TBD for all events.

Comments

The Sidney and North Saanich Community Arts Council first produced this event in 2013 with the support of a CRD Project Grant. The event was successful enough to form a new organization that has made a first time application. The event, based in Sidney, fills a gap in the region by producing a literary festival. The recommendation provides start up support for the inaugural event under the new society.

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Sir James Douglas Out of School Club Society

Project: OSC Playschool Outdoor Mural

Society #: S-52270
Reg. date: 01/05/1992
Proj. Start Date: May 20, 2015

Request	Total Rev. of Total cash & in kind	REQ as % of Total Rev.	Rev. cash only	REQ as % of cash only	Grant
\$2,000	\$2,000	100.0	2,000	100.0	\$2000

Previous Funding: new applicant

Organization Description

Sir James Douglas Out of School Club Society Playschool (licensed capacity 16 spaces) provides preschool for children ages 2.5 to 5 years. The playschool is a not for profit society overseen by a parent executive. The playschool provides a preschool based program which encourages social, emotional, physical and cognitive development of children as well as providing healthy daily snacks that meet the children's nutritional needs. More than 16 families benefit from this program supporting parents in the workforce while building community awareness. The preschool fees are affordable to families and sustainable through fund raising, subsidies, Gov F

Project description

An outdoor mural project is a collaborative way to indude the playschool children, families, and school into one large mural to be installed on exterior walls of out of school club. A theme will be decided on; most likely nature. Children will be guided through the brainstorming process, creating the mural, and installing the mural. The project will start on May 20th with Renee-Crafty beginning the mural. It will need to dry for two weeks and Renee will return and help to shape the installation.

Comments

First time applicant. The project will be led by an artist with good experience; while engaging a small group of students, it will result in a mural that will be installed in an outdoor setting visible to the public.

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Victoria International Kite Festival Society

Project: Victoria International Kite Festival

Society #: S-0063539
Reg. date: 16/01/2015
Proj. Start Date: May 29, 2015

Request	Total Rev. of Total cash & in kind	REQ as % of Total Rev.	Rev. cash only	REQ as % of cash only	Grant
\$2,000	\$23,100	8.7	17,850	11.2	\$2000

Previous Funding: new applicant

Organization Description

The new Victoria International Kite Festival Society's (VIKF) main objective is to enhance outdoor fun for families (particularly children) in our greater community through the creation of a free-to-attend, outdoor, international event. Our inaugural effort (operated through the Victoria International Buskers Festival Society) saw over 500 children make and fly kites at beautiful Clover Point on June 1st weekend of 2014. Through its partnership with the Headway Victoria Epilepsy and Parkinson's Centre, our Society also strives to raise awareness for individuals living in our community who are affected by epilepsy.

Project description

Our festival opens on Friday, May 29th at 9pm, where international flyers present "Kites with Lights", where an array of LED lit kites will light up the night sky at Clover Point. The event received spectacular reviews from the hundreds in attendance at our inaugural event. Then on Saturday and Sunday, May 30th and 31st, the festival presents its main program including children's kite making and kite flying (along with a host of other children's activities), general public flying, demonstrations by local and international kite flyers which include extremely large kites, food and non-food vendors and both musical and busker entertainment.

Comments

First time applicant. The recommendation is to support this organization in its inaugural event as a new society. Some concern was raised regarding the level of specific art-making activity associated with the kite-making by participants however, the adjudicators were willing to give it the benefit of a doubt in relation to the IDEA program. In general this organization was not viewed as an arts organization for the purpose of eligibility under the Project Grant program. The organization will be advised that future applications will require greater detail regarding the art-making components related to the event.