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STAFF REPORT TO ARTS COMMITTEE
REGULAR MEETING OF WEDNESDAY, JANUARY 11, 2012

SUBJECT

2012 CRD Arts Development Operating Grant Recommendations

ISSUE

Review and Approvals of 2012 recommendations

BACKGROUND

Based on the approved allocation of \$2,030,610 the Arts Advisory Council made recommendations for 2012 operating grants as detailed in the attachments to this report. The adjudication process included the following:

- staff vetting of applicant eligibility
- examination of 33 applications received by the deadline of September 21, 2011
- staff review and reporting on all applications summarizing history and mandate, financial information, program information and potential issues
- distribution of staff reports, full applications and other adjudication materials to AAC members for review
- distribution of summary information to the Arts Committee
- in-person interviews between AAC members and representatives of applicant organizations
- plenary discussion of applications
- recommendation of grant amounts reconciled to the approved allocation
- notification to organizations of proposed recommendations
- an appeals period

COMMENTS

The discussion that informed the 2012 recommendations considered the following:

- 33 applications, 1 from a new applicant
- fulfillment of the published criteria: fulfillment of artistic mandate, administrative competence, and community impact
- the role of each organization within the regional arts community
- the capacity of the organization to accomplish its stated goals and to generate revenue
- the amount of the request in relation to the projected program and to those of other organizations

- past funding
- no increase to the operating grant allocation since 2010

Requests exceeded the allocation by \$353,390.

FINANCIAL IMPLICATIONS

Approval of the recommendations will result in the disbursement of the approved allocation for 2012 Arts Development operating grants.

SUMMARY

The difficult economy continues to create challenges for arts organizations in the capital region. The recommendations try to provide stable support for a diverse range of organizations with differing levels of development and purposes in the larger community.

In the context of no increase to the operating grant allocation, organizations with fewer resources that were deemed to benefit from increased assistance, have been helped through a reallocation of existing funding. Organizations assessed as having greater resources and capacity to generate revenues through operations and fund-raising will unfortunately receive less than requested as a result of the proposed reallocation.

32 applicants are recommended for continued support. Individual recommendations have increased, decreased, or been maintained, however the overall recommendations are intended to support the arts community as a whole. One organization not recommended for operating funding has been encouraged to continue to apply to the project grant program where it has received support previously. Several organizations contacted the Arts Development office to discuss the principles for funding recommendations. There were no appeals.

The Arts Advisory Council's role in grant adjudication provides a process that is arms-length from the Arts Committee. The steps in the operating grant adjudication process are extensive and are the main activity of staff and Advisory Council from September through December.

The attached summary pages contain comments specific to each organization.

RECOMMENDATION

The recommendation is that the Arts Advisory Council 2011 operating grant recommendations be approved as presented.



James Lam, Manager
CRD Arts Development Service

Arts Advisory Council - 2012 Operating Grant Recommendations

	2011 Grant	2012 Request	2012 Rec'md	% chg in grant
Art Gallery of Greater Victoria	440,000	455,000	435,000	-1.1
Atomic Vaudeville	10,000	30,000	20,000	100.0
Aventa Ensemble	12,000	17,500	13,500	12.5
Ballet Victoria	20,000	30,000	30,000	50.0
Belfry Theatre	209,000	235,000	201,000	-3.8
Blue Bridge Theatre	15,000	50,000	26,700	78.0
Cinevic	17,500	19,000	17,500	0.0
Community Arts Council of Greater Victoria	29,000	29,000	21,000	-27.6
Dance Victoria	53,000	60,000	46,000	-13.2
(Deluge) Runnymede Enhancement Society	35,000	41,000	35,000	0.0
Early Music Society	10,000	10,000	10,000	0.0
Greater Victoria Performing Arts Festival	7,000	12,000	10,000	42.9
Greater Victoria Youth Orchestra	8,000	8,500	8,000	0.0
Intrepid Theatre	80,000	90,000	87,000	8.8
Kaleidoscope Theatre	53,000	60,000	53,000	0.0
MediaNet	15,000	20,000	15,000	0.0
Open Space	74,000	80,000	74,000	0.0
Pacific Opera Victoria	220,000	250,000	215,000	-2.3
Palm Court Light Orchestra	2,500	11,500	5,000	100.0
Puente Theatre	17,610	20,000	18,000	2.2
Story Theatre	38,000	42,500	38,000	0.0
Suddenly Dance Theatre	17,000	30,000	17,000	0.0
Theatre Inconnu	17,500	50,000	22,000	25.7
Theatre SKAM	30,000	37,000	34,000	13.3
Victoria Children's Choir	10,000	15,000	8,500	-15.0
Victoria Conservatory of Music	65,000	75,000	55,000	-15.4
Victoria Film Festival	32,000	40,000	26,000	-18.8
Victoria Jazz Society	54,000	56,000	54,000	0.0
Victoria Operatic Society	23,000	30,000	27,000	17.4
Victoria Shakespeare Festival		20,000	0	?
Victoria Symphony	388,000	425,000	380,000	-2.1
VIVA Choirs	13,500	15,000	13,500	0.0
Xchanges Artists' Gallery	15,000	20,000	15,000	0.0

Total

2,030,610

2,384,000

2,030,700