



Travel Survey Quick Facts

Data collected in the CRD Origin Destination Survey is used to inform decisions on future transportation options for the region. Households are asked where they travel to on a typical day, when they go, and how they get there.

Number of people surveyed

6,000 households, which represents approximately 12,000 people throughout the Capital Regional District.

Areas surveyed

Capital Regional District* and Southern Cowichan Valley (including Duncan).

Type of survey

Information is gathered through brief confidential telephone interviews. About 10% of respondents are anticipated to do the survey on-line.

When it will take place

The telephone interviews will begin October 5 and run through December 7, from Tuesday to Friday, 4:30-9:30 pm & Saturdays 10 am to 6 pm.

Who is conducting the Survey

R.A. Malatest and Associates Ltd. is conducting the survey on behalf of the Capital Regional District Regional Planning Division.

Purpose of survey

The information collected will be used to plan improvements to roads, transit infrastructure and services, and pedestrian and cycling facilities.

* Excluding Southern Gulf Islands EA

Who can participate

The telephone interviews will take place with randomly selected residents throughout the Capital Regional District. These preselected households will have received a brochure to notify them. Those with only cell phone service are also included in the survey.

Type of data collected

Questions are asked about trips made during the previous 24-hour period as well as some statistical information:

Household information:

- Number of people
- Number of vehicles
- Number of vehicles with alternative fuel types (hybrid, diesel, etc.)

Resident information:

- Age and gender
- Licensed to drive?
- Occupation
- Place of work, school
- Telecommuting?

Trip information:

- Start time
- Purpose
- Origin and destination
- Mode(s) of travel (car, transit, etc.)
- Transit: access, route(s)

Want to know more?

For questions about the survey, contact Malatest's survey hotline toll free at **1.855.319.2887**.

For information about CRD transportation research, call 250.360.3052 or visit www.crd.bc.ca/travelsurvey.