



Making a difference...together

## MINUTES OF A MEETING OF THE ARTS COMMITTEE

Held Wednesday, February 12, 2014 in Meeting Room 488, 625 Fisgard St., Victoria, BC

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**PRESENT:**   **Councillors:** D. Screech (Chair), P. Madoff (Vice-Chair), M. Brame, M. Loveless, V. Sanders  
**Guests from the Arts Advisory Council:** A. Carson, M. Sing, P. Sullivan, R. Thompson, D. Thorpe, L. Tomaszewska, J. Van der Veen  
**Staff:** J. Lam, S. Bligh (Recorder)

**ABSENT:**   Councillors M. Milne, C. Green, and A. Dobb

Chair Screech called the meeting to order at 4:00 pm.

### 1. AGENDA

The discussion topic "CRD Public Arts Policy" was moved from Item 4(b) to 4(c).

**MOVED** by Councillor Madoff, **SECONDED** by Councillor Loveless that the Agenda be approved.

**CARRIED**

### 2. MINUTES

Subject to a minor amendment correcting a reference to the Arts Advisory Council, the minutes of January 8, 2014 were approved.

**MOVED** by Councillor Madoff, **SECONDED** by Councillor Loveless that the Minutes of the January 8, 2014 Arts Committee meeting be approved as amended.

**CARRIED**

**MOVED** by Councillor Madoff, **SECONDED** by Councillor Loveless that the Minutes of the January 7, 2014 Arts Advisory Council meeting be received.

**CARRIED**

### 3. CHAIR'S REPORT

Chair Screech welcomed the Arts Advisory Council members to the Meeting.

### 4. DISCUSSION TOPICS

#### A. Funding for Regionally Significant Events

A discussion ensued as to whether or not there is a need to consider new funding or a redistribution of current funds, for large regional events. Symphony Splash was discussed as an example of a regional event for which the City of Victoria alone incurs significant in-kind costs and for which the producing organization accrues unrecovered costs. It was felt that consideration needed to be given to identifying if there are sufficient numbers of other events of this type and scale in order to assess the potential need for new funding. The topic was tabled for future discussion.

**B. New Ways and Means to Provide Advocacy and Increase Awareness of the Benefits of the Arts**

J. Lam commented on the Arts Development Service's current practices for disclosing announcements, awards and programming information to the public. A discussion followed which noted the importance of determining the purpose and goals of any new awareness initiatives and assessing appropriate roles for the Arts Advisory Council and the Arts Committee relative to such activities.

A comparison was made with respect to the general awareness of the arts and that of Parks. A discussion took place on ways to increase the general awareness of the value of the arts in the minds of the public which included the potential of forming links with other CRD services such as environmental and parks programming. The need for advocacy aimed at encouraging increased funding from other levels of government was raised. J. Lam was asked to provide information of the status of funding from the Canada Council. The topic was tabled for future discussion.

**C. CRD Public Arts Policy**

The meeting discussed the idea of creating a CRD Public Arts Policy and highlighted some potential issues related to funding and municipal participation. J. Lam was asked to provide information on what would be required to have a public art policy adopted by the CRD.

**5. CORRESPONDENCE – Thank you letters**

**5.1 MediaNet**

**MOVED** by Councillor Sanders, **SECONDED** by Councillor Brame that the correspondence from MediaNet be received.

**CARRIED**

**5.2 Victoria Symphony**

**MOVED** by Councillor Madoff, **SECONDED** by Councillor Sanders that the correspondence from the Victoria Symphony be received.

**CARRIED**

**6. NEW BUSINESS**

No new business was discussed.

## 9. ADJOURNMENT

**MOVED** by Councillor Madoff, **SECONDED** by Councillor Sanders that the meeting be adjourned at 5:30 pm.

**CARRIED**

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Chair