



Making a difference...together

Minutes of a Meeting of the ARTS COMMISSION

Held WEDNESDAY, NOVEMBER 22, 2017, in Room 107, 625 Fisgard St., Victoria, BC

Present: **Members:** C. Plant (Chair), M. Brame, B. Fallot, J. Loveday, T. Ney, K. Roessingh, J. Rogers

Staff: James Lam, Manager, Arts Development; J. Nichols, Community Outreach Coordinator; N. More, Senior Administrative Secretary (recorder)

Also Present: R. Thompson, Chair, and P. Sullivan, Funding Chair, Arts Advisory Council

Absent: K. Kahakauwila

The meeting was called to order at 4:05 p.m.

1 Approval of Agenda

MOVED by Member Loveday, **SECONDED** by Member Roessingh,
That the agenda be approved as circulated.

CARRIED

2 Adoption of Minutes

MOVED by Member Rogers, **SECONDED** by Member Brame,
That the minutes of the October 4, 2017, meeting be adopted as previously circulated.

CARRIED

3 Chair's Remarks

Chair Plant remarked on the Victoria Foundation Vital Signs report and the segment on arts and culture. He also remarked on news of a feasibility study for a new theatre facility in the region and indicated that at some future time, the Arts Commission would return to the matter of arts facilities as an area of discussion.

4 Presentations/Delegations: There were none.

5 Commission Business

5.1 Arts Advisory Council Chair's Report (Verbal)

R. Thompson commented on the operating grants and the procedure over the past few weeks of evaluating grant applications received by the Arts Advisory Council. Up to this point, the 12-member Council has spent the equivalent of three months of person hour work on the process.

P. Sullivan added that the recommendations will be put forward in January.

5.2 Financial Statement Requirements

J. Lam provided highlights of the report and noted that items 5.2 and 5.3 were reports that covered separately the two matters discussed in the October report on recommendations from the Arts Advisory Council.

MOVED by Member Rogers, **SECONDED** by Member Roessingh,
That this report be received for information.

CARRIED

5.3 Funding Organizations with Deficits

J. Lam provided highlights of the report and reviewed the points of the discussion from the October meeting that ended in a tie vote on the matter. He clarified the reasons for the current staff recommendation. The Arts Advisory Council recommendation from the October report was listed in the current report as alternative 2.

Chair Plant invited the Arts Advisory Council members present to comment on the staff recommendation. P. Sullivan noted that the Commission recommendation on consecutive deficits was made in the context of establishing a clear eligibility criteria as opposed to including it as an aspect of overall assessment.

The Commission suggested that the Arts Advisory Council discuss the matter further and report back. It was noted that if implementation of a policy was desired for 2019 operating grants, a final decision would need to be adopted by June 2018.

On the motion, the Commission discussed what they would expect the Arts Advisory Council to take into consideration.

MOVED by Member Roessingh, **SECONDED** by Member Rogers,
That the Arts Advisory Council reconsider their original recommendation, taking into account bankruptcy, surplus and consecutive accumulated deficits.

CARRIED

5.4 Arts Strategic Implementation Plan Update: Community Outreach Strategy

J. Lam provided highlights of the report and the Community Outreach Strategy. J. Nichols provided further details, as well as an update on engagement activities on social media and meetings that included representatives from local municipalities.

J. Lam noted that adoption of the plan would allow staff to move forward with implementation initiatives adding that the strategy was a working document and would be adjusted as implementation unfolded.

The Commission discussed the mandate of the previous IDEA Grant program, which was a pilot project, and the potential for future iterations of that program. The Commission requested that the matter appear on the next agenda.

The Commission discussion included the following points:

- tracking which municipalities patrons come from
- strategies for raising the CRD Arts Development profile such as information brochures
- briefing new Commission and Board members after the 2018 election

- the relationship between the Victoria Foundation Vital Signs and the Arts Development annual impact report
- The development of the Arts Summit

On the motion, the Commission discussed the role of the Commission, and efforts using social media to celebrate the municipalities that do support the Arts Development service.

MOVED by Member Roessingh, **SECONDED** by Member Rogers,
That the Community Outreach Strategy be adopted.

CARRIED

6 Correspondence

6.1 Intrepid Theatre, 31 Oct 2017, re: Thank You

MOVED by Member Ney, **SECONDED** by Member Loveday,
That the correspondence be received for information.

CARRIED

7 **New Business:** The Commission requested the following two items be added to the next agenda:

- A discussion of the IDEA Grant program
- Update on the Royal McPherson Theatre Society's and City of Victoria's initiative to add new municipal funders for the McPherson Theatre

8 Adjournment

MOVED by Member Loveday, **SECONDED** by Member Brame,
That the meeting be adjourned at 5:20 p.m.

CARRIED

CHAIR

RECORDER