



**CRD**

Making a difference...together

# Arts & Culture

2018 Progress Report

The CRD Board acknowledges that the CRD operates within the Traditional Territories of Coast and Straits Salish and Nuu-chah-nulth peoples; and is committed to respectfully and appropriately engaging those First Nations communities in regional strategies and decision-making.

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## About Us

The Capital Regional District (CRD) is the regional government for 13 municipalities and three electoral areas on southern Vancouver Island and the Gulf Islands. The CRD works together to serve the public good and build a vibrant, livable and sustainable region. The Arts & Culture Support Service is one of over 200 services provided by the CRD.

The CRD Arts & Culture Support Service is the regional arts funding body for not-for-profit organizations. CRD grants support exhibitions, performances, readings and programming by organizations for the benefit of residents and visitors. Through outreach, the Service fosters collaboration between arts organizations, funders and audiences.

## Program Mission

The CRD Arts & Culture Support Service supports, promotes and celebrates the arts.

## Program Vision

The arts are central to life in our communities.

## Who We Are

### Arts Commission

Councillor Meagan Brame  
*Esquimalt*  
Councillor Sharie Epp  
*Metchosin*  
Wendy Gardner  
*Southern Gulf Islands*  
Director Jeremy Loveday (Chair)  
*Victoria*  
Councillor Tara Ney  
*Oak Bay*  
Councillor Brenda Parkinson  
*Sooke*  
Director Colin Plant  
*Saanich*  
Councillor Karel Roessingh  
*Highlands*  
Councillor John Rogers  
*View Royal*

### Arts Advisory Council

Taryn Craig  
Bill Crook  
Deborah Etsten  
Carolyn Heiman  
Michelle Heinz  
Emmy Humber  
Suzanne Ives  
Bronwyn Mclean  
Patti Sullivan  
Diane Thorpe  
Lara Tomaszewska  
Joanna Verano

### CRD Arts & Culture Staff

Heather Heywood  
James Lam  
Jennifer Nichols

## More Information

Learn more about arts funding:  
[www.crd.bc.ca/arts](http://www.crd.bc.ca/arts)

 [FeedtheArtsYYJ](#)

 [feedtheartsyyj](#)

 [crdartsdev](#)

Cover: Ministry of Casual Living  
Odeon window gallery  
featuring 'Camp Namegans'  
by Jeremy Herndl

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# Message from the Chair

**“ I’ve seen  
an exciting  
acceleration  
in activities  
provided by  
CRD Arts &  
Culture. ”**

It is an honour to be the Chair of the CRD Arts Commission. Over the past three years that I’ve been a member of the Commission, I’ve seen an exciting acceleration in activities provided by the Arts & Culture Support Service. I commend our past Commission Chair, Colin Plant, and the other Commissioners for championing arts and culture and beginning a new chapter in regional arts support.

We are now halfway through implementing the *Building our Arts Future* strategic plan. While developing the plan, we heard a need for more support for arts initiatives that offered greater diversity in programming to better represent our community. The Commission approved several actions to reduce barriers to accessing funding, address gaps in the service, and improve the capacity of arts organizations.

In 2018 we added new funding programs and introduced community outreach initiatives to help reach groups that have been excluded or under-represented in arts funding programs. I encourage you to check out the details of these programs which we will share in the next few pages.

Increasing participation by municipalities and electoral areas in the Arts & Culture Support Service is integral to building a resilient arts sector. The Commission enthusiastically welcomed the Southern Gulf Islands as a new participant in 2018. This means that arts initiatives from Galiano, Mayne, North and South Pender Islands, Saturna, Piers and associated islands now have access to grants. All residents will further benefit from the unique arts and culture generated by these creative communities. We continue to seek full participation by all jurisdictions.

In addition to providing rich artistic experiences and social benefits to citizens and communities, not-for-profit arts organizations continue to boost the local economy. We are seeing a \$10.60 return for every dollar we invest in operating grant recipients. The region as a whole accounts for 9.5% of the total culture GDP in the province of BC.

There is still work to be done. The strategic plan noted the need for a shared understanding of the importance of key arts facilities. In our role as a convener we hope to play a part in this vital discussion.

Our intention with this inaugural report is to help citizens learn more about the ways that regional arts and culture is building healthy, livable, vibrant communities. I look forward to seeing you at one of the thousands of affordable arts and culture events we support.

*Jeremy Loveday, Chair, CRD Arts Commission*



## IMPACT HIGHLIGHTS

Arts and culture build livable, inclusive communities.

**730K+ attendees at funded events annually.**

Arts and culture contributes to the regional economy.

**There is a local return of \$10.60 for every dollar invested**

Our unique creative landscape expresses local identity.

**72% of funded organizations created new, local work.**



# Foreword

2018 was a remarkable year for the Arts & Culture Support Service. We held the Arts Champions Summit *One Region – the Collaboration Effect*, bringing together 140 stakeholders from across the region to celebrate how the arts transcend and unite us across jurisdictional borders. With the help of many, we were able to take insights the public shared with us during that event and turn them into reality.

**“We are now able to fully act on our mission to support, promote and celebrate the arts.”**

In 2018 the CRD launched two new pilot programs: Equity Grants and Incubator Grants. Through the Equity Grant program, we’re supporting organizations that have previously faced barriers to our funding. I’m particularly pleased that we had 11 applicants in the first year. Successful applicants are changing the way we think about art practices, and residents are experiencing a wider spectrum of work from a greater diversity of arts organizations.

The CRD introduced multi-year operating grant approval for eligible organizations. This initiative acknowledges and facilitates the sustainability of many organizations, reduces the administrative requirements of the annual application, and provides predictable support that encourages long-term planning.

With increased outreach capacity and growing membership, we are now able to fully act on our mission to support, promote and celebrate the arts. We’re starting to see meaningful outcomes and are committed to long-term impacts.

This report has two purposes: to share our progress on the *Building our Arts Future* plan, and to show both the impact that arts and culture has in our communities and the important role it plays in supporting quality of life for residents.

Our sector is strong. We have an engaged community that champions the arts. I’m delighted to continue to work with members of the Arts Commission, Arts Advisory Council, CRD staff, our municipal roundtable and the many organizations, artists and members of the public who are committed to the transformative power of arts and culture to change and shape our world.

*James Lam, Manager, CRD Arts & Culture*

# What we did in 2018

## Number of Recipients

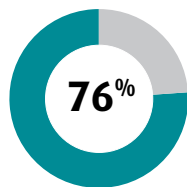


83 not-for-profit organizations received a CRD Arts & Culture grant, 20% more than 2017.

## Participating Jurisdictions

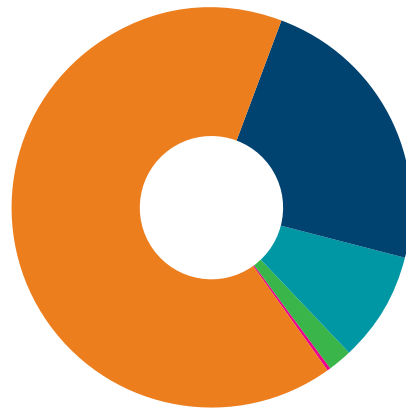


Nine jurisdictions participated in the service whereas six did not participate. One jurisdiction made a donation.



315K people live in jurisdictions that participate. Total population estimate: 413,406.

## Program Funding



**\$1.6M** Multi-year Operating  
**\$570K** Annual Operating  
**\$220K** Project  
**\$45K** Equity  
**\$5K** Incubator

A total of \$2.4M was distributed – an increase of 5% from 2017.

## Outreach Activities



140 people attended the Arts Summit



9 info sessions with 39+ organizations



3 social media channels: 2834 total followers

### 2018 Programs

**Operating grants** support organizations of regional significance whose mandate is public programming in the arts.

**Project grants** support arts organizations to produce or present one time, recurring, unique or developmental projects.

**Incubator grants** support organizations with access to startup funding or expertise that will help advance their practice.

**Equity grants** support arts initiatives by applicants from communities that are at-risk of exclusion.

# Impact

## Governance



**Collaborative governance benefits the arts sector**

## Community



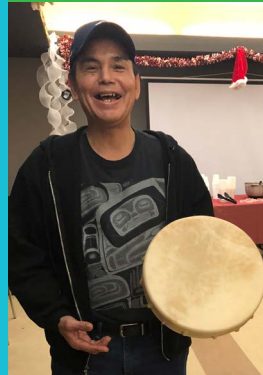
**Arts and culture are central to life in our communities**

## Creativity



**Artists create a unique cultural landscape**

## Inclusion



**Arts funding contributes to an inclusive society**

## Economy



**A thriving creative economy meets the needs of the arts sector**

## What impacts are we measuring?

In 2016 we asked residents to help build our arts future together and improve the way we deliver services. Now it's time to find out what has changed. These impact areas reflect community priorities gathered through the *Building our Arts Future* engagement process. Here we share stories and metrics from our grant and outreach program databases. External data sources are listed on the Arts & Culture Support Service website in the Building our Arts Future section.

The topics in this report are pieces of a much larger arts ecosystem making an impact across the region. As this is the first Arts & Culture progress report, we do not have comparative data for new programs and impact areas. These will be built upon in future years.

## Governance

# Collaborative governance benefits the arts sector

Encouraging municipalities to fully participate in the CRD Arts & Culture Support Service continues to be a priority for the Arts Commission. Full regional participation will increase efficiencies and community investments. This impact area is helping to bring more art to every part of the region. There are many reasons we are better together.

**GOAL** Full participation through increased funding



**WHAT WE DID**

**The Southern Gulf Islands joined the Arts & Culture Support Service. The CRD hosted roundtable meetings to facilitate collaboration on the Arts Champions Summit.**

## Progress to date

The Arts & Culture Support Service provides funding to arts organizations with financial contributions from municipalities and electoral areas. There are two contribution levels for participants; Group 1 or Group 2.

### GROUP 1

- ▶ Saanich
- ▶ Victoria
- ▶ Oak Bay
- ▶ Esquimalt
- ▶ View Royal

### GROUP 2

- ▶ Metchosin
- ▶ Highlands
- ▶ Sidney (withdrew in 2018)
- ▶ Sooke (joined 2019)
- ▶ Southern Gulf Islands

### DONATION

- ▶ North Saanich donated \$15,000 in 2018.

### PARTICIPANTS in 2019



## One Region

Regional oversight of arts policies provides economies of scale with central administration and no duplication across jurisdictions.



There is one Arts Commission with a representative from each participating jurisdiction.



There is one Arts Advisory Council with 12 volunteers that adjudicates regional arts funding.



There is one Arts & Culture Support Service office with three staff managing arts administration for nine jurisdictions.



### The Pender Island Short Film Festival

invites people of all ages and experience levels to share their stories in a 24-hour movie-making marathon and screening.

“One of the most rewarding aspects of the festival is the way in which digital media has become part of our everyday lives, and how easily and quickly the residents of the Southern Gulf Islands are able to share their art and stories,” says David Ohnona, festival director. “Our guest speakers have raised the bar of video production and storytelling in our mentorship programs. As a result, the films get better and better. Thanks to the CRD, we entertained our largest audience of filmmakers and film viewers at this year’s festival.” The grassroots festival celebrated its third year in 2018.

## WHAT WE HEARD FROM ARTS CHAMPIONS



The CRD convened the Arts Champions Summit: *One Region – the Collaboration Effect* in the spring of 2018. The celebratory event included a series of local speakers and facilitated discussions about issues in the arts sector. There was representation of residents from all participating jurisdictions and most non-participating areas.

**98%** of financial contributions to the service is from Group 1.



# Arts and culture are central to life in our communities

**GOAL** Increase awareness & knowledge of regional arts

**WHAT WE DID** The CRD increased communication materials. The Arts Commission approved the re-launch of IDEA grants to encourage arts programming in non-arts mandated organizations (2019).

## Progress to date

**SOCIAL MEDIA @FEEDTHEARTSYJ**



**2.4K**

HIGHEST FACEBOOK POST REACH



**40K+**

HIGHEST TWITTER IMPRESSIONS  
73% INCREASE FROM LAST YEAR.



**730K+**

ATTENDEES AT CRD-FUNDED ARTS EVENTS IN 2017/18. (population 413K)



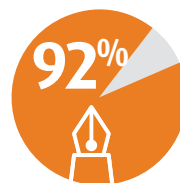
**83%** OF OPERATING GRANT RECIPIENTS PROGRAM FREE, PARTICIPATORY ACTIVITIES FOR THE PUBLIC.

In 2018 there were **3,884 events** and workshops produced by organizations receiving CRD grants. A **4% increase** from 2017.

## Community

Bringing the arts into our everyday lives fosters a greater sense of belonging and improved well-being. We know that nine out of 10 residents are interested or active in the arts and understand that the arts have a positive influence on communities. This impact area is intended to encourage people to participate in arts and culture, both as artists and audiences.

### ARTS AND CULTURE IN COMMUNITIES

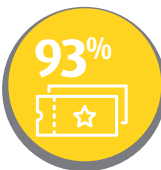


**92%** OF CANADIANS BELIEVE THAT ARTS AND CULTURE MAKE A COMMUNITY A BETTER PLACE TO LIVE.



**90%** OF CANADIANS SAY THAT PERFORMING ARTS FACILITIES ARE IMPORTANT TO QUALITY OF LIFE AND SENSE OF PRIDE.

SOURCE: CANADIAN ARTS PRESENTING ASSOCIATION (CAPACOA) / STRATEGIC MOVES



**93%** OF THE PUBLIC IN THE CAPITAL REGION ATTEND ARTS EVENTS.



### Arts Attendance and Wellbeing

People who visit art galleries, music performances, theatres, cultural festivals and read books report better health and wellbeing.

#### Benefits of Attending



MORE LIKELY TO VOLUNTEER



LOWER STRESS IN DAILY LIFE



STRONGER SATISFACTION WITH LIFE



GOOD MENTAL HEALTH



KNOWLEDGE OF NEIGHBOURS



BETTER GENERAL HEALTH

There is substantial evidence of a connection between arts and culture attendance and health and well-being. While difficult to provide evidence of a causal relationship, analysis shows a positive connection between participation in arts activities and health, volunteering and satisfaction with life.

SOURCE: HILL STRATEGIES





Wendy Magahay plays Prospera in the *Tempest* at Saxe Point Park.

## Arts in the Park

The Greater Victoria Shakespeare Festival partners with the Township Community Arts Council to bring plays to Esquimalt. “We now have shows in Saxe Point Park in addition to the Saanich Camosun College site,” says artistic director Karen Lee Pickett. “We are reaching a new part of the region and new audiences. I think it may be the first time some people had seen theatre outdoors, we even had a dog run on stage one night! Our *Macbeth* stared the dog down until he turned around and ran off the stage.”



Margaret August performs a Raven dance at the opening of the VAC’s new gallery space.

## All Welcome

The Victoria Arts Council encourages everyone to participate and welcomes artists in a variety of disciplines and levels. With a mandate to increase public awareness of arts and culture, they exhibit art around the region including public libraries and in the airport.



## Volunteers in the Region

The India Mela promotes local cultural understanding with the help of 200 volunteers. The annual three-day event produced by the India Canada Cultural Association features hundreds of professional and emerging artists. Volunteer support is integral to Mela’s success, and also benefits the volunteers themselves. “Many past volunteers have expressed how the experience increased their general life satisfaction,” says president and volunteer coordinator Surjit Kaur Bedi. “I have a dedicated person who helps with photography; he always calls and make sure that he is on my list. Last year he brought his teenage daughter who spent lots of volunteer hours with children face painting and at the bouncy castle.”



**23% OF THE PUBLIC IN THE CAPITAL REGION REPORTED VOLUNTEERING IN THE ARTS.**



## Attendance at Media Arts Events

MediaNet tripled their attendance in 2018. They saw over 6,600 annual attendees at their media arts programs.

Paul Wong collaborated with Jeffrey Chong on *The Chinese Bone Collector* sharing archival footage of the area at the Chinese Cemetery in Oak Bay.



## Artists create a unique cultural landscape

**GOAL** Sustained growth of the arts and arts organizations

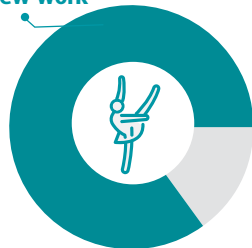


**The Arts Commission introduced the Incubator Grant program to support innovative practice. New community outreach activities were offered to build capacity within the arts community.**

### Progress to date



72% created new work



Organizations that received CRD arts grants premiered or created new local work.

One Incubator grant of **\$5,000** was distributed.

## Creativity

The capital region is home to a remarkable variety of arts and cultural organizations with an ever wider range of offerings. Whether comedic, contemplative, sublime or shocking, the arts help us to make sense of our experiences. Through this impact area, we support the region's unique cultural landscape.

### Engaged Arts Sector

The many artists and not-for-profit organizations based here form a cultural landscape unique to the region.



Intrepid Theatre launched BC's first dedicated queer theatre festival, OUTstages, in 2015. *Photo of local drag performer Vivian Vanderpuss & festival curator Sean Guist.*



Pacific Opera Victoria designs and builds costumes and sets from scratch for their original productions.



Open Space is one of the few organizations in Canada supporting an aboriginal curator position. *Photo of interim curator, Lindsay Delaronde.*



The CRD hosted two free capacity-building events for arts organizations about marketing and audience development led by sector leaders.



**24,800**

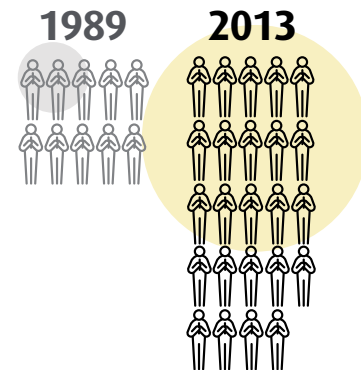
ARTISTS IN BRITISH COLUMBIA

BC has the highest number of artists per capita than any other province in Canada.

SOURCE: STATISTICS CANADA

The number of artists in BC grew by 74% between 1989 and 2013.

SOURCE: STATISTICS CANADA





The membership of Ground Zero Printmakers reinvented their organization while continuing to practice an ancient art form.

## Exhibiting Resilience

Ground Zero Printmakers Society has an active membership but they struggled to keep up on the administrative side. “One thing we always face is that there are not enough hands to do the administrative work,” says Victoria Edgarr, Ground Zero instructor and co-director with Alain Costaz. Ground Zero is a creative hub for printmaking. Members produce etching, lithography, silkscreen, intaglio and more from their studio in Chinatown. “We saw a need to build in more not-for-profit expertise,” said Edgarr. Ground Zero successfully applied for a CRD Incubator Grant, which enabled them to improve their governance systems. They joined Volunteer Victoria, who facilitated a workshop on procedures, protocols, and internal communications. The printmakers then recruited a volunteer project manager to keep them on track. “The project manager is helping us organize an off-site exhibit showcasing the huge variety of work by our members – it is how we will celebrate our 30-year anniversary in 2020,” says Edgarr. “It is nice to know that Alain and I are not doing this alone.”

photos: Civic Orchestra, Jon-Mark Wilshire; Festival of Authors, Matthew Miller



Brian Wismath conducts the Civic Orchestra of Victoria at the Dave Dunnet Theatre in Oak Bay.

## A Commitment to Creativity

“For a region this size we have an exceptionally high number of people involved in the arts, especially musicians of high caliber, graciously willing to share their experience and passion through performance,” says Brian Wismath, the conductor of Civic Orchestra of Victoria, Linden Singers of Victoria, Victoria Choral Society, Victoria Conservatory of Music Chorale, and Vox Humana Chamber Choir. “The versatility and commitment of local musicians allow us to be creative, premiere new work and perform unique collaborations. The Civic Orchestra has played with internationally recognized

professional musicians who choose Victoria as their base such as pianist, Shoko Inoue, bassist, Gary Karr, and guitarist, Alexander Dunn.”

The Civic Orchestra is made up of about 55 classically trained musicians with different musical backgrounds. Together they perform a wide repertoire of orchestral music from standards to newly composed works. “One of our mandates is to provide an opportunity for musicians around the region to play. It’s a core component of what we do,” says Jon O’Riordan, president of the Civic Orchestra. “We also want to give people a chance to hear the music.”

The performances at Dave Dunnet Theatre in Oak Bay draw friends, families and fans from several municipalities. From the purposeful volunteers selling tickets and ushering people in the door, to the curious children plunked in theatre seats, a Civic Orchestra concert is a popular way to experience exquisite music in a friendly, accessible setting.



## Literary Adventures in the Highlands

The Victoria Festival of Authors offered a new way to experience the region’s distinct geography with a Forest to Poet – Tree Walk workshop. The workshop was held at the Mary Lake Sanctuary with local authors giving readings and facilitating dialogue outdoors.

The Forest to Poet Tree Walk featured authors Katerina Vermette, Yvonne Blomer, Beth Kope, Wendy Donawa, and Dan McIsaac.



# Arts funding contributes to an inclusive society

**GOAL** Increase access and reduce barriers to participation



**WHAT WE DID**

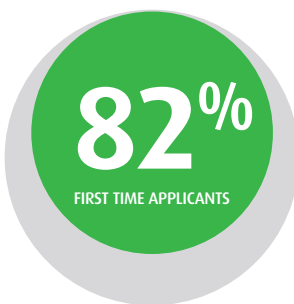
The Arts Commission created a dedicated Equity Grant program. The adjudication committee was expanded to include a broader representation of people in the region.

## Progress to date

# 11

## EQUITY GRANTS

21 organizations applied to the Equity grant program. All met basic eligibility requirements. 11 grants were distributed – a 52% success rate.



Of the 11 successful applicants 82% were accessing CRD Arts & Culture grants for the first time.

**\$45K** The total amount of Equity funding distributed in 2018.

## Inclusion

During the *Building our Arts Future* consultation, people asked for better ways to represent the diversity of artforms and art communities in the region. This impact area is about adjusting the way we provide services to foster a more inclusive region and diverse arts sector.

### Reducing Barriers to Funding

The Equity grant application is different from our other program applications. We created options for self-identification and sponsorship to be inclusive of more people and arts practices.



#### SELF IDENTIFICATION

To put aside our own pre-conceptions we created a self-identification form. This gave arts groups the opportunity to self-define their art practice and community.



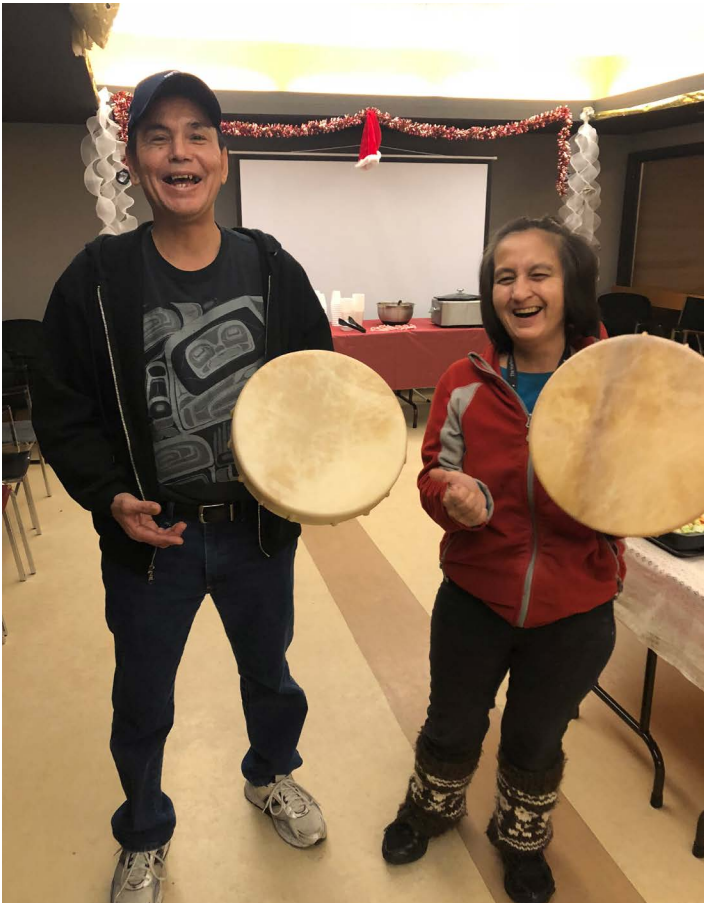
#### SPONSOR SOCIETY

To support arts groups unable to meet statutory requirements we created the ability to apply in collaboration with a not-for-profit sponsor society. 45% of Equity grant recipients used the option to partner with a sponsor.



### EQUITY FUNDING RECIPIENTS 2018

- ▶ **Awkward Art Show Arts & Alzheimer's**  
Art by those with dementia.
- ▶ **Concussion Dance**  
Dance and theatre performance.
- ▶ **Healing Drums**  
Drum making and singing.
- ▶ **Lived Experiences of People Who Use Drugs**  
Storytelling, artwork and photos.
- ▶ **Mediated Natures**  
Multi-media art creation about bats and their habitats.
- ▶ **Mixed-Abilities Dance**  
Performance by dancers with diverse ways of moving.
- ▶ **Revitalizing Indigenous Arts & Culture Practice**  
Workshop on creating regalia and painting cedar paddles.
- ▶ **6th Annual Artists with Disabilities Showcase**  
Art by people with disabilities.
- ▶ **The Existence Project**  
Storytelling workshops for marginalized people and community members.
- ▶ **Traditional Drum Making**  
Craft and painting workshop.
- ▶ **Women's Ceramics Circle**  
Ceramics by survivors of domestic abuse.



Karl Smith and Shirley Coon participate in the Oasis Society 'Healing Drums' program – a traditional circle for creating drums.

## Arts Groups Strengthen Community

### HEALING DRUMS

"The Equity grant we received supported us in making drums – a rite of passage," says Jenna Burke, Interim Executive Director of the Oasis Society, an Indigenous service provider working with individuals who have experiences with homelessness. "We were able to get materials and bring in the leadership of a local drum maker and First Nation Elder to pass on teachings and songs to our participants." The Society created the Healing Drums program for vulnerable Indigenous people experiencing homelessness and those involved in street life. "What I loved so much about the day was the light-hearted feeling and support that was in the room," says participant Kecia Larkin, "Music is so universal and has a way of healing. I knew I wanted to sing and now I have what I need to make it happen."



Les Chan and Ami Gordon at the 6th Annual Showcase of Artists with Disabilities.

### DISABILITY SHOWCASE

Artists with disabilities from Southern Vancouver Island exhibit their visual art on the UN International Day for Persons with Disabilities. The Victoria Disability Resource Centre – a not-for-profit, run by and for persons with disabilities – coordinated the Sixth Annual Artists with Disabilities Showcase on December 3, 2018. "It started with just a few artists," Ami Gordon, one of the showcase coordinators, told the *Times Colonist*. "Now we jury over 100 submissions by nearly 40 artists." The showcase, held at the Flux Gallery on Fort Street, exhibited a range of the works from large scale prints and sculpture to video art and comic books. "We featured around 20 to 25 artists, and 30 to 40 pieces," says Gordon, who coordinates the show with Les Chan. "The centre encompasses all people with varying disabilities," adds Chan, "creating an art show enables so many people to participate. It's all about inclusion and for people to showcase their art, that's what it's all about!"

“ It started with just a few artists. Now we have over 100 submissions.”

– Ami Gordon, Sixth Annual Disability Showcase



Mediated Natures soundscape project presented at Metchosin Community Hall's 'Big Bat Bash' celebration.

### MEDIATED NATURES

Mediated Natures partnered with CFUV, a community radio station, to engage LGBTQIA2S+ people in sound art workshops. "We made bat detectors – a device that shifts the frequency of bat echolocation. They can be used to identify bats as part of nature conservation efforts," says project lead Estraven Lupino-Smith. The sound art workshop integrated science research with art creation and brought together a community of people that frequently experience rejection by families and society. "Crafting the devices helped create a safe space for artists to share stories and feel included – which is necessary to combat the discrimination that transgender and non-binary people face."



# A thriving creative economy meets needs of the arts sector

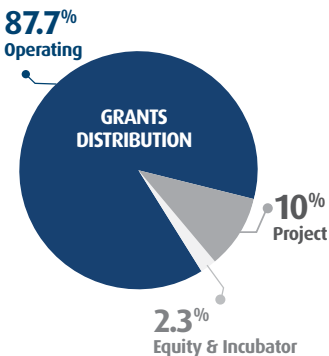
**GOAL** Grant programs are responsive to community needs



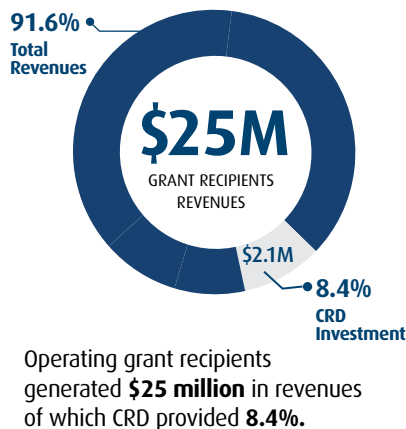
**WHAT WE DID** The Arts Commission introduced multi-year operating grants. The multi-year funding cycle is intended to reduce administrative costs and help groups plan further ahead.

## Progress to date

### 2018 CRD Investment



### 2017 Revenues of Funded Organizations



**\$2.4M** The total amount of arts and culture funding distributed by the CRD in 2018.

## Economy

Local arts organizations contribute to the regional economy. This is a benefit of public sector investment in the arts beyond the social and cultural ones. Behind the scenes, arts administrators balance complicated schedules with staffing and operational plans, often while facing financial uncertainty. They rely on public-sector funding to diversify budgets and provide jobs. The intention behind this impact area is to stimulate a healthy creative economy.

## JOBS

BC's cultural workforce is growing faster than any other province.

SOURCE: STATISTICS CANADA

## GDP

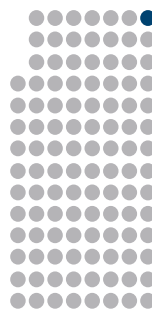
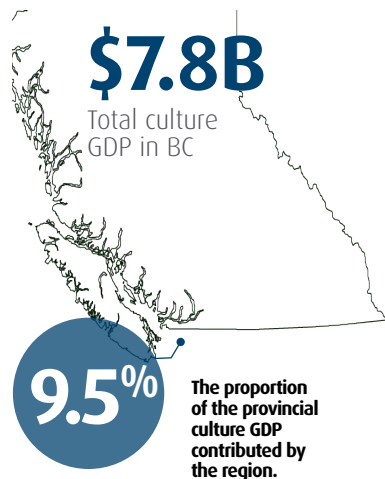
### Regional vs. Provincial

The capital region accounts for 9.5% of the total culture GDP in British Columbia and 8.3% of the provincial population.

SOURCE: STATISTICS CANADA

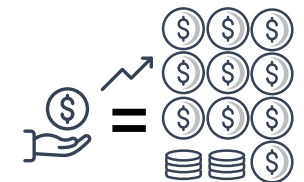


\* Earlier versions of this report misstated that there were "10,567 culture jobs in BC" instead of the region. We regret the error.



**1 in every 109** Canadian workers is an artist.

SOURCE: HILL STRATEGIES



CRD operating grants supported **3579** JOBS FOR CULTURE WORKERS (2017).

**EVERY \$1 INVESTED IN CRD ARTS AND CULTURE GRANTS GENERATES AN ADDITIONAL \$10.60 IN SPONSORSHIPS, OTHER GRANTS AND SELF-GENERATED REVENUES.**



Photo of Lexie Krakowski in the Spark to Flame concert in Alix Goolden Performance Hall courtesy VCM.

## Community Investment

“We enrich lives through music and help communities thrive,” says The Victoria Conservatory of Music (VCM) CEO, Jane Butler McGregor. The VCM employs 159 staff and increased the number of paid artists from 97 to 174 between 2016 and 2018. They see over 27,000 people attend their programs each year. “We believe music should be accessible to all. This would not be possible without financial support.”



Kelly Richardson; *The Erudition 2010*; HD video with sound. Courtesy of the artist and Birch Contemporary

## Art Works

The Art Gallery of Greater Victoria’s (AGGV) 41 staff and 420 volunteers curate exhibitions, community days, performances and art tours for 100,000 attendees each year. They pay approximately \$250,000 to artists in commissions, fellowships and guest curator positions. They also offer professional development for cultural workers. Over the past 60 years the AGGV has grown to be the second largest public gallery in the province, in part, because of an annual operating grant through the CRD.



Pointe Tango’s Production of ‘Para Dos’ at the annual Fringe Theatre Festival.

## Returning Performance

“Intrepid has slowly managed to build our operational stability,” says Intrepid Theatre’s Executive Director Heather Lindsay. “We now see about 24,000 attendees at our productions each year.”

Intrepid was founded to produce the Victoria Fringe Theatre Festival in 1986. Over 30 years later, they have added UNO Fest, OUTstages, a presenting series, two community cabarets and two annual fundraisers to their production calendar.

“We are able to employ 57 seasonal and casual workers, and have five full-time staff,” says Lindsay. “Last year we paid 275 artists and coordinated 400 volunteers. Our staff live in different areas of the region including View Royal, Esquimalt and Victoria.”

“Last year we paid 275 artists and coordinated 400 volunteers.”

The Society also runs the 180-seat Metro Studio Theatre and the 50-seat Intrepid Theatre Club, providing two popular performance spaces for arts groups.

“Public sector funding has been crucial to Intrepid’s long history of innovation, incremental growth and artistic achievement. When multi-year funding from the CRD became available we were thankful that we could become more strategic in our long term budgeting. This is a game changer.”

# Let's Celebrate

These organizations received funding through the Arts & Culture Support Service in 2018.



**ArtSea**  
Salish Sea Lantern Festival



**AIDS Vancouver Island**  
Lived Experiences of  
People Who Use Drugs



**Ancient Music Society of  
Victoria**  
The Evolution of Music



**arc.archive arts society**  
MAKESHIFT: Textiles in  
Contemporary Art Festival



**Art Gallery of Greater  
Victoria**



**Atomic Vaudeville**



**Aventa Ensemble**



**Ballet Victoria**



**Belfry Theatre**



**Blue Bridge Repertory  
Theatre**  
Swan Song & Other Farces



**Broken Rhythms**  
Thyself / Internal Rhythms



**CapriCcio Vocal Ensemble**  
Schubertiade



**CFUV 101.9 FM**  
Mediated Natures



**CineVic**



**Civic Orchestra of Victoria**  
Concert with Accordion  
Soloists



**Coastline Fiddle**  
New Canadian Fiddle



**Cridge Centre**  
Concussion Dance



**Deluge Contemporary Art**



**Dance Victoria**



**Downtown Blanchard  
Advisory Committee**  
Traditional Drum Making

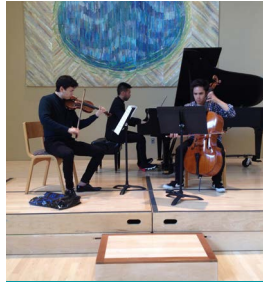


**Grant programs:**

- Operating Grant
- Project Grant
- Equity Grant
- Incubator Grant



Early Music Society



Eine Kleine Summer Music  
Stefan Jackiw Trio



Embrace Arts Foundation  
Bloom



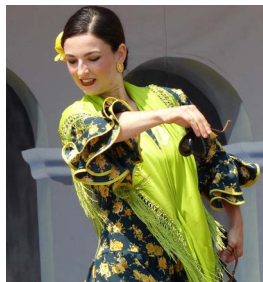
Emily Carr String Quartet  
Music in a Time of War



The Existence Project  
Storytelling and dialogue



Fifty Fifty Arts Collective  
Multi-disciplinary exhibits



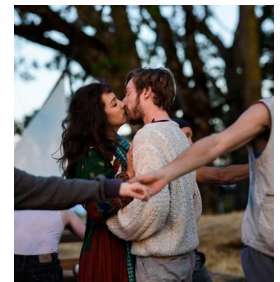
Flamenco de la Isla Society  
Victoria Flamenco Festival



Garden City Electronic  
Music Society  
Wonderment



Greater Victoria  
Performing Arts Festival



Greater Victoria  
Shakespeare Society



Greater Victoria Youth  
Orchestra



Ground Zero Printmaking  
Society



Hispanic Film Society  
Latin American & Spanish  
Film Festival



Impulse Theatre Society  
The Soft Spaces



India Canada Cultural Assn  
India Mela



Integrate Art Society  
Integrate Arts Festival



Intrepid Theatre



Kaleidoscope Theatre



MediaNet



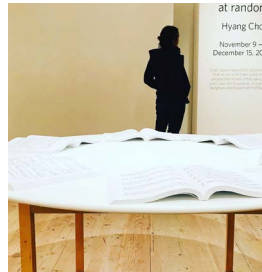
Ministry of Casual Living  
Exploring Place



Oak Bay Community Artists  
Bowker Creek Mural



Oasis Society for Spiritual Health  
Healing Drums



Open Space Arts Society



Pacific Opera Victoria



Ptarmigan Arts Society  
Pender Island Short  
Film Festival



Puente Theatre



Raven Baroque  
Summer Celebrations



Sidney & Peninsula  
Literary Society  
Literary Festival



Sidney Concert Society  
Duelling Pianos &  
Big Beethoven



Snafu Dance Theatre  
Kitt & Jane



Story Theatre



Suddenly Dance  
26th Season



The Other Guys Theatre  
Company  
I Walked the Line



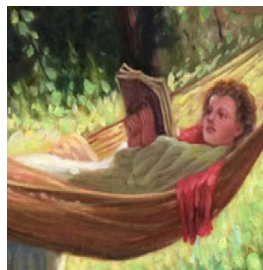
Theatre Inconnu



Theatre SKAM



Township Community  
Arts Council  
Aeria



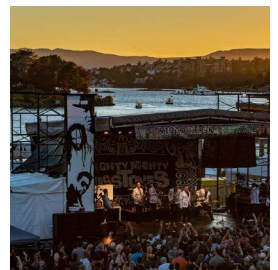
Via Choralis  
Love Songs & Madrigals



Victoria Arts Council



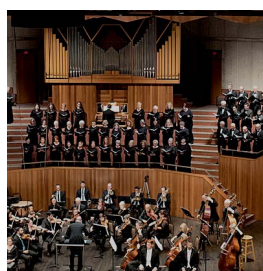
Victoria Baroque Players  
Joy, Passion, Metamorphosis  
& Collaboration



Victoria BC SKA Society  
Ska & Reggae Festival



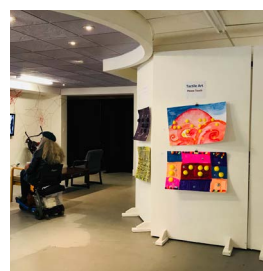
Victoria Children's Choir



Victoria Choral Society  
Magnificat &  
Adam's Lament



Victoria Conservatory of  
Music Presents



Victoria Disability  
Resource Centre  
Artists with Disabilities  
Showcase



Victoria Disability  
Resource Centre  
Mixed-Abilities Dance



Victoria Festival of Authors



Victoria Film Festival



Victoria Gilbert & Sullivan Society  
The Mikado



Victoria Good News Choir  
All Ages Together in Song



Victoria Jazz Society



Victoria Native Friendship Centre  
Revitalizing Indigenous Arts & Culture



Victoria Operatic Society



Victoria Philharmonic Choir  
Bach St. Matthew Passion



Victoria Poetry Project  
Victorious Voices Festival



Victoria Pretty Good Society  
Pretty Good Not Bad



Victoria Summer Music Festival



Victoria Symphony



Victoria Women's Transition House  
Creativity for Healing



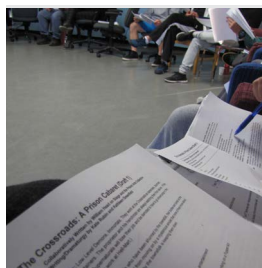
Viva Youth Voices Choir  
Winter Carols



Vox Humana Chamber Choir  
The Salvage Men



We Rage We Weep  
Alzheimer's Foundation  
Awkward Art Show



William Head on Stage  
The Crossroads,  
A Prison Cabaret



Xchanges Artists' Gallery

### Artwork attribution

**arc.hive arts society** Hollis Blaine Roberts; **SOMETIMES**  
**Art Gallery of Greater Victoria** Kelly Richardson; **The Erudition 2010**;  
HD video with sound. Courtesy of the artist and Birch Contemporary  
**CFUV** Estraven Lupino-Smith; **Bat Detector** **Deluge Contemporary Art**  
Colton Hash; **Resonant Disintegration** **Fifty Fifty Arts Collective**  
Corrie Peters & Jennifer van de Pol; **Profound Feats** **Integrate Arts**  
**Society** Gabrielle Odowichuk and Marie Specht; **Love Begets Love**  
**Media Net** Paul Wong and Jeffrey Chong; **invocations** **Ministry of**  
**Casual Living** Matthis Grunsky; **Imperfect Parallels** **Open Space**  
Hyang Cho; **At Random** **Victoria Native Friendship Centre** Facilitator:  
Wilson Tutube **Victoria Women's Transition House** Unknown

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**Art Gallery of Greater Victoria**  
Colin Davison **Aventa Ensemble**  
Alexander Banck-Petersen  
**Ballet BC** Barbara Burns  
**Belfry Theatre** David Cooper  
**Blue Bridge Repertory Theatre**  
Jam Hamidi **Broken Rhythms**  
Hélène Cyr **CapprCio Vocal**  
**Ensemble** Catherine Allen Whale

**Concussion Dance** Gillian Davidson  
**Civic Orchestra** Jon-Mark Wiltshire  
**Grudge Centre** Gillian Davidson  
**Early Music Society** Irvin Rubincam  
**Dance Victoria** Sharen Bradford  
**Embrace Arts** Noah E. Miller  
**Emily Carr String Quartet** Jon-Mark  
Wiltshire **The Existence Project**  
Gillian Mansonhing Staples  
**Flamenco de la Isla** Amity Skala  
**Garden City Electronic Music**  
David Bodrug **Greater Victoria**

**Performing Arts Festival**  
Hermilo Granados **Greater Victoria**  
**Shakespeare Society** Lara Eichhorn  
**Greater Victoria Youth Orchestra**  
Barb McDougall **Hispanic Film**  
**Society** Dan Russek **Impulse**  
**Theatre** Victoria Simpson **India**  
**Canada Cultural Assn** Tarsam Bassi  
**Integrate Arts** Camille O'Sullivan  
**Intrepid Theatre** Derek Ford  
**Kaleidoscope Theatre** Andrea Cross  
**MediaNet** Kirk Schwartz

**Ministry of Casual Living** Doug  
Jarvis **Pacific Opera Victoria** David  
Cooper **Ptarmigan Arts Society**  
Rachel Lenkowski **Puente Theatre**  
Jam Hamidi **Raven Baroque** Peter  
Bruce **SNAFU Theatre** Jam Hamidi  
**Theatre Inconnu** Clayton Jevne  
**Victoria Baroque Players** Jon-Mark  
Wiltshire **Victoria BC SKA Society**  
Rob Porter **Victoria Children's Choir**  
Carla Unger **Victoria Disability**  
**Resource Centre** Michelle Burrage

**Victoria Festival of Authors**  
Matthew Miller **Gilbert & Sullivan**  
**Society** Steve Benson **Victoria**  
**Good News Choir** Clarke Wright  
**Victoria Jazz Society** Victoria Percy  
Hebert **Victoria Operatic Society**  
Jesse Polito **Victoria Philharmonic**  
**Choir** Aldridge St. Print and Media  
**Victoria Native Friendship Centre**  
Ryan Pielle **Victoria Poetry Project**  
**Victoria** Lillie Louise Major

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