



Making a difference...together

Minutes of a Meeting of the Arts Committee

Held Wednesday, January 12, 2011 in Meeting Room 107, 625 Fisgard Street, Victoria, BC

- Present:** Councilors V. Sanders (*Chair*), D. Screech (*Vice-Chair*), P. Copley, A. Dobb, P. Madoff, B. McIldoon and M. Milne
- Also Present:** L. MacDonald (Chair) and P. Fleck (Funding Chair), Arts Advisory Council
- Guests:** Gail Price-Douglas, Terri Askham and Nichola Reddington, City of Victoria
- Staff:** J. Lam and G. Andrews (Recorder)
- Regrets:** Councilor M. Loveless

The Chair called the Meeting to Order at **4:02 p.m.**

1. Agenda

Chair Sanders noted that Councilor Dobb's memorandum dated January 11th would be considered as "notice of motion" under new business.

MOVED by Councilor Milne, **SECONDED** by Councilor Copley, that the agenda be approved as amended.

CARRIED

2. Minutes

MOVED by Councilor Milne, **SECONDED** by Councilor Screech, that the Minutes of the December 8, 2010 Arts Committee meeting be approved as circulated.

CARRIED

3. Business Arising from Minutes

The Chair reported that the final draft of the Arts Development brochure has been received, but is not yet ready for distribution.

4. Chair's Report

The Chair commented that the Committee could look forward to another productive year in 2011, as it continues work on the Strategic Plan. It was then reported that UVic's Maltwood Gallery is closing after 30 years. The collections will be split for display in other locations.

5. Arts Advisory Council Chair's Report

Ms. MacDonald reported:

- The 2011 Operating Grants will be reviewed later in the agenda.
- Project Grant deadline is Friday, January 14, 2011.

6. City of Victoria Arts Scan Mapping Project

The Chair introduced Gail Price-Douglas, Terri Askham and Nichola Reddington, from the City of Victoria, in attendance to present the results of the Victoria Arts Scan Cultural Mapping project. City staff explained that the Victoria Arts Scan was an arts and cultural mapping project designed to inventory information on Victoria's arts and cultural assets – the scope of arts and cultural

organizations and resources that currently exist in Victoria. The Life Cycles Project Society, a local non-profit group, was contracted to collect and analyze data and prepare a report identifying opportunities and gaps in Victoria's current arts and cultural community and make recommendations for future priorities. This information will be used to develop the City's first Arts and Cultural Plan and is a first step in a long-term engagement strategy with the arts community, tied in with the City's OCP.

A PowerPoint presentation then provided the following information:

- the findings and observations obtained in the study will be further explored and analyzed in consultation with community stakeholders.
- the cultural mapping process was successful in engaging citizens and gathering the arts and cultural resources into one comprehensive database. This database will be an invaluable tool during the cultural planning process, and the foundation for building a stronger relationship with the arts community.
- the survey process included dialogue themes, wide participation, education, arts programming, art in public places, art policies, cultural facilities, city-owned cultural facilities, marketing and communications .

During a question period, it was learned that the City of Victoria does not provide broad-based funding for individual artists, but has specific programs to which individual artists may apply. Most program awards are limited to resident Victoria arts organizations. Victoria has recently revised its public art program and the public arts policy is available on the web. In addition to public art Victoria arts programs include a three-year Poet Laureate appointment and an Artist in Residence program that creates neighbourhood-level projects.

The Chair thanked the City of Victoria representatives for their informative presentation.

Ms. Price-Douglas, Ms. Askham and Ms. Reddington left the meeting at 4:25 p.m.

7. 2011 CRD Arts Development Operating Grant Recommendations

Further to Mr. Lam's report, Mr. Fleck provided an outline of the recent Operating Grant reviews, noting that 34 applications were received. These included 30 returning from last year and four new applicants. A table in the report listed each applicant organization, grant amounts for 2010, their 2011 requests, recommended 2011 grant amounts, and the percentage difference.

Mr. Fleck noted the number of organizations for which the grant amounts were maintained, increased or decreased over last year. He also noted that two of the four first time applications received grant recommendations.

During discussion, information was provided regarding eligibility, program mandate, and CRD recognition; in response to a question it was noted that incorrect or inaccurate recognition is dealt with by staff on a case to case basis. It was then

MOVED by Councilor Madoff, **SECONDED** by Councilor Screech, that the 2011 operating grant recommendations be approved as presented.

CARRIED

8. Funding of Individuals through CRD Grant Programs

Mr. Lam spoke to his report explaining a previous instance of checking with the CRD's solicitor regarding the funding of individual artists and the information that the *Local Government Act* (LGA) limits assistance to not-for-profit organizations. This is in compliance with sections 176 (1)(c) and 182 of the LGA, and this legislation is still in effect.

During discussion, Committee members expressed their understanding of the legal position, and some concern about the unavailability of funding to visual artists, which had been previously suggested could be routed through other organizations. Whether this could be done would require more investigation by the staff. Also at issue was whether funding of individual artists should be considered within the mandate of the CRD. Mr. Lam noted how visual artists are defined for public sector funders that support individual artists and how organizations maintain accountability through maintaining not-for-profit status.

It was concluded that IDEA grants are a significant departure from the CRD's eligibility criteria for operating and project grants. Applicant organizations do not need to have arts as a primary mandate for IDEA grants but may apply for an arts-related project that has some regional impact. The IDEA grants program was designed to support one-time opportunities and encourage new, innovative or developmental arts projects and events by organizations that are not served by other CRD arts development programs. Mr. Lam further stated that the response received from the first round of intakes will provide further information.

MOVED by Councilor Madoff, **SECONDED** by Councilor Screech, that the staff report be received for information.

CARRIED

9. Correspondence

- **Galiano Ensemble Society**

MOVED by Councilor Milne, **SECONDED** by Councilor Madoff, that the correspondence be received.

CARRIED

10. New Business

a. Notice of Motion

Notice of motion was given by Councillor Dobb that consideration of his January 10, 2011 memo regarding "Proposed CRD Arts Service Participation Bylaw Amendments" occur at the February meeting.

b. IDEA Grants

Mr. Lam circulated the draft IDEA Grant application form, noting that this is to be posted on-line as an interactive pdf. March 4, 2011 is to be the first deadline allowing for at least six weeks lead time. The application is designed to gather project information in order to allow evaluation of the proposal against the published goals of the program. A second intake is in June. The previously approved guidelines will be provided on the website as part of the IDEA Grant package. Members were asked to contact Mr. Lam if they saw significant issues with the application.

c. Arts and Culture Support Service Establishment Amendment Bylaw

Mr. Lam reported that staff will meet tomorrow to review the pending amendment bylaw. He reminded the Committee of their motion passed November 10, 2010, to establish time frames for existing Group 2 participants in reaching Group 1 participation levels within 10 years and for new Group 2 participants within 5 years of joining. The amendment bylaw has been written to reflect this motion. In response to a question, new municipalities would reach Group 1 participation starting January 1 of the year that is 5 years following the date of their joining the Service.

d. Next Meeting

It was agreed that the meeting will be held on **February 16, 2011**, as the regular meeting date conflicts with the FCM conference.

11. Adjournment

On motion, the meeting adjourned at 5:20 p.m.

Chair