

Acknowledgement

Arts & Culture

Capital Regional District |

How to Acknowledge CRD Arts & Culture Support

Congratulations on receiving a CRD arts and culture grant! Public recognition of the **CRD Arts Commission** and **CRD Arts & Culture Support Service** is a condition of acceptance of funding. This is an essential part of promoting your work and informing residents of the role of public sector funding.

Recognition at Events & Openings

You must acknowledge your grant verbally at any event you host which relates to an activity the CRD Arts Commission has funded. For example:

- “We acknowledge the generous support of the CRD Arts Commission.” Or,
- “We acknowledge the support of the CRD Arts Commission through the Arts & Culture Support Service. The contributors are Saanich, Victoria, Oak Bay, Esquimalt, View Royal, Highlands, Metchosin, Sooke and Southern Gulf Islands*.

*Contributing jurisdictions may change. Contact CRD Arts & Culture for a current list of contributing jurisdictions.

Media and Public Relations

Acknowledge the **CRD Arts Commission** in any press coverage throughout the life of the funding, for example, in media releases, in newspaper interviews, on the radio, television and online coverage.

Social Media

Mention the CRD Arts & Culture in social media posts. Tag @feedthearts (Twitter/Facebook) in promotion of CRD-funded initiatives and organizations. Use hashtags #crdarts and #yyjarts. The CRD Arts & Culture Support Service will cross-promote most social media of funded organizations when CRD Arts & Culture is tagged in promotions. For example:

- We acknowledge the support of the **CRD Arts Commission** @feedthearts #crdarts #yyjarts
- We want to acknowledge the **CRD Arts Commission through the CRD Arts & Culture Support Service** for their generous support of [insert name of your event] @feedthearts #crdarts #yyjarts

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Logo / Wordmark

Please include the CRD wordmark (logo) on promotional materials for work related to the grant. Promotional materials include advertising, programs, posters and websites. The CRD logo is available in multiple file formats (jpg, eps, etc.) in colour, black or white on a transparent background. Contact us for a current logo in the format best suited for your organization's needs.

Graphic Standards

Please maintain CRD brand colours and the size ratios of the logo. Only include the second line 'Making a difference...together' if the wordmark is printed 2.5 cm (approx. one inch) wide or larger.

 <p>Making a difference...together</p>	<p>Pantone 321 CMYK: C100 M2 Y32 K12 RGB: R0 G139 B149 HTML: 008B95</p>		<p>Delete outdated CRD wordmarks</p>
 <p>Making a difference...together</p>	<p>Pantone Cool Grey 11 CMYK: C48 M36 Y24 K66 RGB: R77 G79 B83 HTML: 4D4F53</p>		<p>Maintain ratio, do not stretch</p>
			<p>No tagline on marks less than 2.5cm wide</p>
			<p>Use a file with a transparency on dark backgrounds</p>

Contact

Please contact the CRD Arts & Culture Community Outreach Coordinator for current acknowledgment resources, such as the latest list of contributing jurisdictions, updated logos or new social media channels.

E: artsdevelopment@crd.bc.ca T: 250.360.3007