



Making a difference...together

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February 21, 2024

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Municipal and Regional District Tax Program
Destination British Columbia
12th Floor – 510 Burrard Street
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To Whom it May Concern:

RE: MUNICIPAL AND REGIONAL DISTRICT TAX (MRDT): DESIGNATION OF SOUTHERN GULF ISLANDS TOURISM PARTNERSHIP SOCIETY AS THE DESTINATION MANAGEMENT ORGANIZATION FOR THE SOUTHERN GULF ISLANDS

The Capital Regional District (CRD) Board, at its meeting of February 14, 2024, adopted a resolution to support the re-designation of the Southern Gulf Islands Tourism Partnership (SGITP) as the Destination Marketing Organization to receive MRDT tax revenues for the next five years for the designated accommodation area of the Southern Gulf Islands and Salt Spring Island Electoral Areas.

Through the Salt Spring Island Local Community Commission (LCC) and the Southern Gulf Islands Community Economic Sustainability Commission (SGI CESC), the CRD has earmarked on-going funding for the SGITP over the next five years.

During the previous five years, SGITP has proven to be a transparent and cooperative partner of local government. The destination management provided by SGITP has focused on boosting visitation to the islands in the shoulder seasons, and on managing the high levels of tourism in the summer with branding that upholds island values of culture and environmental stewardship, bringing an awareness of the need to practice water conservation and fire safety.

The SGITP has committed funding in support of the CRD's Rural Housing Program, and the CRD Board will continue to work with the SGITP to further advance housing goals, especially workforce housing, that will benefit the accommodation sector and our island communities in general.

Sincerely,

Colin Plant
Chair, Capital Regional District Board

cc: CRD Board
Ted Robbins, Chief Administrative Officer, CRD