



Making a difference...together

MINUTES OF A MEETING OF THE ARTS COMMITTEE

Held Wednesday, September 10, 2014 in Meeting Room 488, 625 Fisgard Street, Victoria, BC

Present Councillors: D. Screech (Chair), P. Madoff (Vice-Chair), C. Green, M. Milne, V. Sanders, M. Brame
Staff: J. Lam, Manager, CRD Arts Development, Stacey Bligh, Recorder
Guests: M. Sing and R. Nicholson, Arts Advisory Council, D. Jarvis and H. Lindsay of ProArt Alliance

Absent Councillors: M. Loveless, A. Dobb

Chair Screech called the meeting to order at 4:05 p.m.

1. Approval of Agenda

MOVED by Councillor Milne **SECONDED** by Councillor Green that subject to the addition of information on the Luke Rachwalski Memorial Fund as New Business under Item 9, the agenda be approved.

CARRIED

2. MINUTES

MOVED by Councillor Milne **SECONDED** by Councillor Green that the Minutes of the June 11, 2014 Arts Committee meeting be approved as circulated.

CARRIED

MOVED by Councillor Brame **SECONDED** by Councillor Madoff that the Minutes of the June 3, 2014 Arts Advisory Council meeting be received.

CARRIED

3. CHAIR'S REPORT

No Chair's Report.

4. ARTS ADVISORY COUNCIL CHAIR'S REPORT

The Committee was advised that the AAC is reviewing aspects of the adjudication process and that any resulting recommendations will be brought forward to the Arts Committee in 2015.

Jessica Van der Veen has resigned from the AAC after accepting a position with Kaleidoscope Theatre. Colin Plant has taken a leave during the months of October and November as he is running for Saanich Council. Suzanne Ives, a previous AAC member, will assist the AAC during this fall's operating grant adjudication.

5. 2015 Budget

Service Plan

Referring to this year's CRD budget timetable J. Lam tabled two documents for review, and if appropriate, approval: (i) Committee – Service Plan Update Summary – 2015 and (ii) Service Plan for Arts Development 2013-2015. Both documents contained updated data since their initial circulation at the beginning of the 2013-15 budget cycle. Noted were Arts Development

divisional initiatives fulfilling sub-goals of the CRD Strategic Plan under (i) Regional Cooperation, and (ii) Healthy Region. The increase in overall grant support over the three-year cycle is \$62,400.

It was requested that Arts Committee members have the opportunity to provide input in identifying the Arts Development initiatives reflected in the CRD Corporate Plan in the next budget cycle.

MOVED by Councillor Green **SECONDED** by Councillor Brame that the Service Plan for Arts Development for 2013-2015 be approved.

CARRIED

Budget Report

J. Lam presented the 2015 Arts Development Budget report referring to the 2015 Budget Request cover page, noting changes and responding to questions. The increase in total operating costs, including funding programs and administration, is 0.4%.

MOVED by Councillor Green **SECONDED** by Councillor Brame that the 2015 Arts Development Budget be approved.

CARRIED

6. WORK PLAN UPDATE

J. Lam spoke to the staff report on the 2012-14 Work Plan referring to the 2012-14 Arts Service Strategic Plan and highlighting some of the successes and shortfalls.

There was a request that the development of a CRD Public Arts Policy become a regular agenda item and that the Arts Development Facebook page receive more attention.

MOVED by Councillor Milne **SECONDED** by Councillor Sanders that the 2012-14 Work Plan report be received and that Staff be directed to work towards a joint planning meeting between the Arts Advisory Council and the Arts Committee in early 2015.

CARRIED

7. PRESENTATION – Doug Jarvis and Heather Lindsay, ProArt Alliance

Heather Lindsay, General Manager of Intrepid Theatre and President of the ProArt Alliance of Greater Victoria introduced herself. Lindsay highlighted the importance of long term sustainable funding for the arts. She also noted ProArt's goal to provide information to non-Arts Service municipalities on the importance and value of regional arts support.

Doug Jarvis, ProArt Administrator, introduced himself noting his involvement with the local arts community. He reported that he and other representatives of ProArt made a presentation to Esquimalt Council on Monday September 8 on the value that regionally funded arts organizations brought to the region and to Esquimalt in particular. He mentioned that the CRD is the largest source of public sector support for some member organizations of the ProArt Alliance. He described plans for arts advocacy in the lead up to the municipal elections and it was suggested that the value of regional arts funding be raised as an issue, particularly in those municipalities not currently participating in the Arts Service. It was also suggested that ProArt be in touch with recently appointed Oak Bay Arts Laureate Barb Adams.

The Committee was updated with respect to Esquimalt's interest in examining its participation in the Arts Service. Esquimalt is considering a rebalancing of its overall arts support which may reduce its level of regional support in order to add support at the local level. It was noted that

even though local benefits may not be a direct reflection of regional contributions there is strategic and synergistic importance in having and maintaining funding at both levels.

8. CORRESPONDENCE

MOVED by Councillor Madoff **SECONDED** by Councillor Green that the correspondence be received as presented.

CARRIED

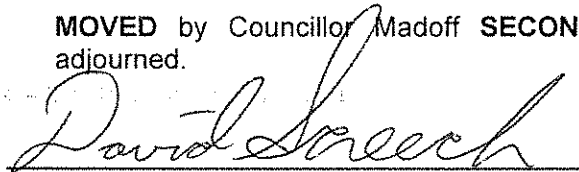
9. NEW BUSINESS

Information was circulated on the "Luke Rachwalski Memorial Fund" held by the Victoria Foundation. While unable to support the fund financially, the Committee agreed to provide profile to the fund on the Arts Development Facebook page and agreed that members would do what they could to bring attention to the fund.

10. ADJOURNMENT

MOVED by Councillor Madoff **SECONDED** by Councillor Sanders that the meeting be adjourned.

CARRIED



Chair

Next Meeting – October 8, 2014