



Making a difference...together

Salt Spring Island Administration  
#108-121 McPhillips Avenue  
Salt Spring Island, BC, V8K 2T6

T: 250.538.4448  
www.crd.bc.ca

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File: 0220-20

Destination BC  
12th Floor, 510 Burrard St.  
Vancouver, BC V6C 3A8

To whom it may concern:

**RE: LETTER OF SUPPORT FOR THE SALT SPRING ISLAND CHAMBER OF  
COMMERCE OFFICIAL PROVISION OF COMMUNITY VISITOR SERVICES**

I am writing to you in support of the Salt Spring Island Chamber of Commerce in their role as the official provider of community visitor services. These services are provided through the Visitor Centre located in the heart of Ganges, which is considered Salt Spring Island's downtown.

The Salt Spring Chamber has worked collaboratively with the Southern Gulf Islands Accommodations Sector and the Salt Spring Island Local Community Commission in setting up the Southern Gulf Island Tourism Partnership (SGITP). The Destination Marketing and Management Organization (DMMO) will be working with the tourism industry community stakeholders and local government to develop and promote year-round destination experiences, particularly during the off season, to enhance our economic base.

The Visitor Centre is a key part of managing visitors, collecting tourism statistics, and dispensing regional and community information.

If I can provide any further information, I can be reached at 250.538.4307 or email [directorssi@crd.bc.ca](mailto:directorssi@crd.bc.ca).

Regards,

Gary Holman,  
Director, Salt Spring Island Electoral Area, CRD

cc: Alexander Fischer-Jean, Operations Manager, SSI Chamber of Commerce